

DAK
INDUSTRIES
INCORPORATED

Summer 83

GET THE \$169 KLH SOLO FOR JUST \$68, PLUS SEE 67 MORE PAGES OF ELECTRONIC MARVELS AND BARGAINS.



SLASHED TO \$39!



Computer Chess

PRICE SLASHED

Suggested Retail Price \$115, March 1983 Dealer Cost \$75, Now Cut to \$39.

Prepare yourself for the most aggressive attack and the most challenging game of your life. This chess computer has 7 levels of difficulty. Plus you'll save \$76.

It's you against the computer. Chess comes alive with this awesome space age computer opponent.

You'll be challenged by 7 levels of difficulty and a program that can actually analyze over 3,024,000 board positions. So, you had better come out fighting.

The only thing you won't have to fight about with this computer is the price. We've already chopped Fidelity's \$115 price down to just an incredible \$39.

March 1983 Dealer Price List

NAME	MODEL #	PRICES PER MASTER PACKAGE	MASTER PACKAGE PRICE	100 UNIT VOLUME PRICE	SUGGESTED RETAIL PRICE
CHES CHALLENGER	BCC	10	\$ 85	\$ 75	\$ 115

SIMPLE TO USE

Notice that I said, "Simple to use," not simple to beat. Using this computer is incredibly easy. You don't even have to tell the computer which piece to move.

Just tell the computer which square you want to move from and to. The computer knows the exact location of every piece on the board, so it automatically knows what piece you are moving.

When the computer wants to move, it shows you the square it wants to move from and the square it wants to move to, on its 'From/To' LED display.

It's simple. It's easy. And, best of all, it lets you concentrate on your game, not on how to use the computer.

OUTSMART THE COMPUTER

Even at level one you may need help beating this super smart computer.

There's help. Just touch a button, and the computer will join your team. He will pick your best possible move. A second button touch will send him back to his own side to pick his best response.

You can cheat. Let's say you make a really dumb move. After you see what

the computer does (horrors, he's taken your man), all is not lost.

If you're the type of person who says, "If I only had my Queen back, I could beat this thing," no problem. You can add back in any piece, anywhere.

And, that's not all. Not only can you add back in any piece you've lost, you can take any of the computer's away. So, you can get rid of a pesky Bishop, Knight or even a Queen.

But there are limits. This computer won't let you make an illegal move. And, it won't make any illegal moves itself.

There's more. The computer has a broad vocabulary of chess master book openings such as: Sicilian, Ruy Lopez, or Queen's Gambit Declined. Plus, you can set up any classic chess game in mid-play and see how you would do.

It does everything a real chess master would do. It castles, it has pawn promotion and en passant. So, best of luck.

I can't beat this computer at level 3 which it calls its 'advanced level'. And, I don't even want to talk about my games at its level 7 'tournament level'.

WOW, IT'S REAL CHES

But, when all is said and done, playing chess is what it's all about. And this game is very smart, very tough, but incredibly easy to use.

It is full sized, measuring 12½" wide, 8" deep and 1" high. It comes complete with regulation Staunton design magnetized chess pieces. And, it simply plugs into any standard wall plug.

It's made in the United States (isn't that a change) by Fidelity Electronics. They are the largest and best known of the chess computer manufacturers. And, it's backed by their limited warranty.

SO WHY IS IT SO CHEAP?

Fidelity is in the forefront of new chess technology. Their new line has a new cosmetic look and a new way of entering 'your' moves into the computer called sensory (the computer moves are still the same, they're shown on a display or with lights).

The new system doesn't make the computer any smarter, but since this computer doesn't look like the rest of their line, they sold all 16,000 of these smart but nonmatching computers to DAK for cash. So, you'll save a bundle.

TRY TOUGH COMPUTER CHES RISK FREE

If you like a challenge and your ego is strong enough to withstand losing to a computer, why not play just one game.

If you aren't 100% satisfied, you can return this computer within 30 days in its original box for a courteous refund.

To order your Fidelity Chess Challenger 7 Computer Chess, risk free with your credit card, call toll free or send your check not for the suggested retail price of \$115. Don't even send the dealer cost shown on the current March 1983 price list of \$75. Send just \$39 plus \$3.50 for postage and handling to DAK. Order No. 9682. CA res add 6% tax.

Whether you're a novice or a master, one of the 7 levels will keep you humble. Plus it's a fabulous \$115 value gift for someone really important, like yourself.



DAK
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TOLL-FREE 1-800-423-2636

If busy, after hours, on weekends or in CA
CALL TOLL-FREE . . . 1-800-228-1234
10845 Vanowen St., N. Hollywood CA 91605



**DAK
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INCORPORATED**

K35

10845 VANOWEN ST. NORTH HOLLYWOOD, CA 91605
Dear Mr. Paolini,

My name is Drew, and I've probably got the neatest job in the whole world.

I'm writing to you because, from the list I found your name on, I think that you may be a lot like me!

I'm sort of the ultimate electronic gadget freak. Plus, I like to be ahead of the crowd. That's why my job is so neat. I get to play with the newest electronic gadgets, usually even before they are on the market.

I've got a satellite dish antenna, virtually everything in my home is remote controlled and I'm testing video games, cordless phones, and stereo system components in almost every room. (Much to the chagrin of my wife.)

My catalog will take you on a journey through the never never land of new electronic technology; I personally 'home test' each product, take the pictures and I even write every word you'll read in this catalog.

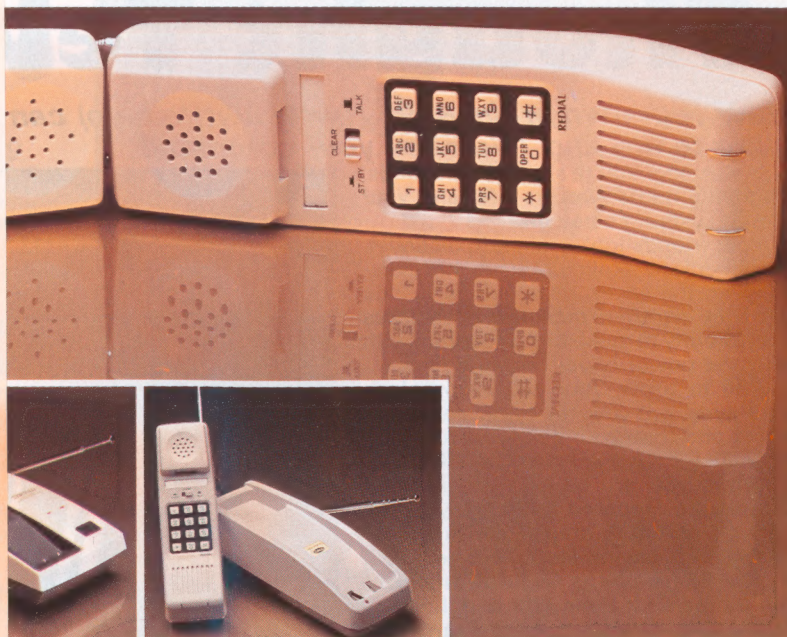
But don't get me wrong. DAK is really a substantial company. And, your purchases are well protected by our double risk free policy fully described on the back of this letter.

DAK has over 245,000 customers. We've been offering **BIG DISCOUNTS** on electronics for about 14 years, and we have a large friendly staff to take care of all your electronic needs.

But, I choose the products. And, this catalog is all mine. Since I can't actually sit down and talk to you Mr. Paolini, I write about each product just as if we were really sitting next to each other talking.

I do my best to anticipate all your questions. Plus, I tell you what I like and what I **DON'T LIKE** about each product that I select for the catalog.

Over please Mr. Paolini,



Extortion

Suppliers on a terrific long range cordless phone with a GREED!

down phone. We aren't dumb. d the phones we wanted **before** e quotes. So, nobody can make ges to come out lowest. nkly we'll get 50,000 of you new s (we have 290,000 now) to send ege electronics catalog to. So, loes fizzle, we're sure to get ance at you later.

AT LONG RANGE PHONE

let's see if this is really going to pped down low quality phone. r, each and every feature I deears on both phones. And, if for otional reason you want to spe phone you want, no problem, way for you to do that too.

e walking from room to room in e talking on the phone. You'll go et the mail, walk over to a neighork in the yard or the garage. pperb personal security device. nstantly call a doctor or police here you happen to be.

you are needed at home, no prore's a page button on the base s you at the handset which then a wireless intercom.

s phones are a great combina-sh luxury and life saving utility.

NO INSTALLATION

an plug in a lamp you can install cordless phone. Just plug in the hone plug and the AC line cord, talking. The phone uses univer-dialing compatible with both ron-d Touch Tone® phone lines.

ADED WITH FEATURES

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en you do put the handset in the

base, its heavy duty NiCad batteries re-charge automatically, and a security sys-tem protects your base station.

If you're adjusting a TV antenna, the per-son at the base can talk to you using the intercom feature and any of your regular house phones. So, you'll have a cordless intercom, with a range up to 700 ft too.

The two companies that we are trying to 'extort' our low prices from are Computron, and U.S. Tron. Even their names sound alike. Both phones are backed by a manu-facturer's standard limited warranty.

TRY TOTAL PHONE FREEDOM RISK FREE

Experience the thrill of total phone ffee-dom as you roam throughout your home, yard or even a neighbor's house. You'll never have to 'run for the phone' again.

Try a cordless phone in your own home risk free. If you don't find the luxury of talk-ing from wherever you are 100% enthrall-ing, just return the phone to DAK in its original box within 30 days for a refund.

To order a long range full featured cord-less phone risk free with your credit card, call toll free or send your check for the 'ex-torted' price of just \$79 plus \$3.50 for post-age and handling. Order Number 9700. CA res add 6% sales tax.

If you have a particular love for either phone, you can have your choice for just \$89 plus \$3.50 for postage and handling. To order the U.S. Tron, use Order Number 9701. To order the Computron, use Order Number 9702. So, you'll pay only \$79 if the choice is ours, or \$89 if it's yours.



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NE HOOK-UP BONUS, SEE PAGE 6.

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SO WHY IS IT SO CHI

It's not a bad life that we at DAK have of sitting down and playing with each new electronic gadget that comes along. The hard part is selecting only the most exotic products for our catalog that will make your life easier and hopefully more enjoyable.

Sincerely,
DAK INDUSTRIES, INC.

Drew

Drew Alan Kaplan
President

DOUBLE RISK FREE OFFER

We want you to try anything in this catalog risk free. You'll find our product descriptions more complete than in any other catalog that we have seen. Our feeling is that the more you know about a product the more likely you are to like it when it comes.

And, that's important to us because when you do receive a product from us, you have a full 30 days to decide if 1) it's what we described, 2) it fits your needs, and 3) if you like it.

All you need to do to get your money back, is return the product to us prepaid and insured, in new unmarked condition with all its original parts, instructions, packing boxes and our original invoice (or a copy) within 30 days of when you receive it.

Price Protection. You can't lose. As part of our 30 day risk free trial, in the unlikely event that you find any product that you buy from this catalog selling for less than our catalog price, just send us a copy of any newspaper or magazine advertisement that appears during the 30 day period, and a copy of your invoice.

We will issue you an immediate merchandise credit for the difference in merchandise price. So, you'll have both a satisfaction guarantee plus price protection for 30 days from the time you get any DAK product purchased from this catalog. Of course you are also protected by the individual manufacturer's warranties on all the products we offer.

SUPER CUSTOMER SERVICE

Once you place an order we don't leave you out in the cold. Outside of California, you can call our customer service department toll free at 1-800-423-2866, and in California, call 1-213-985-2697. You can check on your order, or let us know about any problems you may encounter with merchandise you have bought from us. Please use these numbers for problems. The people on the main DAK order lines do not have any information about orders in progress or shipped merchandise.

ORDER TOLL FREE

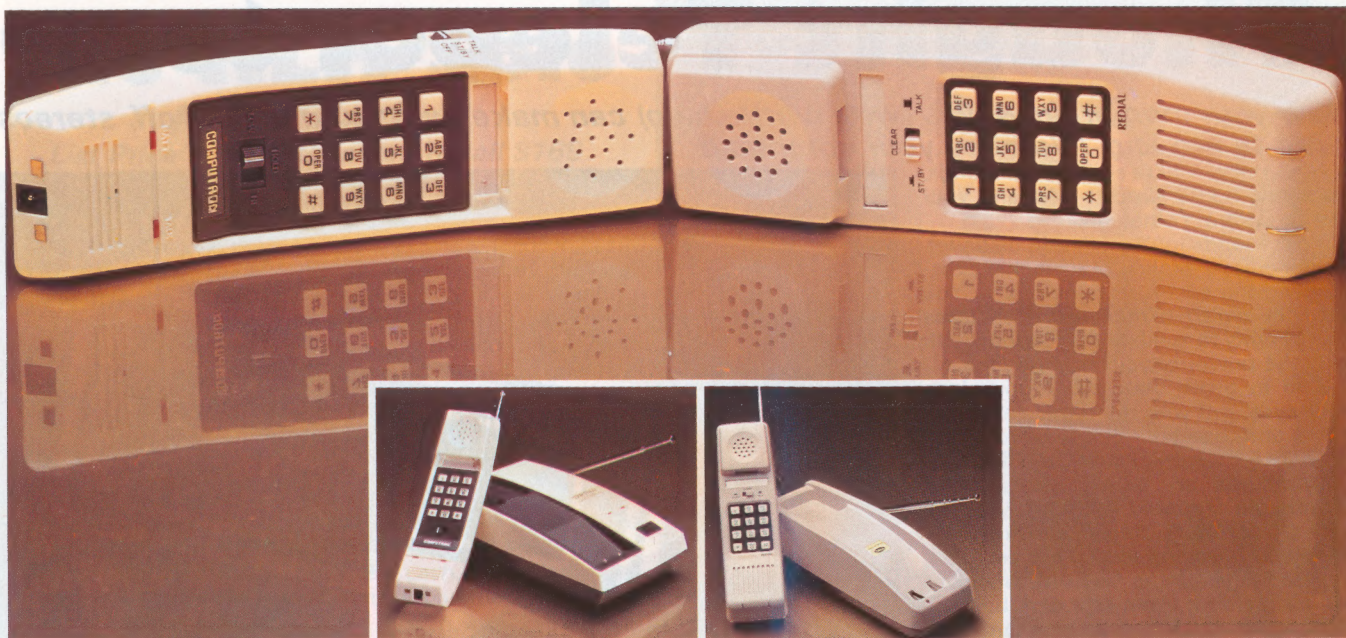
FOR CREDIT CARD ORDERS
8AM to 5PM PACIFIC TIME

1-800-423-2636

IF BUSY, OUTSIDE BUSINESS HOURS,
ON WEEKENDS, OR IN CALIFORNIA

1-800-228-1234





Phone Extortion

Let's put the screws to our phone suppliers on a terrific long range cordless phone with a novel new consumer buying tool called GREED!

It's a war. The major phone suppliers are each desperately trying to lock up big orders. And now, we've devised a plan to take advantage of their greed.

Together we can apply enough pressure to get you a super high quality cordless phone with a range up to 700' for just \$79. And, hopefully we'll make a good profit for ourselves. But, there's a problem.

TIGHTEN THE SCREWS

Before I tell you all about the great features and sound of the phone, let me explain just how we plan to deliver these phones for such an admittedly foolhardy price. You see, it's called extortion (legal definition please) and it works like this.

There are two large phone companies that are trying to get DAK's phone business. To be perfectly honest, the quality, guarantee and sound are so close that we couldn't decide between the two.

Even their prices are close. So here's what we did. We got quotes from both of them for 5,000, then for 50,000 phones.

And, here's what we decided. As you place your orders, we'll offer each of the two companies a check (cash in advance) for the number of phones we need.

The company with the **lowest price of the day** will get that day's order. You see, your orders give us incredible leverage.

Usually we buy just one phone from one supplier. Unfortunately once they have a contract with us, they have no incentive to lower our price. And, at our costs today, we really can't come out at only \$79.

SAFE INVESTMENT

Don't worry about your \$79. DAK is a large company. If this plan to sell 50,000 phones fizzles out, we'll still be OK. Plus, DAK doesn't even charge your credit card until **after** we ship.

And most important. Each phone will come to you in its factory sealed carton, and will be backed by the manufacturer's standard limited warranty.

Finally, you won't be getting a cheap

stripped down phone. We aren't dumb. We picked the phones we wanted **before** we got the quotes. So, nobody can make any changes to come out lowest.

And frankly we'll get 50,000 of you new customers (we have 290,000 now) to send our 68 page electronics catalog to. So, even if it does fizzle, we're sure to get another chance at you later.

A GREAT LONG RANGE PHONE

So, now let's see if this is really going to be a stripped down low quality phone. Remember, each and every feature I describe appears on both phones. And, if for some emotional reason you want to specify which phone you want, no problem, I've got a way for you to do that too.

Imagine walking from room to room in your home talking on the phone. You'll go out and get the mail, walk over to a neighbor's or work in the yard or the garage.

It's a superb personal security device. You can instantly call a doctor or police from anywhere you happen to be.

And, if you are needed at home, no problem. There's a page button on the base that beeps you at the handset which then becomes a wireless intercom.

Cordless phones are a great combination of posh luxury and life saving utility.

NO INSTALLATION

If you can plug in a lamp you can install your new cordless phone. Just plug in the modular phone plug and the AC line cord, then start talking. The phone uses universal pulse dialing compatible with both rotary dial and Touch Tone® phone lines.

LOADED WITH FEATURES

Look at these features. You'll have last number redial to redial busy numbers. And, an LED on the base shows when the unit is charging or when the handset is in use.

There's both a standby/talk switch and a power off switch so that you don't have to return the handset to the base when you aren't using it.

And when you do put the handset in the

base, its heavy duty NiCad batteries recharge automatically, and a security system protects your base station.

If you're adjusting a TV antenna, the person at the base can talk to you using the intercom feature and any of your regular house phones. So, you'll have a cordless intercom, with a range up to 700 ft too.

The two companies that we are trying to 'extort' our low prices from are Computron, and U.S. Tron. Even their names sound alike. Both phones are backed by a manufacturer's standard limited warranty.

TRY TOTAL PHONE FREEDOM RISK FREE

Experience the thrill of total phone freedom as you roam throughout your home, yard or even a neighbor's house. You'll never have to 'run for the phone' again.

Try a cordless phone in your own home risk free. If you don't find the luxury of talking from wherever you are 100% enthralling, just return the phone to DAK in its original box within 30 days for a refund.

To order a long range full featured cordless phone risk free with your credit card, call toll free or send your check for the 'extorted' price of just **\$79** plus \$3.50 for postage and handling. Order Number 9700. CA res add 6% sales tax.

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SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.

Thought Teleporter

Now your own brain waves (with a little help) can make lights turn on and off, stereos jump to life and TVs obey your command.

It's startling. You're sitting with friends. Suddenly lights jump to life, and your stereo system comes on.

Your friends look around in disbelief, as you quietly explain that you have discovered the secret of telekinesis. You patiently explain to them that telekinesis is the ability to make things happen with only the power of your brain waves.

And to prove your point, you close your eyes, grit your teeth and cause the lights and then your stereo to turn off.

MORE THAN A PARLOR TRICK

While you are sure to amaze your friends, be prepared to amaze yourself with an incredible step saving and maybe even life saving electronic device.

Just think of the security of never entering a dark room or a dark home.

Imagine the convenience of entering a room, touching a button on your watch and having the lights come on.

Then imagine touching another button and having your TV come on. And, let's not forget the sheer thrill of having America's first remote control watch.

HERE'S WHAT IT IS

Nestled within the circuitry of a high quality quartz alarm/chronograph watch is a super sophisticated, two channel infrared transmitter.

And, talk about sophisticated. When you push either transmit button, a Light Emitting Diode sends out a powerful beam of invisible pulsed infrared light.

Each channel has its own pulse code, but look at this. This system actually transmits 32,000 pulses per second.

The other half of this system is the infrared receiver (included). It has plugs for two 300 watt electronic devices. So, you can control even large lights, stereo equipment and even office equipment.

NO INSTALLATION

Just plug whatever you'd like to control into the two plugs on the receiver. There are even buttons on top of the receiver so you'll have local control.



The watch comes ready to use. It has a transmitting range of about 20 feet. But, it can work up to 40 feet, and it will transmit through glass, and even through a limited amount of water.

And speaking of water, the watch is guaranteed to a depth of 60 feet.

IS IT JUST FOR GADGET FREAKS?

There's no denying this watch will put any gadget freak in 7th heaven, especially me. I tested it in the bedroom, through windows, from the second story to the first and on and on. I had a ball.

My wife thought I was crazy. But everywhere I went, everything I tested jumped to life. About the only thing it wouldn't transmit through was a screen door.

HERE'S WHAT TO DO WITH IT

The system comes with the two channel watch and two channel receiver. But,



you can add as many receivers as you wish for your home and office.

For security. As you approach your home at night, just point the watch at a window and it will turn on your lights.

If you're in bed and you hear a sound, just touch a button and you can turn on a lamp at the far end of your bedroom.

Or stand at the top of the stairs and turn on lights below. All you need is 'line of sight' between the transmitter and receiver, and you'll be in control.

You can even plug in a siren or a sensor for your burglar alarm, and the watch will become a portable panic button.

For comfort. Now you can lie in bed at night and turn off the TV when you get tired. If you have a radio in your office, just a touch of the watch will turn it off whenever you get a phone call. In the kitchen, bedroom and living room, you'll have remote control luxury anywhere.

For fun. I have to admit it. It's just plain fun. You've got to see the expression on people's faces when they see this watch in action. If you're like me, you'll walk around the house for days, turning on and off your lights.

ALL THIS AND A WATCH TOO?

There's a 24 hour alarm, an hourly chime and a 12 hour stopwatch.

Innovative feels that this is a 'Sports watch', whatever that is. And, they deliver it with a black band.

I personally don't like black resin bands at all. So, I've gotten them to include a high fashion stainless bracelet too.



It's rendered in stainless and black and is a perfect high fashion choice. So, you'll get the watch with the black band on it and the high fashion band packed with it, compliments of Innovative's superb engineering and DAK's good taste.

The system is backed by Innovative's one year limited warranty.

TRY THE ULTIMATE REMOTE 'GADGET' RISK FREE

You're going to have a ball. You'll walk around pushing buttons on your



watch controlling everything for anyone who will watch, including yourself.

But, you'll also find that this 'gadget' is a neat and useful addition to your home and office.

If you aren't 100% satisfied, simply return the watch and receiver in their original box within 30 days for a refund.

To order your Innovative Time Infrared Remote Control watch with a 2 channel receiver risk free with your credit card, call toll free, or send your check for DAK's introductory price of just \$69 plus \$3 for postage and handling. Order Number 9685. CA res add 6% sales tax.

You may add as many receivers as you wish, using one per room. Each has two channels and is identical to the one that comes with the watch. They're just \$24 ea. (\$1.50 P&H) Order Number 9686.

This system will light both your lights and your imagination. It's almost unbelievable that so much can be squeezed into an absolutely normal size thin watch.



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The KLH Solo

Price Slashed

List Price \$199-Suggested Retail \$169

January 1983 Dealer Cost \$106

NOW \$68

It's been killing us. We bought these KLH stereos in April, but we agreed not to sell them till June. You see, the local KLH dealers still had lots of them in stock. Most were selling the Solo for \$169 (the very cheapest discount ad we've seen was \$129). And, the dealers had to have time to sell out their stock before our ads hit. So, we've been raring to go since April, while we've sat on DAK's best buy ever.

The KLH Solo was built to sell for \$169 to \$199 and to wholesale for \$106. It represents the very top end, state of the art in electronics. It's the audiophile's choice in personal stereos. But, unfortunately because of our last recession there just haven't been as many rich audiophiles around. So KLH ended up with 14,000 of these remarkable stereos.

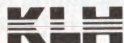
DAK bought them all for cold hard cash. So if you're into absolutely the best sound in cassettes, complete with auto-reverse, dual flywheel anti-rolling design, and if you'd like incomparable FM reception from the included FM stereo tuner pack, the KLH Solo is for you.

And don't worry. All of our KLH Solos are brand new factory sealed direct from the manufacturer.

The KLH Solo will make the sound of your cassettes and FM stereo explode with life. It gives you auto-reverse. The sound is simply breathtaking, and so is the incredible \$68 price.

It's vibrant. And, the sound seems to be alive. The KLH Solo brings thunderingly powerful realism to personal stereo. And frankly for its \$169 price tag, it had better sound great.

In a market flooded with cheap Hong Kong imports, the KLH stands out as the Audiophile's choice. And even though DAK is able to offer the KLH Solo to you for just \$68 (a \$101 saving), let's look at what has made it worth \$169.



DEALER PRICE SCHEDULE

EFFECTIVE: JANUARY 1, 1983

Model	Description	Nationally Advertised Price	Suggested Retail Value	New Dealer Cost
S-200	The Solo Auto Reverse - Includes: FM Tuner Pack, Headset, Carrying Case, Accessory Case, Shoulder Strap, Hand Strap and Belt Clip	\$199.95	\$169.95	\$106.00

AUTO REVERSE

The anti-rolling transport of this deck is incredibly stable. It uses twin matched stabilization flywheels in conjunction with a specially designed motor to give you rock stable bi-directional play.

With auto reverse, your cassette need never stop. It just plays back and forth over and over again. It makes listening while you're on the run a real pleasure.

And, at home or in the office, with our optional home stereo cable you can plug this auto-reversing deck into any 'aux' jacks on your stereo system for an evening or a day of uninterrupted music.

Wait till you hear the quality of the sound from this audiophile cassette deck. And, while this deck is plugged into your stereo system, you can copy cassettes by playing them on the Solo and copying them on your home cassette deck.

FABULOUS FM STEREO TOO

Here's where you can really hear the difference. The Solo provides FM reception that is incredible. We think you'll get more and cleaner FM stations than with any other personal stereo.

But don't take our word for it. Test it yourself. Start at the bottom of the dial and compare station to station with any

other high end personal stereo.

Then, when you've left them in the dust, do the same test against the tuner in your own stereo system. You might just be in for a very big surprise.

The FM tuner pack simply fits into the Solo like a cassette. And retracting pins direct-connect it with the Solo.

The FM signal goes directly into the amplifier, not through the head and it works off the deck's power. It uses the headphone cable as a super antenna.

There's no tape/tuner switch because the KLH Solo is intelligent enough to know when its tuner pack is inserted.

But, all of the above wouldn't mean anything if it weren't for the incredibly sensitive FM tuner circuit. It utilizes a sophisticated 20 pin integrated circuit to produce dramatically alive FM sound.

ALL THE BELLS AND WHISTLES

The Solo comes with a heavy duty protective leatherette case, a matching case that holds 3 cassettes, a shoulder strap and a removable wrist strap.

You can attach the case to your belt or look at this, there's a 'screw-on' living hinge belt or waist band clip too.

So many features. There's a metal/normal equalization switch. The Solo reverses automatically plus even its reverse button is power assisted.

There are 2 LED arrows to show tape direction. And while we're on the subject of 2s, there are 2 headphone jacks and 2 volume controls.

Along with the 2 stability flywheels, there are 2 capstans. There's only one mute button. But, it cuts off the sound on 2 channels to hear the outside world.

The stereophones are the latest Samarium Cobalt mylar® diaphragm type that deliver earth shaking thunderous sound with such precise definition and detail, that music is almost three dimensional.

BUT IT'S THE SOUND

Take the KLH Solo to your local HiFi store. Compare its dramatic sound and



super stability with other top of the line stereos, then you'll really appreciate the achievement that the Solo represents.

The Solo is only 1/4" wider than a cassette box (4 1/2" X 3 1/2" X 1 1/2"). It operates on only two AA batteries (not included). And, it's backed by a limited 90 day warranty by KLH.

TRY THE KLH SOLO RISK FREE

Take the Solo on walks, as you commute to work, while you work or relax.

Don't put it away when you get home or to the office. With our optional cable, you can plug into your home or office stereo system for continuous nonstop play of your favorite cassettes. Here's a stereo you can use all the time.

If you aren't 100% satisfied, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your KLH Solo with FM Tuner Pack risk free with your credit card, call toll free or send your check not for the the \$169 suggested retail price or even the \$103 Jan 1983 dealer cost. Send just \$68 plus \$3 for postage and handling. Order No. 9683. CA res add 6% tax.

And there's more. We have a bonus cable that you plug into an earphone jack on the Solo and into any stereo 'aux' inputs on your home stereo. Just add \$4 (\$1 P&H) Order No. 9200.

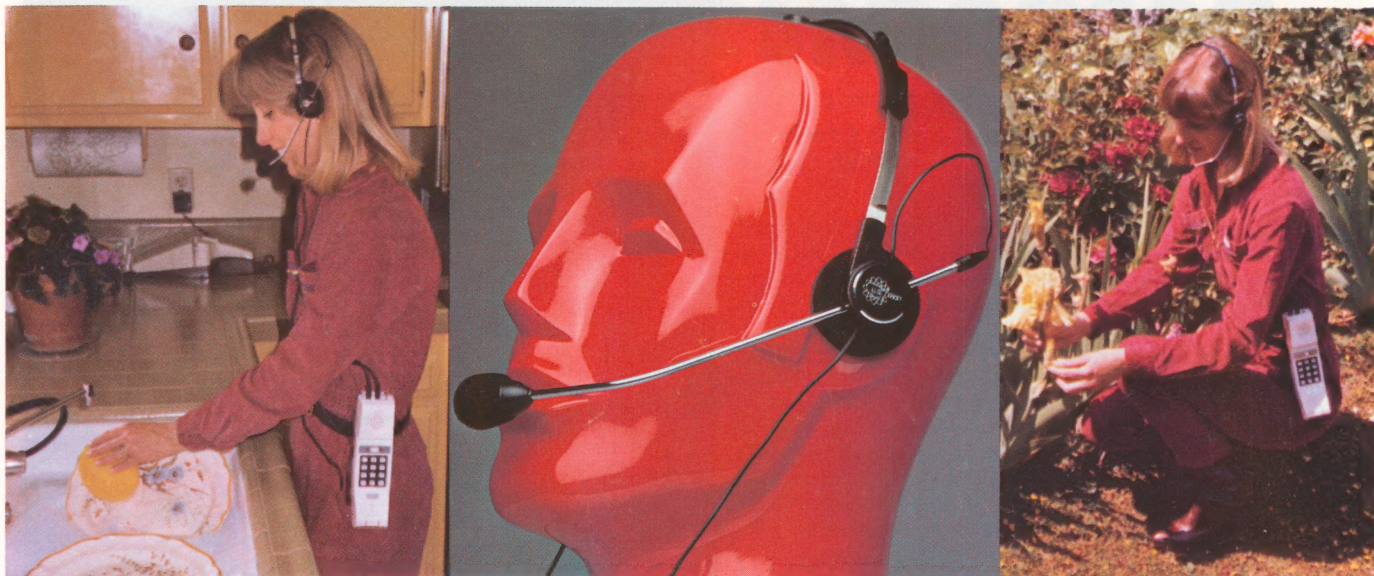
Never buy batteries bonus. We'll include a charger and 4 nicad batteries (that's two in and two charging) so you'll always have music. It's a \$24.65 retail value, but it's yours for just \$12.99 (\$1.50 P&H) Order Number 9206.



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Headphone Phone

Now you're really free. First cordless phones cut the cord. Now you can have both of your hands free while you roam about or work with this conventional cordless and Headphone Phone.

It's here. Wait till you try this incredible hands free 700' cordless phone. Whether you use it as a conventional cordless phone or plug in the hands free headset, you'll have total phone freedom.

Imagine washing dishes, working on your car or mowing the lawn while you talk on a cordless hands free phone.

TOTAL FREEDOM

At the office, you can have both hands free to write notes, look up files or solve Rubik's Cube. At home, you can walk the dog, sweep the patio or catch up on your gardening with both of your hands totally free.

Just close your eyes and imagine the exquisite freedom of using this Headphone Phone. The experience is nothing short of thrilling. This is one cordless phone you'll use all the time.

OH WHAT SOUND

When you use the handset shown below, you'll have the typical good clean sound you'd expect from a high quality 700' cordless phone.

But, when you put on the feather-weight headphones your world will change. You'll hear the person you're talking to through the same type of headphone you'd use to listen to your stereo.

The sound quality is awesome. And you speak into a condenser mike mounted on an adjustable boom. The boom adjusts both up and down and in and out for total comfort.

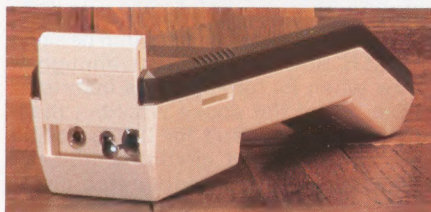
The headphones are adjustable as well. And, only one of the headphones is

used, so you'll still be in contact with the world around you.

You'll hear and be heard with such clarity it will send shivers up and down your spine.

NO INSTALLATION

Just plug the base station (not pictured) into any standard modular phone jack and plug in its AC cord. Whenever you put the handset into the base, it will automatically recharge, and the base's automatic line security takes over.



To use the headset, just flip back the top door panel (pictured) and plug in the two plugs. You can raise the antenna for long range, or leave it hidden if you don't need the 700' range.

There's a snap-on heavy duty belt or waist band clip so you can carry the handset around at your waist.

COMFORT PLUS

You can wear the headphones for hours. They weigh just a few ounces and you won't even know they're on. Imagine answering and making calls from wherever you are.

Imagine the incredible freedom of

having both hands free to do whatever you want while you talk on the phone. No matter what you're doing, or where you are, you can talk on the phone.

Now, jobs that were drudgery, like doing the dishes or sweeping the patio, can be done while you either conduct business or catch up with your friends with this all new cordless Headphone Phone.

And, the best part is, that the sound is so good that your friends won't even know you're not sitting in your favorite easy chair, talking to them on a conventional phone.

The Headphone Phone is made by U.S. Tron, a company in the forefront of new telephone technology.

They back it with a standard limited warranty. But, the warranty is just about the only standard thing about this phone from the future.

TRY TOTAL PHONE FREEDOM RISK FREE

Use the handset. Then plug in the headphones. Prepare for a shock. The sound, the luxury and the convenience are incredible. You'll be thrilled.

If you aren't 100% satisfied for any reason, simply return the Headphone Phone in its original box within 30 days to DAK for a courteous refund.

To order your U.S. Tron Amazing Headphone Phone risk free with your credit card, call toll free or send your check for DAK's introductory price of just \$99 plus \$4 for postage and handling. Order No. 9705. CA res add 6% sales tax.

Now your hands can be as free as you are with U.S. Tron's incredible new cordless Headphone Phone.



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SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.

\$8 True Tone or 10 Memory Phone



It's up to you. Now you can have a push button phone with either True Tone or 10 Memories for just \$8. But, there's a catch.

Send back your dumb phones. Now instead of paying monthly service charges you can have push button dialing.

And, if that's not enough, you can choose either True Tone for use on Touch Tone® lines, or 10 Memory dialing.

You can forget big clunky phones. You can also forget dials. You can even forget cheap one piece phones.

Now you can have sophisticated True Tone or 10 Memory phones for just \$8. But, don't forget, there's a catch.

NOTHING TO INSTALL

Simply plug these sharp looking white phones with walnut accents into any modular phone jack and start talking.

If you don't already have jacks, call your phone company. Due to the Supreme Court, soon they'll probably be selling your phones anyway.

HERE'S WHAT YOU GET

Both phones look the same. A quality condenser microphone lets the person you talk to hear you loud and clear.

And you hear them through a high quality speaker instead of the old diaphragm 'thing' that's been in phones for 20 years. Even the electronic ring is new. Plus you can shut it off.

The phone automatically hangs up when you set it down or put it in its included wall-mount holster (yes, it's a wall phone too). The phones come complete with a 10' cord, coiled at the phone end and a limited warranty from Unitech, the massive personal stereo company.

SO, WHICH ONE DO YOU WANT?

The 10 Memory Phone. This phone will remember 10 phone numbers including the last number dialed. And it's really easy to use.

To memorize a number, dial the number, push the * button twice and select any of the number buttons as the memory location. To dial a number from memory, touch the * key and a number button.

You can list the numbers on the back of the phone by turning over the decora-

tive walnut panel. Finally this phone features a mute button for privacy.

The True Tone Phone. If you have Touch Tone®, this phone will give you fast dialing, and access to all the discount services like MCI and Sprint.

The * and # buttons produce tones instead of last number redial and mute. These tones are used in some areas for call forwarding, and speed dialing. So, it works in even sophisticated areas.

Owning your own phones can save a lot of phone rental payments. But with these two phones, you'll enter the electronic communications age in style.



THE CATCH

Frankly, we are losing our shirts on these super phones, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$8 for the phone and (\$3 P&H) Order No. 9750 for the 10 Memory or Order No. 9751 for the Tone Phone.

You're very valuable to us in the form of future business. Over 280,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get one of the phones for \$8, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the phone in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get one of the phones for only \$8 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$8 for the phone and \$3 for post. and handling.

Use Order No. 9680 for the 10 Memory Phone, or Order No. 9681 for the True Tone Phone. CA res add 6% sales tax.



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HIGH BIAS SPECIAL

The DAK Telephone Answer Man

Now that the law lets you own your own phones, we're receiving a ton of questions about just what you really can do. Here are the most frequently asked questions we get and their answers.

Questions

1) Can I use these new phones in my home? Yes, all the new phones work virtually everywhere in the U.S. and simply plug into the new modular phone jacks. If you don't already have jacks, you'll receive just what you need, for \$1, when you purchase most phones from DAK.

2) What about the Phone Company? The Supreme Court ruled several years ago that you can hook up any FCC approved device to the phone lines. Now, The Court has broken up the Phone Company's monopoly and you will most likely have to buy your phones either from the Phone Company or companies like DAK.

3) What is the FCC and UL anyway? In order to plug anything into the phone lines the device must have passed FCC (Federal Communications Commission) tests. You must find an FCC ID number on each and every phone device that you buy. UL is Underwriters Laboratories. Only phones with AC plugs should have a UL listing. UL tests for electrical safety.

4) What is Universal Push Button Dial

ing. I have Rotary Dial Phones. Can I use push buttons? There are two methods that the phone company uses for you to dial numbers. First there is pulse, or rotary pulse dialing. This is what all the rotary dial phones use. What happens is that if you dial a 9, your phone sends out 9 on and off pulses. It's as if you flipped on and off a light switch 9 times.

The second system is tone dialing. With tone, computers listen to musical notes that your phone's push buttons send out. Each note represents a different number.

Universal Pulse Dialing works with both systems. It uses its own internal computer chip to translate the button you push, not into a note, but into pulses.

You can dial as fast as you want, then the phone sends out the pulses as fast as the Phone Company can accept them. Universal Pulse works with both rotary and tone systems.

But, you can't use it with the computer generated services like MCI and Sprint. So, Universal Pulse and rotary dial phones work anywhere, but tone only works in

areas where the Phone Company has the correct computers.

5) How much do I save by buying my phones? Now, you'll probably have to buy all your phones anyway. But, the cost to you for renting a phone, exclusive of the cost of having a phone line and number, seems to be about \$3 to \$6 per month.

So, for each phone you own, you can save up to \$72 per year. That's why it makes so much sense to own. And, of course if you move, you just take your phones with you.

6) What are all these special features, and won't they just break? The electronics revolution has finally hit the home telephone. Now with a tiny computer chip, you can perform miracles, that just a few years ago would have been impossible, even with a room full of electronics.

So, don't be afraid of the special features like memory, mute and automatic redial. Even features like hold and music on hold are all 100% solid state. So, you can expect years of reliable service from these all new solid state telephones.

\$1 Bonus \$1 Bonus \$1 Bonus \$1 Bonus

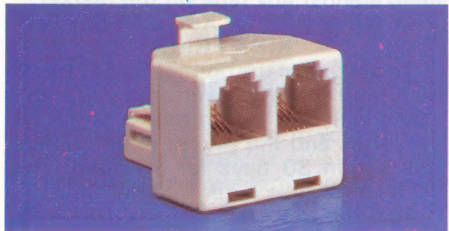
Don't be left out of the phone revolution. Now, no matter where you live or how your house is wired, only \$1 will hook you up. With the purchase of most of our phones, we'll give you the adaptor of your choice for just \$1.

Ok, here's how it works. All the new phones have modular plugs (shown below). Since there's no way that we can know how your house is wired, we'll let you choose the appropriate \$1 bonus jack or adaptor to connect your phone.



Most stores charge \$4 to \$6 each for these adaptors, but frankly we're so grateful that you've chosen DAK to be your Phone supplier, that we're just charging you \$1 for the jack. Sorry, but you'll also have to pay \$0.50 to cover our costs of packing and shipping the jack to you.

CHOOSE YOUR \$1 BONUS

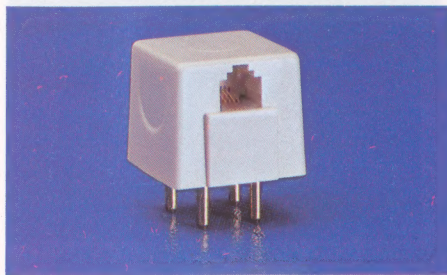


If you already have modular jacks, you don't need an adaptor, but if you plug in

one of our cordless phones or an answering machine, you might still want to plug in another phone.

So, your \$1 bonus is a duplex adaptor jack. Just plug this adaptor into your modular jack and you'll instantly have two jacks instead of one. Your cost is just \$1. (\$0.50 P&H) Order Number 9645.

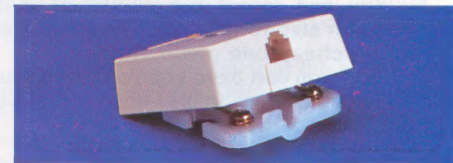
If you have the original 4 prong plugs, you still can't plug in the new modular plug phones without an adaptor.



As you can see, just plug this 4 prong plug into your jack, then you can plug any of the new phones into your system. To order the 4 prong adaptor, just add \$1. (\$0.50 P&H) Use order Number 9646.

If you have no jacks at all, don't despair. We've got a modular surface jack which

simply connects where your phone cord enters the wall.



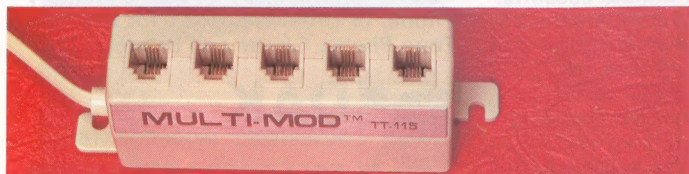
It's really easy. Virtually all phone systems in the U.S. use the same 4 wire color coded system. The wires are red, black, green and yellow. Our surface jack has 4 screws. Each screw already has one of the 4 colored wires from its self-contained modular jack connected to it.

It just takes a screwdriver and 5 minutes. There's nothing to solder, nothing to figure out. If you can match red to red, black to black, yellow to yellow and green to green, you've got it made.

Just match the colored wires and tighten the screws. A 70 year old grandmother should be able to do it in less than 5 minutes. Then plug in and start talking. Just \$1. (\$0.50 P&H) Or. No. 9647.

Don't forget, these jacks are available only when you purchase phones from the specially marked pages in this catalog. Limit one jack per phone you buy.

Crazy Jack



If you're an electronic gadget freak like me, you just might need one of these 5 way modular phone jacks. Just plug its 6' cord into your existing jack and wow, you'll have 5 phone jacks. You just might have a regular phone, an auto dialer, a cordless phone, and an answering machine. So, if you're crazy too, it's just \$12.50 (\$1 P&H) Or. No. 9643.

Tone Hold



It's simple. If you have tone phones, this device lets you put anyone on hold. Just touch the * button on any tone phone in your house and you'll put the caller on hold. Then hang up the phone. You can pick up the same phone or any other phone and your caller will still be there. It plugs into any modular jack. Just \$24.95 (\$1.50 P&H) Or. No. 9648.



Attack Phone

It's the war of the future. It's fought with all new technology. And the stakes are enormous.

It's a war. It's the Phone Company against the independents. And, your home is the battlefield.

While the independent phone manufacturers' ammunition consists of exotic new features, the Phone Company's main weapons are complacency and trust.

ASSAULT TEAM

In the forefront of the assault on the 70 million plus homes controlled by the Phone Company, is the new space age Attack Phone pictured above.

As the battle begins, let's compare the troops. You can acquire an Attack Phone in the four colors shown above. But, you can get color from the Phone Company too.

The Attack Phone has a base and a handset. And, so do the Phone Company's phones. But here's where The Attack Phone pulls ahead.

BATTLE PLAN

The Attack Phone represents the latest in electronic circuitry. It has all the latest features. One touch of its # button and this phone will automatically redial the last number you called.

There's a * button too. Hold this button, and it's like electronically putting your hand over the mouthpiece so you can talk to someone with you without the person on the telephone hearing.

But, here's the best part. The Attack Phone has a lighted hold button on its top. Touch this button and you can put the phone back in its base and leave the person you've been talking to on hold.

Then you can pick up this phone again or any phone in your house (even the Phone Company's) and just start talking.

There's more. Let's say you forgot you had someone holding or they hang up, the hold feature will drop out immediately and clear your line.

But, they aren't likely to hang up while

they're waiting, because this phone has another exciting feature. It provides the person on hold with a beautiful restful musical melody, calculated to brainwash them into being patient.

MORE EXTRAS

One of the nicest features of the Attack Phone is the push button keyboard. As you touch each key, you'll hear a beep to confirm your action. You can set its delightful electronic ring for loud, soft or off to suit your needs or mood.

The Attack Phone is a desk or counter top phone just like any other phone, but it's also a wall phone. Just screw in the two screws (included) and you've got a genuine wall phone.

It's even wired so that you can plug into an existing wall jack behind the phone or run the matched color coordinated cord to a modular jack.

You can hang up the Attack Phone by returning it to its base, touching the hang up button in the base, or the reset button on the handset.

The Attack Phone simply plugs into any standard modular jack and is totally line powered. It uses universal touch button pulse dialing that will work perfectly whether you now have rotary or push button phones.

So, how much does this incredible desk or wall phone, with hold, music and a choice of colors to match your decor, cost? Does it cost the \$3 to \$8 per month that the Phone Company charges for their dumb phones?

Not a chance. With DAK's massive cash buying power, it's yours in your choice of colors for just \$28.50.

And, you're protected. It's made by Zeta, a company you may not be familiar with by name, but a major force in cordless OEM (Private label market) phones. It's backed by their limited warranty.

DAK is the largest direct selling manufacturer of magnetic products. We're proud to say we have over 240,000 customers. That's why Zeta picked DAK to introduce this phone under their name.

TRY THE ATTACK PHONE RISK FREE

Make a call. A built-in electret condenser microphone and a Mylar® diaphragm speaker let you hear and be heard with the quality of a fine stereo.

Put someone on hold. You can forget ever leaving a phone off the hook again when you go to another room. And wait till you hear the comments from your friends about the music on hold.

Try the Attack Phone in your own home risk free. If you're not 100% satisfied, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Zeta Attack Phone risk free with your credit card, call toll free or send your check for the incredible price of just **\$28.50** plus \$2.50 for postage and handling to DAK. CA res add 6% tax. Use Order Number 9628 for Red, 9629 for Ivory, 9630 for Blue or 9631 for Gray.

Now you can match the color of your phone to your room and have a phone with the electronics of a fine stereo.

Yes, The Phone Company makes good equipment. But, there's nothing like competition to bring out innovation. The Attack Phone represents the latest in the war on the Phone Company.



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SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.



More Than The Rest

Now you can focus automatically, take pictures of yourself, shoot from 1/500th to 1/2 second, plus much more automatically. And, that's just the beginning.

Auto focus cameras aren't new. Even motor winders and automatic flashes aren't new. But Vivitar's new TEC 35 jumps light years ahead of the pack.

FIRST THE BASICS

The Vivitar uses an invisible infrared beam of light to focus your pictures. It can even focus perfectly in the dark.

Just aim the little square (a) at what you want in focus. Touch the shutter, and one of the indicators (b) will light up to show what's in focus, (see above).

If you want to focus something that won't be in the center, no problem, just focus on the object, then while touching the shutter button move the field of view. The object will stay in focus.

Get just the picture or expression you want. With the motor winder, you never have to look away from the viewfinder. Just keep pushing the button, and you'll keep taking pictures, (see above).

THIS IS AUTOMATIC FLASH?

Lots of cameras have LEDs that show you when you need to use a flash. But, look at Vivitar's smart flash.

First, when you push the shutter if the flash is needed, a motor drives the flash up. Then the shutter remains locked until the flash is charged, (pretty neat).

If you don't use the flash within a minute, the flash automatically retracts

and shuts down the power to save batteries, (nice feature). If you aim at a brighter object, the flash automatically retracts.

With ASA 100 the flash works from 3 to 17ft, and with ASA 400 it works from 3 to 30 feet. And, speaking of ASA, look at the LCD meter above.

When you first put in your film, pushing the ASA button matches the camera to your film from ASA 25 to ASA 400.

Then, the display shows how many shots you've taken and it warns you 2 rolls before you'll need new batteries.

The electronic brain of this incredible camera is an 84 pin integrated circuit. Vivitar says it's the most advanced chip ever used in a consumer product.

It comes with a 5 year lithium battery for the brain, and you supply two AA batteries for the transport and flash.

THERE'S MORE

You can be in your own pictures. Just touch the auto-picture button and 10 seconds later the camera will take a picture. It will use flash if needed, focus automatically and winds on, ready for the next shot.

You're in control. If you're shooting outdoors and you want 'fill flash', no problem. You can override the functions.

Even loading and rewinding are automatic. Just drop in your 35 MM roll and

position the end of the film. The camera will automatically wind to the first shot. And, when you've finished a roll, the camera will sense the end and automatically rewind for you.

The lens in this camera is a 35MM F/2.8 4 element 3 group Lens with built-in Skylight Filter. Vivitar backs this camera with a limited one year warranty.

GET PERFECT PICTURES

RISK FREE

It may look like all the others, but it sure doesn't shoot like the others. Your pictures will be dramatically clear and sharp and properly lighted.

The brain in this camera adjusts the shutter from 1/500th second to 1/2 second, and the aperture from f2.8 to f16.

If you aren't 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your all new Vivitar Automatic TEC35 Auto Focus Camera risk free with your credit card, call toll free or send your check for DAK's special introductory price of just **\$149** (\$4 P&H) Order Number 9708.

Now you can have a totally automatic 35 MM camera that does everything automatically, except carry itself around.

Class Act

Now you can have a great looking super reliable phone in either pulse or True Tone.

It was late. This catalog was closed. But, when I got my first look at this classic phone I decided it was important enough to be included.

It's rendered in dramatic ivory and black. Its classic lines speak for themselves. But, inside there's space age circuitry that would embarrass a rocket ship.

IT'S UP TO YOU

Just lift the receiver. You'll feel the quality. It's a real phone you'll be proud to display for years. You'll hear and be heard with great quality. You'll speak into a high quality condenser mike in the mouthpiece and hear through a full range speaker in the earpiece.

You can choose either push button pulse dialing, if you now have rotary phones, or real True Tone dialing if you're on Touch Tone® lines. It's up to you.

The phone is backed by a limited warranty from Computron, a large electronics firm with a good foothold in the telephone market.

TRY THE CLASS ACT RISK FREE



Just plug it into any modular phone jack. You'll love the sound as much as the looks. If you're not 100% satisfied, return it in its original box within 30 days for a refund.

To order your Computron Class

Act phone risk free with your credit card, call toll free or send your check for just **\$39** (\$3 P&H) for the Pulse Model Order No. 9709. Or, for the True Tone Model, send just **\$44** (\$3 P&H) Order No. 9710.

\$49⁵⁰ BREAKTHROUGH!



When you are at rest, so is your heart. A low resting heart rate usually means you're in good condition. Have you checked yours?



When you exercise, you should reach your heart's target zone. But, have I reached my exercise target zone, or just had too much coffee?



It's a high fashion dress watch and a sharp looking sports watch depending on which band you use. You get two luxurious bands with this watch.

Wrist EKG

Now you can exercise, rest, swim or go out to dinner wearing the latest in computer pulse takers on your wrist. Plus, it's a talented sports watch and a formal dress watch too.

By Drew Kaplan

It's a fact. You can tell a lot about yourself from your heart rate. You can evaluate the condition you are in, how much stress you are under, and how hard you should be exercising.

Think about it. How fast does your heart beat when you climb a flight of stairs? And how long does it take for your heart rate to return to normal?

Well, if you're at all like me, you may be a little out of shape. While I'm only 36, several friends my own age have recently had heart attacks. And frankly, I'm getting just a bit worried.

You see, I am getting past the point where I can simply say, "I'll get back into shape next year."

So, whether you're a long distance runner (this is the ultimate jogging companion), or just a few pounds overweight like I am, your heart rate will give you a definitive picture of your heart and body.

Now you can take your heart rate anytime, anywhere with the newest in sophisticated electronic pulse takers.

And best of all, this heart computer is contained in a beautiful 24 hour alarm, 24 hour chronograph, LCD watch, that you will be as proud to wear with a coat and tie as you are when you're running.

YOUR HEART'S TARGET ZONE

Your heart, just like any other muscle in your body requires exercise. Unfortunately, unlike your arms, you can't see your heart's condition just by looking.

The type of exercise called aerobic exercise is specifically designed to exercise your heart. The purpose of aerobics is to reach your heart's target zone.

So what is your target zone? Your target exercise zone is between 60 and 80% of your maximum heart rate. And here's an easy way to figure it out.

Simply subtract your age from 220 beats per minute. So, for me at 36, my maximum heart rate is (220-36) or 184.

So when I exercise I should get my heart rate up to at least (184 X 60%) or 110 beats per minute, and no higher than (184 X 80%) or 147 beats per minute.

With the Wrist EKG to help me, I can be sure that my workouts are valuable for

my heart and neither dangerous escapades nor total wastes of time. Of course, before beginning any exercise program you should consult your own doctor.

BUT ISN'T EVERYONE DIFFERENT?

Here's the really exciting part. The worse shape you're in, the faster you'll reach the target zone and the less work you'll have to do to stay in the zone.

You see, as you get in shape, your heart doesn't have to beat as hard to do the same amount of exercise. Just as when you work out with weights, your arms become stronger, your heart becomes stronger with aerobic exercise.

So the Wrist EKG is safe for the beginner or the athlete. And, you'll really see your improvement as you exercise.

But you don't have to exercise. Just wearing the Wrist EKG and using it at the office when you're under stress, after you've walked up some stairs or around the block will make and keep you aware of your body's physical condition.

And look at this. Sit down at your desk and take your pulse. Then drink a couple of cups of coffee and take your pulse again. You'll see just what your morning 'pickup' actually picks up, and if God forbid you smoke, take your pulse before and after a cigarette. Wow!

JUST LIKE A HOSPITAL EKG

With Innovative's new Pulsemeter watch, you'll have supreme accuracy. It's like a direct electronic line to your heart.

You see, unlike other pulsemeters that use a light shining through your finger, this instrument works just like a hospital EKG. It measures the electrical impulses that cause your heart to beat.

The back of the watch is one receptor, and the metal touch sensor on the front of the watch acts as the other EKG sensor. Just touch the sensor, and you'll see your pulse on the large LCD Display.

IS IT A DRESS OR SPORTS WATCH?

Innovative time thinks that everyone interested in their pulse must be a professional athlete. So, they've built this watch with all the athletic extras.

It's not only waterproof, it's guaranteed down to 60 feet (although you can't actually take your pulse underwater). It

has a stopwatch, a lap timer, and dual finish mode. Its band is made of very tough polymers. So, it's a sports watch.

But wait, I don't like black watches for dress. So, I've gotten Innovative to add a deluxe matching stainless bracelet to the watch. It's rendered in stainless and black and is a perfect high fashion choice. So, it's a dress watch.

Plus, there's a 24 hour alarm and an hourly chirp. The stainless band is great for sports or dress. So, you'll get the watch with the black band on it and the high fashion band packed with it, compliments of Innovative Time's superb engineering and DAK's good taste.

The Wrist EKG is backed by Innovative Time's 1 year limited warranty and comes with a 1 year battery in place.

TRY THE WRIST EKG RISK FREE

Now you can look at your heart as easily as the time. You'll see how you react to stress, foods and exercise. Don't let DAK's low price confuse you. Take this pulse watch to your own doctor and have him compare it with his EKG.

Why not take a copy of this ad too. Chances are that he'll also want one.

Try the Wrist EKG risk free. Try exercising and then check your cardiac recovery rate. If you don't like what you see, you'd better keep the watch. But if you just don't like the pulse watch, simply return it within 30 days in its original box for a refund.

To order your Wrist EKG, Pulse Sports/Fashion Watch, complete with two bands risk free with your credit card, call toll free or send your check for just \$49.50 plus \$3 for postage and handling to DAK. Order No. 9638. CA res add 6% tax.

On the track, in the gym or at the office, you'll have a direct connection to the condition of your heart.



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Discount Genies™

The Genie™ phone represents the class act in telephones today. We couldn't get a custom 'better than the rest' model, so we cut the price to the bone instead.

It's a fact. DAK doesn't usually carry products that you can easily buy at your local phone store. But, Genie™ Phones make such an elegant statement of quality and excellent good taste, that I think DAK should make a statement too.

DISCOUNT ELEGANCE

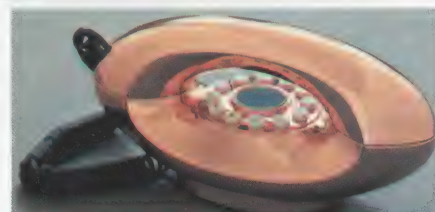
Since you can probably buy Genie™ phones locally, let's get the discount price right up front, then I'll tell you what a terrific phone it is and why it's fast becoming America's favorite.

All the Genie™ phones are True Tone. Both the solid color and two-tone colors are just \$69.95. And, the incredible new Gold Genie™ is \$99.

It looks great, and you'll love the logic in its layout. It produces True Tone, so while it can only be used in Touch Tone® areas, it accesses all the new discount phone services, works all the new telephone systems like call holding, call forwarding and speed dialing.

And, the Genie™ phones come in your choice of the latest designer colors. Choose any glorious hue that fits your room or your mood.

Genie™ phones require no installation. Simply plug them into any standard modular phone jack and start talking. There's a mellow electronic ring with high low and off.



Here's the stunning new gold-tone Genie™. It's a thrilling addition to any room.

It's no surprise that most people are paying \$99 for the solid colors and up to \$169 for the Leather Genie™. The phones are simply worth the money.

Try a Genie™ in your home. If you aren't



My wife's favorite (we have two) is the Leather Genie™ pictured above. (Yes, it's real Italian Leather stitched and hand-applied.) It's just \$129. It's glorious.

Now, check out your prices locally, then read on for a full description of this wonderful phone.

SO, WHAT'S A GENIE™ ANYWAY?

American Telecommunications, the company that makes the Snoopy® and Mickey Mouse® phones for the phone company, has developed a new phone that is taking the country by storm.

Frankly, the shape says it all. It feels good in your hands; it's got the sound quality you'd expect from the company that supplies the Phone Company.

In addition to its great looks, it has a unique round pushbutton tone pad.

The Genie™ is a truly unique addition to any room. The Genie™ phone is back-



Choose glorious solid or two-tone decorator colors.

ed by a one year limited warranty from American Telecommunications.

**TIME TO MAKE UP YOUR MIND
RISK FREE**

Wait till you see a Genie™ in your home. They sound as good as they look.

100% satisfied, return it in its original box within 30 days for a refund.

To order the Genie™ of your choice, call toll free or send your check for just \$69.95 (\$4 P&H) for a solid color or two-tone Genie™. Use Order No. 9690 for Espresso Brown, 9691 for the White Genie™ and 9692 for the Peach Genie™.

Use Order Number 9693 for the two-tone Antique White & Espresso Brown Genie™ and 9694 for the Antique White & Midnight Blue.

The Gold Genie™ is just \$99 (\$4 P&H) Order Number 9695. And finally, the incredible Italian Leather Genie™ is just \$129 (\$4 P&H) Order Number 9696.

Whichever Genie™ fits your decor and lifestyle, you'll get a great looking, super reliable, all electronic phone.

SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.



The sleek handset can be placed up or down.

Bedside Big Mouth

Now you can reach out to the world from the comfort of your bed with this elegant new electronic clock radio, telephone and speaker phone.

You're lying in bed. And, you are discussing the day's events with your mate. The lights are out, you're relaxed and your hands are at your sides.

So what's so new? Well for one thing, your mate is out of town and the two of you are talking on the latest in hands free speaker phones. What's more, if the two of you were in bed together, you both (or your whole family for that matter) could talk to anyone on the phone simultaneously.

Of course you can pick up the decorator designed phone handset with its long coiled cord, and talk or make calls as you would with your regular telephone. But with this new phone, you'll have all the new telephone advances rolled into one.

And best of all, you won't have to pay the phone company's monthly rental charges for their dumb phones ever again. Just plug in the standard modular plug and the AC line cord and you're ready to go.

You'll have universal push button dialing that gives you the convenience of push buttons anywhere and works on your current phone line and your own number.

A last number redial key redials busy numbers with the touch of a button. And, you'll really enjoy the delightful chirping electronic ring that won't send you into shock if it sounds when you are asleep.

If you want momentary privacy from the person you're talking to, a mute key lets you have it. It's like electronically putting your hand over the mouthpiece.

The sound quality is nothing short of incredible. An electret condenser mike lets you be heard loud and clear at the other end, whether you're using the handset or the hands free speaker phone.

When you use the handset, you hear the other person through a high quality transducer like you'd find in fine headphones. With the speaker phone, you'll hear fab-

ulous sound through the Hi Fidelity speaker used for the AM/FM radio.

AND WHAT A CLOCK RADIO

If you're impressed with this telephone system (I hope you are) wait till you find out about the timing conveniences and sound quality of this electronic clock radio.

First the controls. The large green LED display with high/low brightness switch, is extremely easy to read. You won't have to worry about losing the time if there's a power failure once you install the standard 9V battery (included) for protection.

You'll have fast and slow set for both the regular and alarm times. And, once you've set the alarm, you can choose to be awakened by your favorite radio station or an electronic chirp alarm. If you aren't quite ready to get up, just tap the handy snooze button for a few minutes of extra sleep.

And since getting up is no fun, this radio will also help put you to sleep. A touch of the sleep button will give you up to an hour of your favorite radio station to relax you. The radio will then shut itself off and wait to perform its next programmed task.

GREAT SOUND SAYS IT ALL

It doesn't take many features to beat the phone company's phones. But, there are lots of regular clock radios.

Once you hear the sound of these fine sensitive radio receivers, you'll be sold on the sound as well as the phones.

This FM radio really pulls in the stations. And the full range speaker has a very pleasing and full rich sound.

Of course, with the touch of a switch you can also tune in your favorite AM stations too. You can keep up with the latest news or your choice of music on AM.

This all new electronic clock radio telephone brings a really elegant look to your bedroom, office, den or kitchen. What you can't see in our pictures is the elegant

sound you'll enjoy for years to come.

The sound quality shouldn't really be a surprise. You see, it's made by Unitech, the enormous personal stereo company. In the personal stereo business, sound quality is everything. And it's backed by their standard limited warranty.

TRY THE BEDSIDE BIG MOUTH RISK FREE

Be prepared for a shock. If you haven't tried any of the new electronic phones you're in for a pleasant surprise. And, for that matter if you haven't bought a new clock radio for a few years you're going to be pleasantly surprised too.

Try this all new Electronic Clock Radio Telephone risk free in your own bedroom. If you aren't 100% satisfied, simply return it to DAK within 30 days for a refund.

To order your all new Unitech Bedside Big Mouth (our name for it), Electronic AM/FM Digital Clock Radio Telephone, with both handset and speaker phones risk free with your credit card, call toll free.

Or send your check not for the up to \$129 to \$159 price tag we've seen on other telephone clock radios without the speaker phone, but send the incredibly low price of just **\$68** (\$5.50 P&H) Order No. 9607. CA res add 6% tax.

Now you can replace the phone company's dumb phone and add an exciting elegant clock radio with fabulous sound to turn your bedroom into an entertainment and communications center.



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SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.



Think Speak

On the job, on the field, or on the road. Now you can talk and listen hands free at a new breakthrough price.

SWAT teams use them. So do quarterbacks and firemen. Now you too can talk and listen to people near and far totally hands free while you are jogging, riding a bike, or hiking.

Both at work and at home this unique communications system with a range up to 1/2 mile will let you keep in touch.

You'll keep in close contact with your hunting partners when you hunt, and you'll communicate for ease and safety on construction sites.

Plus, you can effortlessly perform tasks like fine tuning your TV antenna when you need to communicate with someone on the ground or out of sight.

NOT A WALKIE TALKIE

This is no toy. The Think Speak is totally automated. When you speak, a special voice activated circuit (VOX) automatically engages the transmitter so you are broadcasting. When you stop speaking, it automatically returns to 'stand by' to await a reply.

It is virtually noise free because it uses a quartz crystal locked dual conversion superheterodyne communication circuit that operates on an FM band.

So, your communication won't sound like a CB or an AM radio. You'll speak and hear with the full power and clarity you'd expect from an FM radio station.

HERE'S WHAT IT IS

You wear the Think Speak just like a personal stereo. There is an adjustable headphone that you wear on either your right or left ear. The other ear is clear to hear the outside world for safety.

A flexible boom microphone lets you speak normally while you transmit. The entire shaft of the boom mike is adjustable and will retain any position you set.

All of the electronics are contained in a small 6 1/2 oz. case that easily clips to your belt or with its removable clip fits

into your pocket. And, what controls.

The voice activation circuit has a 3 level sensitivity switch. If you're riding a motorcycle or breathing hard while you jog, you can set the sensitivity to low so that you won't transmit in error.

If you are hunting or fishing and you can't talk much over a whisper, you can set the sensitivity to high. Plus the headphone has a 3 level volume control too.

In addition to the VOX voice operated circuit, you have 'PTT' which means Push to Talk. When you want to talk, you just push the PTT button.

This is a really great feature when you want to whisper very quietly below the threshold of even the high sensitivity setting of the Voice Operated Circuit. You may be into surveillance or photographing wildlife. When you can only whisper, you'll especially appreciate the super quiet FM reception of this system.

SOME SPECIFICS

You can expect long battery life from a standard 9V battery (not included). In the 'stand by' mode, the Think Speak only consumes 13.5 milliamps of power while it's ready to transmit or receive.

The antenna is conveniently clipped to the headband for normal use. For full range use, the antenna pops up.

The system operates on the 49 mhz band using FM so you shouldn't be bothered by any other radio transmissions as you are with CBs and Walkie Talkies.

There are 5 channels (A-E) allotted to the Think Speak to further prevent interference. We will ship all units ordered on each order with the same channel.

The transmission output is a full RF of 10,000uV/m @ 3 meters max. No FCC license is required. And, the FM hum and noise is almost good enough for a high fidelity system at 40db min. The case is 4-9/16" x 2 1/4" x 15/16".

PERSONAL OR GROUP

You can talk to 1 or even 10 people with Think Speaks. So, if you're the head of a Search and Rescue team you can talk to everyone at once and get responses from one at a time.

The Think Speak is great if you're skiing with a friend, using two boats on a lake or at sea, hiking in the mountains or just jogging around the block.

If you're a pitcher you can talk to your catcher or the coach. If you're on a loading dock, you can talk to the man in the truck or on the forklift. If you're a security guard, you'll never be alone.

The Think Speak is manufactured and backed by a limited warranty from Maxxon Electronics, the two way specialists.

TRY A THINK SPEAK RISK FREE

Walk around the block. Take a bike ride and really test the range of this breakthrough in personal communication. If you aren't 100% satisfied with the incredible sound quality or the range, return it in its original box within 30 days for a courteous refund.

To order your Think Speak risk free with your credit card, call the DAK toll free hotline or send your check for the incredible breakthrough price of only **\$49.95** each (minimum of 2 required). Plus **\$2.50** each for postage and handling. Order Number 9415. CA res. please add 6% sales tax.

When you think out loud, people will listen. Try a Think Speak risk free today.



Call TOLL-FREE (800) 423-2636
In California Call (213) 984-1559
10845 Vanowen St., North Hollywood, CA 91605

European Fiasco

PRICE SLASHED

Suggested Retail \$129---July 1982 Dealer Cost \$75.40

NOW JUST \$39

It's sad. If you thought the last recession was bad in the United States, you should have been in Europe.

Cybernet in Japan made 16,000 of these super high quality personal stereo cassette players complete with FM tuner packs for the European Market. The instruction manual is printed in 7 languages, and luckily, one of them is English.

Unfortunately, things got so bad in Europe, that Cybernet figured the only way to sell them would be to send them to the U.S. But, there were two problems.

First, Cybernet USA already had all the personal stereos they needed, and they didn't want these or know what to do with them.

Second, all the time these were sitting, first in Europe and then in the U.S., the price of personal stereos kept dropping.

Cybernet made these to sell for \$129 with a dealer cost of \$75. But, they really never got around to selling them here in the U.S.

DAK has been trying to buy them since January. But Japan Cybernet wouldn't let U.S. Cybernet budge on price. Finally, in April, the dam broke and frankly we've stolen them.

So, you'll get a fabulous personal cassette stereo, made in Japan, not Hong Kong, complete with an FM stereo tuner pack. And, you won't pay the suggested retail price of \$129, or even the \$75 dealer cost.

The Cybernet PS103, complete with all its accessories, is now just \$39 only from DAK (we have all 16,000). And of course, it's backed by a limited warranty from Cybernet USA (of KLH-Kyocera fame), right here in the U.S.

Now thanks to a terrible recession in Europe, you can get a fabulous sounding Cybernet Personal Cassette Stereo with its FM tuner pack for just \$39. And, there's no catch.

It's a fact. The price of both cassette and FM personal stereos has plunged. The market has become so competitive that the makers have done everything they can to lower their prices.

Gone are the days where they could make \$199 personal stereos in quantity. But, there are good reasons why the prices have come down.

Many makers now use plastic tape transports to save money. Plus, you'll find only one headphone jack, and you certainly won't find a mute switch on most portables.

You won't find linear volume controls, or a really heavy protective case. Plus, there's a lot you can't see that's missing too. Competition has caused cutbacks.

WELL, LOOK NO FURTHER

Cybernet built the PS103 when they thought they could get \$129 for it. They didn't cheapen it to compete. So, it's still loaded with all the features, sound quality and output power.

The sound quality is incredible and there's lots of power to run two headphones (one pair included). After all, sound this good should be shared.

One look at the heavy case, and a few minutes with the headphones is all it will take to convince you that Cybernet cut no corners on this high quality stereo.

FM STEREO TOO

Wait till you hear the quality of the sound from the slip-in FM tuner pack. It picks up stations that even some home tuners won't get. It's got a mono/stereo switch and it uses the headphone cable as an antenna for great reception.

It direct connects to the recorder via 5 retracting pins, so it works off the deck's power and feeds the FM signal directly into the deck's amplifier for powerful clean dramatically dynamic sound.

Plus, the deck is intelligent enough to

know when you are listening to a cassette or the tuner pack. It will automatically switch to the correct mode.

ENGINEERED FOR STRESS

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously, this isn't a practical way to listen when you're walking your dog, jogging or skiing.

The Cybernet PS103 incorporates a special shock mounted drive system to keep your music smooth and stable even when you aren't.

BUT, IT'S THE SOUND

You won't be 'roughing it' when you leave home. You can play all your cassettes since there is a Metal/Chrome or standard equalization switch.

The sound is nothing short of awesome. This personal stereo can easily beat the sound quality of a several thousand dollar home stereo.

The combination of superb electronics, and meticulous craftsmanship will be evident to you from the feel of the controls and the reproduction of sound.

The deck weighs only 14 ounces, and comes with full protective leatherette case, cassette/tuner case, super 1½ oz stereophones and a shoulder strap.



It operates on 3 standard AA batteries, (not included). You'll be amazed



at the kaleidoscope of sound you'll hear when you put on the headphones.

MULTINATIONAL WARRANTY

Cybernet is an extremely large Japanese Company with a very large presence here in the U.S. They are part of the Kyocera group which also includes KLH.

So, you know their quality is top notch. Cybernet backs the PS103 with a limited 90 day parts and labor warranty.

TRY THE PS103 EUROPEAN FIASCO RISK FREE

Times may be rotten in Europe. But you'll come out a winner with clean clear dramatic music at a price even we at DAK find hard to believe.

We're selling them so cheap because we paid cold hard cash, and we need to sell them fast to get our money back.

If you aren't 100% satisfied, simply return the PS103 in its original box within 30 days for a courteous refund.

To order your Cybernet Personal Cassette and FM stereo risk free with your credit card, call toll free or send your check, not for the \$129 suggested retail price. Don't even send the July 1982 dealer cost of \$75.40. Send the incredible price of just \$39, plus add \$3.50 for postage and handling. Order Number 9687. CA res add 6% sales tax.

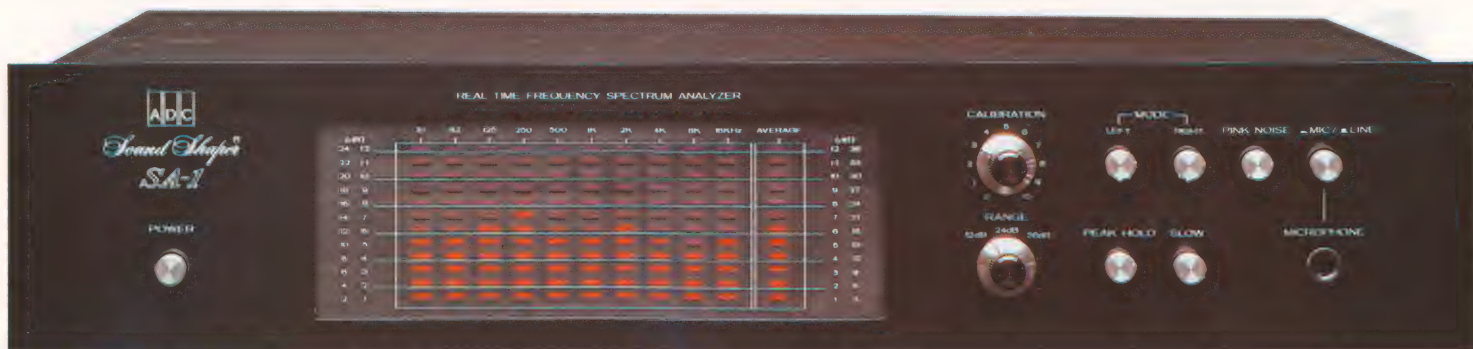
Be prepared for a shock. You'll get music quality that you'd be pleased with if you paid \$100 for this incredible personal stereo. The sound quality is as high as our price is low. Wow.



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COMPLETE WITH CALIBRATED MICROPHONE

The Inquisitor

Now you can scientifically analyze your room and watch the 10 bands of tonal quality in your music for hundreds of dollars less than you'd think.

Listen to your room. Are your crashing cymbals being absorbed by a couch before you hear them? Is the response of your speakers flat throughout the audio range? Is your low bass totally obliterated by your home heater?

Now you can actually listen to your room. Or, you can test your tapes and components in seconds. And, with an equalizer you can bring your system up to its full printed audiophile specs and more.

You can drastically improve any system with an equalizer and now you can plan and measure the improvement with the Real Time Frequency Spectrum Analyzer from ADC.

Plus, you'll see your music not as a single level on a VU meter, but as a kaleidoscopic parade of 10 individual 12 element VU meters. Each is tuned to a specific octave of the sound spectrum.

The effect is awesome. You can visually isolate a string bass or cymbal and actually see each individual instrument almost as a wave moving across the 120 individual LED elements of the analyzer's display.

THE MOUTH AND EARS

It talks. Our Inquisitor Spectrum Analyzer speaks with a voice of pure calibrated Pink Noise. Pink Noise is the scientifically developed composite of all frequencies, generated at the exact same level. You don't have to select the frequencies you want to test. All frequencies are produced at the same time.

Just connect the Pink Noise outputs using the supplied stereo patch cords to any line or 'aux' inputs in your receiver or tape deck.



The ADC Spectrum Analyzer works great with any system. Plus, it's a perfect companion to our Sound Detonator Equalizer which is made by ADC's parent company BSR.

It listens too. You can monitor the results in two ways. If you're testing a cassette or a component, use the line inputs.

Or, if you're testing the whole system with speakers, use the specially developed and matched electret condenser microphone (included). Either way, you'll have a quick, easy

and scientifically accurate way to evaluate your total sound.

HOW TO TEST YOUR SPEAKERS IN THEIR ENVIRONMENT

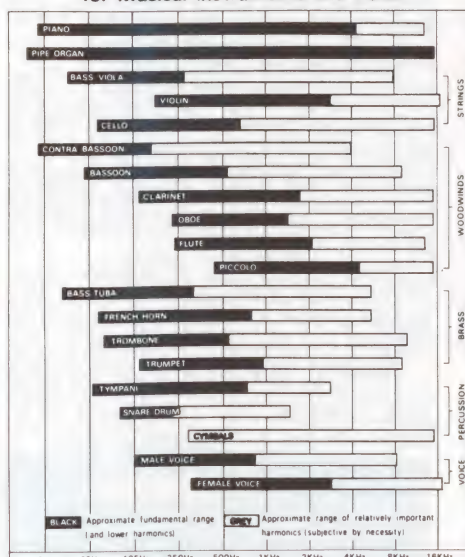
This is the crucial test. Simply place the calibrated microphone where you normally sit to listen to your stereo. It has a 17 foot cable that plugs into either the front or the back of the Analyzer.

Turn on the Pink Noise. With one glance you can see all the great and not so great frequency characteristics of your system.

You'll be able with the help of an equalizer to make corrections to 'even out' your response. You'll also be able to see the equality of your channels at all frequencies and correct on each channel for environmental differences and for differences in the response of your 'matched' speakers.

There's a calibration level control for the mike and 3 different range settings for the analyzer display.

Approximate Frequency Ranges for Musical Instruments and Voice



You'll be able to actually see the instruments on the 10 individual bands of the Analyzer.

DON'T PUT IT AWAY

ADC backs this fine test equipment with a 2 year limited warranty, so there is no need to hide it away. If you're like most of us electronic/music nuts, just 'seeing' your music on 120 LEDs will be an experience well worth the price alone. This will be the most scientifically impressive component in your system.

ONE MORE THING

While we were testing the analyzer, our standard central heater came on. Displays for the 31hz, 62hz, and 125hz all shot up to the top. In short, there was so much sound level pressure below 125hz, that whenever the heat was on, all signal below 125hz was totally masked.

While we sure aren't going to live without heat, it's surprising to us that just the air coming in through the duct really had a massive effect on our sound, and when we are recording live with microphones you can bet we will have the heat off.

FULL CONTROL

There are 12 element LED type VU meters for the following frequency bands: 31hz, 62hz, 125hz, 250hz, 500hz, 1000hz, 2000hz, 4000hz, 8000hz, and 16,000hz. Plus there is an eleventh band with a 12 element meter which is an average of all the others for basic level setting.

There are switches to let you select right, left or both channels for monitoring, 3 meter ranges for the display, and three ways to use the display. You have fast action so you can really see the music. You can have slow action for easy setting of an equalizer and freeze to keep the meters frozen until you decide what to do.

TRY THE ANALYZER RISK FREE

You can pay up to \$100 for a technician from a HiFi store to come out and use a Real Time Analyzer to set up your system.

Now you can set up your own system, compensate for differences in the room, differences between recorders and more. Plus, you'll have the most exact and exciting meter system to use when you're recording or to enjoy during play-back.

If you aren't 100% satisfied for any reason, simply return it within 30 days in its original box for a courteous refund.

To try the Inquisitor Real Time Frequency Spectrum Analyzer from ADC risk free with your credit card, call our toll free hotline or send your check for only \$149 (\$6 P&H) Order Number 9608.

Only a small percentage of music lovers, the real audiophiles, have moved into equalizers, and only a few of the equalizer owners have been able to afford analyzers.

But thousands of you sophisticated DAK customers have gotten into equalizers and now you can really step up the rest of the way to the top for hundreds of dollars less than you'd expect with the the Real Time Spectrum Frequency Analyzer from ADC.

\$79 CLOSE-OUT Sound Detonator

Make your stereo system's sound explode with life, improving the sound quality by 30 to 50% with this limited \$79 close-out from BSR.



It's like night and day. Crashing cymbals, the depth of a string bass, more trumpets or more voice. Now they'll all come bursting forth from your stereo system at your command.

You'll make your music so vibrant that it will virtually knock your socks off when you use this professional quality stereo Sound Detonator equalizer.

It has a frequency response from 5hz to 100,000hz ± 1 db. And, it's made and backed by a 2 year limited warranty by BSR, the ADC equalizer people. Our \$79 close-out price is just a fraction of its true retail value.

CAN YOUR STEREO SOUND BETTER?

Incredibly better. Equalizers are very different from conventional bass and treble controls.

Bass controls turn up the entire low end as well as the low mid-range making the sound muddy and heavy. With an equalizer, you simply pick the exact frequencies you want to enhance.

You can boost the low bass at 60hz, and/or 150hz, and the mid-bass at 400 hz to animate specific areas of the musical spectrum.

And, best of all when you boost the part of the bass you like, you don't disturb the mid-range frequencies and make you favorite singer sound like he has a sore throat.

The high frequencies really determine the clarity and brilliance of your music. You can boost the high mid-range at 2400hz, or the high end at 6000hz and 15,000hz. So, you can bring crashing cymbals to life at 15,000hz while at the same time you cut tape hiss or annoying record scratches at 6000hz.

You can also boost or cut specific midrange frequency areas to add or subtract vocal, trumpets, guitars or whatever instrument ranges you prefer.

THERE'S MORE

You can push a button and transfer all the equalization power to the input of your tape deck. So, if you have a cassette deck in your car, or a personal stereo that you wear, now you can pre-equalize your cassettes as you record them with no cables to switch.

Now you can get all the dramatically

enhanced sound wherever you are. This is an especially great feature for bass starved portables and high-end starved car stereos to make them come alive.

EASY HOOK UP

Use your tape monitor circuit, but don't lose it. Just plug the equalizer into the tape 'in' and 'out' jacks on your receiver. We even supply the cables.

As you listen to your records, FM stereo or 'aux', any time you push the tape monitor switch on your receiver you'll hear your music jump to life.

For your tape deck, simply plug it into the tape 'in' and 'out' jacks on the equalizer exactly as it was plugged into your receiver.

The output from your receiver is always fed direct to your tape deck for recording and with the touch of a button, you can choose to send equalized or nonequalized signal to your recorder.

When you want to listen to your tape deck, just press tape monitor on the equalizer and your tape deck will work exactly as it did before. Except, that now you can choose to listen to it with or without enhancing equalization.

You won't be listening to any distortion or hum. The Sound Detonator has a 95db signal to noise ratio and total harmonic distortion of only 0.018%.

Once you've set your equalizer controls, switch it in and out of the system. Then you'll hear such an explosive improvement in sound you'll think you've just added thousands of dollars of new speakers and equipment.

No one would believe that a \$159 component let alone one at our \$79 close-out price could do so much.

WHY A CLOSE-OUT

BSR is a very large company. Somebody decided to market equalizers under both their ADC subsidiary and the BSR names. Well, we never thought it was a very practical idea. And, now they seem to agree.

From now on you'll only see ADC equalizers. But, because they didn't know what to do with these that were labeled BSR, we got them for a song.

So, you can go to any HiFi store and buy an ADC equalizer made by the parent company BSR, or you can get

this super BSR equalizer while our limited supply lasts for only \$79.

Oh yes, if you want to know more about BSR, they also own DBX, the noise reduction company and if you're familiar with the X10 remote control system for your home, that's BSR too.

THE FINAL FACTS

There are 14 slide controls each with a bright LED to clearly show its position. Each control will add or subtract up to 12db. (That's a 24db range!)

There are separate sound detonation slide controls for each channel at 60hz, 150hz, 400hz, 1000hz, 2400hz, 6000hz, and 15,000hz.

There's an LED VU meter to show the relative channel output levels of the left, right and average of both. Plus there's a meter level control. It's 16-9/16" wide, 7-1/2" deep, and 3-9/16" tall.

PUT LIFE INTO YOUR MUSIC RISK FREE

Prepare for a shock the first time you switch in this equalizer. Instruments you never knew were in your music will emerge and bring a lifelike sound that will envelop you and revolutionize your concept of your home stereo.

Hook this BSR into your system and really give it a workout. If you aren't 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Sound Detonator BSR EQ-2 Stereo Frequency Equalizer risk free with your credit card, simply call the DAK toll free hotline, or send your check for only \$79 plus \$6 for postage and handling. Order Number 9420. CA residents please add 6% sales tax.

Wake up the sound in your stereo. Your sound will explode with life as you detonate each frequency band with new musical life.



**DAK
INDUSTRIES
INCORPORATED**

Call TOLL-FREE (800) 423-2636
In California Call (213) 984-1559
10845 Vanowen St., North Hollywood, CA 91605

The DAK Tape Answer Man

Just like any other part of your stereo system, your cassettes should be considered as components. While you may spend hundreds of dollars on a tape deck, ultimately you'll end up spending more on the cassettes you feed it.

Below you'll read about DAK's two top of the line audiophile cassette tapes, but first there are a few facts that you should know about tapes.

FREQUENCY RESPONSE

When you see specifications about frequency response, you'll see numbers like 20hz to 19,000hz. But are you sure just what a 'hz' is? Hz means cycles or vibrations per second. You see, sounds that you hear are really vibrations.

And, the faster the vibration is, the higher pitched the sound will be. So, 20hz means that the sound you are hearing vibrates 20 times each second.

And, a 19,000 cycle note, vibrates 19,000 times in one second. When you record on a cassette, these vibrations are translated into electrical pulses.

That's why high frequency tones are harder to record. You've got to squeeze many more pulses onto the same 1 1/2" piece of tape that passes the recording head in one second.

SIGNAL TO NOISE RATIO

With Dolby®, people tend to forget just how important the actual quality of the tape is. Dolby® reduces hiss, but the

lower the hiss level is to start with, the lower the hiss will be in your music.

The signal to noise ratio of a tape is very simply the difference in the output level of a signal (music) recorded on it, and the inherent 'noise floor' of the tape itself. The larger the signal to noise number is, the better.

MORE INFORMATION

DAK was born in the industrial tape field. Just 3 years ago we sold enough bulk tape to make over 1,000,000 cassettes per month. When you buy factory direct, you're dealing with tape experts.

Send your questions and watch this column in the future for more tidbits about tape and tape recording.

Normal Bias MLX

Thundering bass and crystal clean highs are now a reality with DAK's new top of the line Gold Label MLX normal bias 90 minute cassettes.

These professional quality cassettes feature very special, ultra uniform and narrow ferric iron particles. These particles allow the oxide density to be much greater than previous ferric cassettes.

The denser particle packing (more particles per inch of tape) translates into improved frequency response, better signal to noise ratio and more headroom and dynamic range. And, it all makes sense because there's more magnetic material to work with per inch of DAK Gold Label MLX tape.

MLX cassettes offer you a frequency response capability that is superior to most good quality cassette decks. If your deck can handle it, you can expect a frequency response up to 19,500hz.

And even if your cassette deck doesn't record to 19,500hz, the sound you get will be clean and pure. And, speaking of

pure, the high density packing also gives you more headroom and dynamic range.

With your first recording, you'll notice superbly accurate recordings even at very high levels. The high density packing allows this tape to be recorded louder and driven harder than previous tapes.

And the tape will be quiet too. With the increased output, signal to noise ratio is improved so you'll get super clean quiet recordings.

The tape isn't the end of the story. DAK housings act like a vault to protect and guide your tapes. Each tape comes with labels, a deluxe index insert card and a beautiful all clear hard plastic box. DAK cassettes are backed by a full one year limited warranty.

You can pay \$4 to \$5 for cassettes like Maxell UDXL or TDK at your local Hi Fi store, or you can buy factory direct from DAK at tremendous savings.

To save you money, DAK only makes



90 minute cassettes and we offer them only in prepackaged units of 10. This saves us money and as you can see from our prices, saves you money too. So, why not order some today for our standard 30 day risk free trial. DAK Gold Label MLX 90 minute cassettes cost you just \$2.49 each or \$24.90 (\$1.50 P&H) for each group of 10. Order No. 9650.

If you're into dramatic good sound, you should be using DAK MLX 90 minute cassettes. They sound great!

High Bias Super MLX²

Why Chrome? DAK has never offered a chrome tape. And there was a good reason. The original Chrome formulations lacked both sensitivity and detail at the low end.

But, no more. After a very long wait, DAK is adding an incredible 90 minute Chrome (CrO₂) tape to our line. It's called Gold Label MLX² and the sound you'll get when you record on this tape will knock your socks off.

Why is it better? Well, the single greatest advantage of Chrome lies in the shape of its particles. Chrome is actually a synthetic mono-crystal that is grown under 30,000 pounds of pressure at a temperature of 900°.

These particles are very small, and very long and thin. What's really important is that they are all virtually identical in size. So, like our normal bias tapes they can be packed together very densely.

The recordings that you will get using DAK's new MLX² are nothing short of incredible. You'll have a frequency response that can top 21,000hz (assuming your deck can) and look at this. Without Dolby® this tape offers a signal to noise ratio of 62db. Think of what it will be with Dolby® B or C. Wow.

While the bass response is full rich and deep, this tape offers up to 6db more sensitive than previous tapes above 10,000hz. You'll capture the subtle harmonics of the most demanding recordings and play them back with the reality of a live performance.

Once you try and compare new DAK Gold Label MLX² to Maxell UDXL II or TDK SA, you'll probably never even consider paying the \$4 or \$5 you'd pay at your local Hi Fi store. We don't think there's even a contest any longer. But, when you make your test, be sure to use an original Direct to Disk or Digital recording. Or better yet, record live. The sound you hear is sure to amaze you.

DAK MLX² comes in DAK's deluxe vault like housing that will both protect and guide the tape for supreme reliability. It's backed by our one year limited warranty. And, it comes with labels, a deluxe index insert card and a beautiful all clear hard plastic box.

As with all DAK tapes, we save ourselves and you money by not wasting our time with lots of different lengths and packagings. We make only 90 min-



ute MLX² cassettes and we only package them in groups of 10. So, try our new Gold Label MLX² 90 minute cassettes under our normal 30 day risk free trial. They're just \$2.69 each. That's just \$26.90 (\$1.50 P&H) for each group of 10 you buy. Order Number 9651.

So which cassette do you use? Well, for normal records or FM, we recommend MLX, but for live recording, recording from digital or original pressing records, or for even the most demanding audiophile where only the best will do, use MLX². The sound is nothing short of breathtaking.

Sound Cannons

You'll have sound to spare when you hook up these BSR 3 way loud speaker systems

SUPER SALE!

It's big sound at a small price. Close your eyes. Imagine the full resonant bass of a pipe organ and the startling sound of a cymbal crash.

Now open your eyes and check out the incredible \$49 price (\$98 per pair) we've got on these BSR 3 way speaker systems.

BEAUTY AND BRAUN

You're not getting LOW FI. These speakers handle up to 90 watts peak, 45 continuous RMS watts of power. And, they handle it very well indeed.

A 10 inch acoustic suspension woofer with a massive magnet belts out the bass.

You'll get clean mid-range with a specially constructed 4 inch precision ferro-fluid driver that is actually mounted in its own 'cabinet'. The back of the mid-range and tweeter are totally sealed so they don't act as passive radiators for the powerful bass that is resonating throughout the cabinet.

The cabinet is 22 $\frac{1}{4}$ " by 12 $\frac{1}{2}$ " by 9 $\frac{1}{4}$ ". It has a beautiful woodgrain appearance and lovely decorative removable grills.

The tweeter is a 3" super high frequency ferro-fluid driver complete with sealed back. It really delivers sharp clean highs. Plus its brightness is controlled by a rear mounted volume control.

YOUR EAR

Each speaker and crossover network is carefully matched and the crossover points are at 1,000hz and 4,000hz.

The manufacturer's suggested list price is \$99 per speaker. (\$99 X 2 = \$198). So, you are saving \$100 on the pair. We're sure that your ears would be pleased at \$198, and at \$98 they'll be amazed. There's fuse protection for the tweeter and protection for you in BSR's 2 year limited warranty.

TRY THE SOUND CANNONS RISK FREE

Hook them up. Play a dramatic record or



tape. You'll feel a warm resonant bass, a clean mid-range and a sharp clean high end that you control.

It's your ears that decide. So if you aren't 100% satisfied for any reason, simply return the Sound Cannons to DAK in their original boxes (they're packed separately) within 30 days for a courteous refund.

To order your pair of Sound Cannons risk free with your credit card call DAK's toll free hotline or send your check not for BSR's price of \$98 each, but for only \$49 each (\$9 each P&H) Order No. 9442.

Speakers can make or break the sound quality of a stereo system. Here's a pair that we think you'll really like.

Mini-Sound Cannons

Most people would call these 'fabulous main speakers'.

At DAK we just call them neat extra speakers.

LESS THAN 1/2 PRICE

It's true. Most DAK customers are really into their sound. So, we think that these neat relatively small 18 $\frac{1}{4}$ " by 10 $\frac{1}{4}$ " by 9" speaker systems from BSR are great for your bedroom or den.

In all candor, they really have a neat sound. An 8" woofer in combination with a tuned port produces much more and cleaner bass than you'd expect.

The crossover is at 4,000 and a super 3" tweeter produces a clean high end.

With a very pleasing frequency response from 40hz to 18,000hz you get an awful lot of clean sound from these little speakers.

The speakers feature a removable grill and really beautiful wood-grain appearance cabinets. The speakers are rated at 60 watts peak, 30 watts RMS.

The tweeter is fuse protected and speaking of protection you're protected by BSR's 2 year limited warranty.

TRY MINI-SOUND CANNONS RISK FREE

These speakers will not knock the paint off your walls or cause earthquakes of the magnitude that would cause California to fall into the ocean.

But they really produce an unexpectedly clear and full sound. You won't be disappointed. So, try a pair in your own home. If you aren't 100% satisfied for any reason, simply return them to DAK in their original box (they come packed in pairs) within 30 days for a refund.

To order your Mini-Sound Cannons at less than 1/2 price risk free with your credit card, call the DAK toll free hotline or send your check not for BSR's \$119 suggested retail price per pair, but for only \$59 for the PAIR. (\$9.50 per pair P&H) Order Number 9454.

These speakers are lovely, but unobtrusive to look at and sound like much bigger speakers than they are.





Electronic Moat

In the days of King Arthur, a moat protected the castle. Now you can protect your castle with a professional security system computer that acts as your home's electronic moat. You get complete perimeter protection to keep burglars out. And, best of all, installation is a breeze.

Stores use them. So do factories and banks. But perimeter alarms are generally too expensive for home use.

You can easily spend thousands of dollars to have your home hard-wired. But now, you can have the same protection that the professionals use at an incredibly low cost, because this perimeter system is wireless.

And best of all, you can easily put it in yourself. Plus you'll have a system that lets you leave windows open for air, doors open for your pets and that still gives you full perimeter protection.

SO, WHAT IS PERIMETER PROTECTION?

Just like industrial hard wired systems, the Perim-A-Tron wireless microprocessor powered alarm system can protect every door and window in your home.

And, not only do you monitor the opening of doors and windows, this alarm system can tell if glass is broken, or if someone tries to break through a wall. With this system, you can even protect your car and your garage.

And while DAK is offering this system for home use, it is perfect for museums because you can easily protect glass display cases, pictures and works of art, each independently or as a group.

HERE'S HOW IT WORKS

The best protection for you is to keep burglars out of your home in the first place. The Perim-A-Tron does just that.

It doesn't wait till the burglar is inside, it explodes into action at the first sign of forced entry. And best of all, it's highly resistant to the false alarms that can often plague motion detectors.

The Perim-A-Tron works just like industrial hard-wired burglar alarm sys-

tems. But, there's a big difference.

There are no wires going back to its 'Central Station'. Instead of using cumbersome wires, the Perim-A-Tron uses UHF radio broadcasting transmitters.

There's no catch or shortcoming to this system. It works perfectly. The transmitters are foolproof. Each is operated by a single 9V battery (not included).

And, don't worry about the battery. It lasts up to a year, and when it does become weak, it signals the 'Central Station', just like a weak battery in your smoke alarm signals you.

Each has a transmission range up to 250 feet and a built-in magnetic contact, so you can protect just about any size home or office, or unattached garage.

But look. There are terminals on the transmitters that let you connect optional glass breakage detectors, vibration sensors and more magnetic contacts.

Each transmitter can have an unlimited number of additional sensors connected to it. So you can tailor this system to suit your exact security needs.

THE CENTRAL STATION

The 'Central Station' is a radio receiver microprocessor that responds to the coded signals that the transmitters send out. And you can choose from dozens of different frequency codes.

It operates on standard AC house current, and it has 20 hour battery back up protection, when you install standard C cell batteries (not included).

To arm and disarm the alarm, you enter a secret code. Your code is really secret, because you can change it in just about 10 seconds.

When you set the alarm, you'll have 5 to 45 seconds (your choice) to leave the

house before the alarm arms itself.

But, don't worry, a green light signals to you that all is secure. This is important, because it prevents you from accidentally leaving a nonpreset door or window open. So, this alarm protects your home even before you leave.

When you leave, you can set one door to allow you enough entry time to key in your secret code to disarm the system.

A TWO ZONE SYSTEM

Like professional systems, this is a zoned system. There are actually two completely separate alarm sections.

For example, you can have all the windows on System One and all the doors on System Two. You can also select instantaneous alarm, or choose variable amounts of delay.

As you saw above, you can have everything but one door on instant alarm. But look at this. You can have any part(s) of the system on instant or delay. And, the instant or delay flexibility is **independent** of the zone control.

There are lights that tell you the status of Zone One and Zone Two alarms, and even a light that shows if the alarm has been triggered while you're away.

If the alarm is activated, it will only sound for 10 minutes. Then it will shut down and rearm itself automatically to continue protecting your home.

PROTECT YOURSELF

If you hear a noise at night and go to investigate, just carry a panic button. Each transmitter has a button that you simply push to set off the alarm.

You can carry a panic button in your pocket, purse or car glove box, so you'll always have personal protection. Just

Over Please. . .

imagine the reaction of an intruder who is approaching you when the blood curdling alarms start sounding.

PAIN

When this alarm does go off, be prepared for a shock. An 85db shriek alarm in the 'Central Station' and an even louder remote blast horn for outside or another room are loud enough to cause pain. It should scare away even the most determined intruder, and notify your neighbors of a potential problem.

And, speaking of your neighbors, they often ignore alarms that keep going off. The Perim-A-Tron is highly resistant to false alarms because it is not sensitive to movement or sound.

It only activates when actual movement of one of its sensors occurs. So, you won't have to worry about heating and air conditioning setting it off. And it works perfectly with your pets.

HERE'S WHAT YOU GET

The Perim-A-Tron is a complete system. Plus there are lots of options to suit your individual needs.

You get the 'Central Station' computer center that carries out all the programming. It has all the controls plus a built-in 85db shriek alarm and you get an outside blast horn.

Plus you get 3 remote radio transmitters each complete with a built-in magnetic contact and terminals to connect the optional accessories.

For most homes this will be a complete system. But wait till you see how you can customize this system to suit your needs.

INSTALLATION

It's easy. It's quick. And, anyone can do it. All you do is plug in the 'Central Station'. And, install C cell batteries (not included) if you desire the battery back up feature to be activated.

Then just choose the areas you want to protect. You don't have any work to do at all. The transmitters can either be attached with pressure sensitive adhesive or screwed in (both included).

All you need to do is select a code, decide where you want the delays to be and you'll be fully protected.

But look at this. Earlier I mentioned that you could leave windows and doors partially open for air or pets. Well, here's what you do.

Just add a second magnetic contact (not included) at the location to which you want to open the door or window.

So, you'll have one magnetic contact in line with the closed position, and one in line with a partially open position. If an intruder should try to open the door or window farther, you'll be protected.

The Perim-A-Tron is manufactured by Universal Security Instrument Co. They are famous for their security and radio transmission equipment. It is covered by their limited warranty.

TRY THE PERIM-A-TRON RISK FREE

You and your family will sleep well. This system is a good investment in both personal and property protection.

Try the Perim-A-Tron in your own bus-

iness or home. If you're not 100% satisfied, simply return it to DAK in its original box within 30 days for a refund.

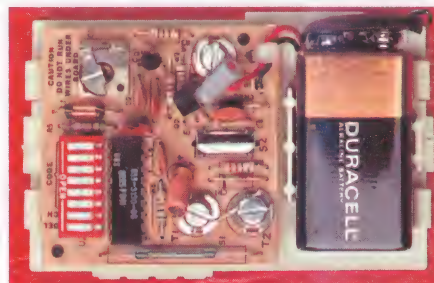
To order your Perim-A-Tron wireless Burglar alarm system complete with a 'Central Station', 3 transmitters, an outside blast horn and warning decals for your windows, call toll free or send just \$199 (\$6 P&H) Order Number 9663.

CUSTOMIZE YOUR SYSTEM



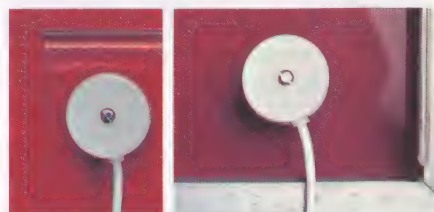
Although the system is wireless, within a room it's often just as easy to run a wire. For example if there are two windows in one room, you can use inexpensive magnetic contacts on one and a transmitter on the other.

Just connect the wire from the extra contacts to the terminals on the transmitter. I recommend one transmitter per outside room and magnetic contacts for additional openings. A box with two pair of magnetic contacts and a coil of wire is just \$9.50 (\$0.50 P&H) Ord. No. 9665.



The UHF radio transmitters have a range to 250 ft. You can hook an unlimited number of the optional sensors to each transmitter. And of course there's a built-in magnetic contact as well. The battery (not included) lasts up to a year.

Add as many transmitters as you wish. Each transmitter comes with one built-in magnetic contact and simple screw terminals to connect any of the other accessories. Transmitters are just \$28.50 (\$1 P&H) Order Number 9664.



You can have your windows and your antiques in cabinets protected 24 hours a day with the glass breakage detectors. Just leave on Zone Two.

There's a glass breakage detector that protects up to 32 square feet of glass. It has it's own adhesive pad.

Just push it against the glass and wire it to a transmitter. Plus, you can use it for display cabinets too. It's just \$9 (\$0.50 P&H) Order Number 9668.



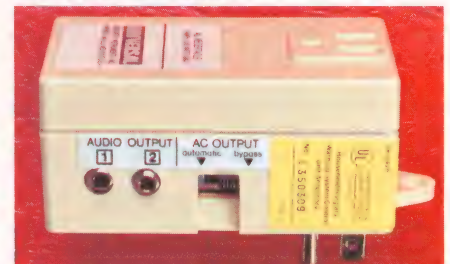
Some burglars cut through walls. We have a vibration sensor (like the tilt sensor on a pinball game) that you just screw into a wall and connect to a transmitter.

Don't forget you can connect as many sensors of any kind as you wish to the same transmitter. You can always mount a transmitter inside something that you want to protect. The Vibration Contact for use with a transmitter is just \$8 (\$0.50 P&H) Order No. 9666.



Even your car can be part of the system. First protect your garage, then your car.

You can protect your car too. Here's a transmitter combination sensor with a 250 ft. range, that you just plug into your cigarette lighter. It senses the current change when your car door is opened. Just plug it in. It's just \$44.50 (\$3 P&H) Order Number 9667.



And, finally, there is an external switcher. Whenever your alarm goes off, this device will activate whatever is plugged into its standard 120V plug. Plus, there's a set of single pole double throw contacts that you can use to switch devices you'd like activated if the alarm sounds. It's just \$39 (\$1 P&H) Ord. No. 9669.

The Electronic Moat is extremely advanced. Yet, it's very easy to install, to use, and very easy to live with.

DAK INDUSTRIES INCORPORATED
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10845 Vanowen St., N. Hollywood CA 91605

PROTECT YOURSELF. KEEP INTRUDERS OUT OF YOUR HOME.



\$5. Chronograph Alarm

Wait till you see this sharp looking 24 hour alarm, 24 hour chronograph with hourly chime on your wrist. It's guaranteed for a year, and it's just \$5. But, there's a catch.

You'll be proud. This is no ordinary 'cheap' watch like you'd expect to see advertised for \$19.95.

For openers, it has a real stainless steel easy-flex adjustable band. And, it's powered by an 18 month Japanese battery. You'll find the type of precision quality and features you'd expect from a high cost luxury timepiece.

Wait till you see how good this beautifully crafted 24 hour alarm, 24 hour chronograph stop watch with hourly chime looks on your wrist.

Wait till you feel how light and comfortable it is to wear. And, speaking of comfort, at only \$5, it's really comfortable on your pocketbook too. But, don't forget there's a catch.

A COMPLETE SYSTEM

You can time and evaluate your jogging progress or time your next airline flight. It's easy to time long distance calls too with this super accurate 24 hour chronograph stop watch with 1/100th second resolution for the first 30 minutes and one second resolution for up to 24 hours.

You can start and stop this stop watch without having to set it to zero. And there's a lap timer for added flexibility. Each time you start or stop the stop watch a chirp confirms your action.

You'll love the easy to use alarm. If you put a soda bottle in the freezer to get it cold, it won't explode if you've set your alarm to go off in 30 minutes. You won't miss important meetings, forget to take pills or wake up late because of a power failure when you use the repetitive 24 hour alarm as your alarm clock.

You'll never be at a loss for the actual day of the week, the day of the month or the month of the year. One particularly nice feature is the hourly chime. You can switch it on or off at will.

It's really great for reminding you when a TV show's about to start, when the hourly news roundup is about to begin, or when it's time to go to lunch.

LOADED

You'll receive your watch in a beautiful transparent plastic display gift box. As you remove the watch you'll really notice the highlights from its brushed stainless steel band.

And, it's not a cheap one piece band. This easy-flex band opens at the clasp and is fully adjustable in size. You'll use the back light for easy night viewing, and its extra large extra crisp LCD display is easy to read even in sunlight.

There are indicators to show when you have either the hourly chime and/or the regular alarm activated. The quality Japanese battery should last up to 18 months and is easily user changeable. Plus, this watch is backed by Innovative Time's one year limited warranty for your protection.



THE CATCH

Frankly we are losing our shirts on the alarm chronograph, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50, but at a factory direct price of just \$2.49 each for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert

card and a limited 1 year warranty.

WHY YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 235,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get this incredible 24 hour alarm 24 hour chronograph with hourly chime for just \$5, try 10 MLX 90 minute high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the watch in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label MLX 90 minute DAK cassettes and get the alarm chronograph for only \$5 with your credit card, call the DAK toll free hotline or send your check for \$24.90 for the 10 tapes, plus \$5 for the watch and \$3 for postage and handling for each group. Order No. 9619. CA res add 6% tax.

An LCD 24 hour alarm chronograph and hourly chime watch for just \$5 and DAK's new improved MLX 90 minute cassettes. It's time to stock up.



DAK
INDUSTRIES INCORPORATED

TOLL-FREE 1-800-423-2636

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10845 Vanowen St., N. Hollywood CA 91605



Portable Cassette Factory

It's a stereo cassette duplicator plus a great sounding AC/DC portable stereo music system.

You're on vacation. Someone is lying by the pool playing a cassette that you like. You offer to play the cassette on your Stereo Cassette Factory, and while you both enjoy the full superb stereo sound, you make a copy for yourself.

You can make full stereo cassette copies of your own tapes for friends, or copy their tapes for yourself. Or make cassette copies to use in your car while you keep the original cassettes safe at home.

This professional portable music center will let you take your cassettes plus AM/FM stereo with you wherever you go.

IDENTICAL COPIES

It's easy to use and totally automatic. 5 segment LED VU meters let you set the recording level to suit your taste. They also show level and balance on playback. Just pop the recorded cassette you want to copy into deck '2' and the blank cassette into deck '1'.

The two decks are electrically matched to produce virtually identical copies. Plus you'll set exact recording levels with separate left and right recording controls. Any cassette can be faithfully copied.

A note about Dolby®. If you have a tape recorded with either Dolby B or C, you can copy it on this deck and the copy will still

be recorded in Dolby. When you play a tape that's been recorded in Dolby, it will sound brighter than normal. In fact, many people record Dolby cassettes to play in their cars that don't have Dolby, because the sound is so bright and alive.

You can copy cassettes while operating from standard AC house current (AC cord included) or from its 'D' cell batteries (not included), so it's truly portable.

WHO SAYS

YOU CAN'T TAKE IT WITH YOU

The system is truly the electronics of a compact stereo built into the case of a portable stereo music center.

Just to test the quality of the copies you can make on this deck, take your best tape, copy it, and then compare the difference. You'll be amazed at the crisp high quality of the new copy.

Control is complete. You have play, fast forward, rewind and pause on the record deck. And, there's a digital tape counter.

In addition to separate bass and treble controls, you even have a loudness compensation switch (bass boost).

LOADED WITH FEATURES

The powerful AM and FM stereo tuner picks up even the weakest stations for your maximum enjoyment.

Recording is all important. You can copy cassettes plus record from AM or FM. There's even an auxiliary input so that you can connect an open reel deck or even get an output from yours or a friend's stereo system for direct recording of records or other sources. You can record live from the built-in mikes or use your own.

You'll love the full rich sound produced by the large ported acoustically matched high fidelity speakers. The Portable Cassette Factory is covered by a limited warranty by Randix. It is a big 20" wide, 11½" tall and 6" deep. And speaking of big, its sound is massive.

TRY THE CASSETTE FACTORY RISK FREE

Copy some cassettes. Listen to the rich stereo sound of the FM. If you aren't 100% satisfied, simply return it in its original box within 30 days to DAK for a refund.

To order your Portable Cassette Factory with your credit card, call the DAK toll free hotline, or send your check for DAK's discounted price of just \$169 (\$7 P&H) Order Number 9618.

Now you can copy stereo cassettes, and have a great sounding stereo music center to take with you wherever you go.

Tapped?



Here's the latest in microelectronic debugging.

HERE'S HOW IT WORKS

Your phone line has a constant electrical voltage potential. When the envelope of this potential is disturbed by a second receiver being picked up, or a bugging device being attached to the phone line, the voltage changes.

The Phone Guard from Cose Technology constantly monitors the voltage while you talk. If it senses a change, it will automatically flash a red light to warn you.

NO INSTALLATION

The Phone Guard comes ready to use. Sim-

Keep your private calls private.

ply unscrew your present mouthpiece and screw in the phone guard. It comes with battery in place and it's so small you can take it with you and use it anywhere.

TRY A PHONE GUARD RISK FREE

So, don't worry about somebody listening in at just the 'right time' at your office or your switchboard operator or answering service snooping. Now you can feel much safer.

Try the Phone Guard for our standard 30 day risk free trial.

Order your Phone Guard risk free for \$49 (\$2 P&H) Order Number 9248.



Stereo Time II

It's a totally automated stereo music center for your bedroom, workroom, office and more.

It's a common problem. You have a cassette collection you want to listen to, but you can't always be in the same room as your main stereo system.

Well, here's a remarkably versatile stereo cassette and digital tuning AM/FM stereo music center that incorporates a very sophisticated digital time operation system so complete that you'll think you own a computer.

NOT A CLOCK RADIO?

When I saw the picture of this system I thought it was just a clock radio with speakers. Well, was I in for a surprise.

If it's just a clock radio, it's the most advanced I've ever seen, complete with all the features you have ever wanted, but with the sound of a good quality compact stereo system.

It's simply ideal for offices, studies, work areas, and yes, it will make the most elaborate 'clock radio' for your bedroom that you have ever imagined.

GREAT SOUND

You'll be amazed at the rich full sound and stereo separation achieved by the two full range tuned port 9½" by 6¾" by 5" walnut-grain speakers. The beautiful combination of rich brown and silver is a real classic addition to any room.

For private listening, plug in the fine pair of Mura Red Set III bonus Samarium Cobalt Headphones we are giving you absolutely free with this Stereo Time Stereo Music Center.

The cassette recorder section is first class. The soft touch controls glide the deck into action. Plus, there's pause, auto-stop and a tape counter.

You'll play your best cassettes with full confidence. (To be a DAK tape customer we assume that you must be an audiophile and already have a component cassette deck or two.) However, the cassette recorder does make great recordings from the AM/FM digitally tuning radios, or from its built-in mike.

You can even plug in your own microphones if you desire. Plus there's an aux input so that you can plug in another tape deck or any other line source.

DIGITAL AM/FM STEREO TUNING

No more guessing. If you want to listen to radio station FM 103.5 or AM 980, simply dial in the number on the large fluorescent display. With the powerful radio receivers and accurate digital tuning, you'll be able to locate and tune in stations other radios can't even find.

The frequency display also becomes a clock with the touch of a button or when the radio is turned off.

Finally, this music center has push buttons that let you select AM, FM, FM stereo, tape or aux. The auxiliary input is especially nice if you want to feed in another tape deck, a turntable.

ELECTRONIC PROGRAMMING OR, IS IT REALLY A CLOCK RADIO?

You'll be amazed at the versatility of the clock computer section of this music center. The large time display is easy to read, even from across the room.

Don't miss this. An automatic dimmer self-adjusts the display brightness to match room light. If the room is bright or dim, so is the display.

There are two other clock systems working at the same time. One is the alarm, which you may set for any hour and it will repeat each day if you desire, turning on your choice of the audio or an alarm. There's also a snooze button.

The 3rd clock system is a count down timer so that you may go to sleep with music and have the radio shut itself off.

All three timing systems work totally independently so that you can go to sleep and have the count down timer turn the music off while the alarm is set to turn the music on in the morning, and you will still see the current time.

Now you can laugh at power failures. When you install a standard 9V battery (not included) in this system, the time will not be lost if the power fails. When the power is restored, the time will be correct and whatever function you have programmed will still activate.

It's a message center too. If you want to leave a message for your mate, just use the built-in mike and record on a

cassette. So, now your thoughts can be there, even when you can't.

It is made by Yorx. They make sophisticated music systems. It's backed by their standard limited warranty.

YOURS FREE

BONUSES FOR STEREO TIME

When you buy the super new Stereo Time Music Center, not at its suggested retail price of \$259, but for DAK's low discount price of just \$179, you'll also get \$53.90 in free bonus gifts. **Here's what you get:**

1) 10 MLX 90 minute cassettes. Our very best high energy normal bias.

Valued at \$24.90

2) Mura's incredible Red Set III. We and lots of others had been selling them for \$29, and they've been worth it.

Valued at \$29.00

THE TOTAL BONUS VALUE IS \$53.90



THE STEREO TIME MUSIC CENTER RISK FREE

Wait till you hear the sound of your cassettes. And wait till you digitally tune in AM and FM stereo stations.

Try the Digital Tuning Stereo Time Music Center risk free in your own home or office. If you aren't 100% satisfied, simply return it and the free bonuses in their original boxes for a refund.

To order your Stereo Time Music Center complete with the free Mura Red Set IIIs and 10 DAK MLX 90 minute cassettes with your credit card, call toll free, or send your check for only \$179 (\$7 P&H) Order Number 9620.

Why be tied down to just your main stereo for great sounding music.



The \$8 Alarm/Chrono/Calculator/Chime Watch

Here's a beautiful time piece that wakes you up, times your activities, calculates your bills and even beeps on the hour. It's yours for just \$8. But, there's a catch.

It's elegant. It's useful. And it's very, very smart. Imagine having a watch that's programmed with an internal calendar to the year 1999.

Then think about the calculator with 8 digits, a floating decimal, and a confirming beep for each entry you make (optional of course). And, as for choices, look at this.

You can have a standard 24 hour alarm, or set the alarm for different days of the week, like Monday through Friday only. Even the hourly chime is switchable.

And then remember that both the real stainless steel band and the case are literally smothered in Hamilton 14 gold-tone luster for good looks and long life.

No, it's not real gold, but it's not the cheap goldtone that flakes off in a few weeks either. All of this is yours for just \$8. But, don't forget there's a catch.

COMPUTE WHILE YOU COMMUTE

You're in a restaurant. You get the bill. To the amazement of those nearby, you touch a few buttons on your wrist and tell the waiter you were overcharged.

You can compare the per quart cost of things with the per gallon cost. You may find that bigger isn't always better.

If you jog, you'll really appreciate the 1/100th second resolution for the first hour and 1 second up to the total 24 hour capability of this chronograph stop watch. Of course, there's a lap timer too. Plus, there's a confirming beep as you start and stop.

You can laugh at power failures when you use the 24 hour alarm as your personal alarm clock. You can set the alarm to suit your daily or weekly needs.

The features go on and on. There's a night light of course. You can work with numbers up to \$99,999.99 when you use the calculator (in case you have that much money). And the beautiful stain

less steel band is fully adjustable.

The watch comes in a beautiful black and clear hard plastic presentation case. It is made by Innovative Time, the company that makes our Pulse Watch, so you can be secure about the quality. And they back it with a standard one year limited warranty.



THE CATCH

Frankly we are losing our shirts on this incredible watch, but we're looking for audiophiles who use cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even \$3.50, but at a factory direct price of just \$2.49 each for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 245,000 customers have responded to bonuses like this. We find most of you keep buying

once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get this incredible 24 hour alarm, 24 hour stop watch, calculator watch with hourly chime for just \$8, try 10 MLX90 minute high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the watch in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label MLX 90 minute DAK cassettes and get this incredible watch for only \$8 with your credit card, call the DAK toll free hotline, or send your check for \$24.90 for the 10 tapes, plus \$8 for the watch and \$3 for postage and handling for each group to DAK. Order No. 9644. CA res. add 6% tax.

A calculator, alarm, chronograph and hourly chime watch for just \$8 and DAK's new improved MLX90 minute cassettes. It's time to stock up.



DAK
INDUSTRIES INCORPORATED

TOLL-FREE 1-800-423-2636

If busy, after hours, on weekends or in CA
CALL TOLL-FREE... 1-800-228-1234
10845 Vanowen St., N. Hollywood CA 91605

HIGH BIAS SPECIAL

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$8 for the Calculator/Chrono/Alarm/Chime Watch and (\$3 P&H) Order No. 9658.



Enter The Target Zone

Whether you're 20 pounds overweight or a 20 mile marathoner, now you can enter your heart's target zone. And best of all, you don't have to run if you don't want to.

By Drew Kaplan

First a confession. I'm falling apart. I work too hard, eat too much and exercise too little.

I'm only 36, but I've already had friends my age with heart attacks. And, frankly I'm getting worried.

You see, I'm not old, but I am getting past the point where I can simply say that "I'll get into shape next year."

These two pages are as much dedicated to me as they are to you. If you're already a 20 mile marathoner, you'll find the equipment I'm about to describe will help you build up your heart as well as your body, every step of the way.

Plus it will track the number of calories you burn, steps you take, distance you cover and speed you run.

But if you're like me, you're not a marathoner and maybe you are 10 or 15 pounds overweight. And, like me you've probably been putting off getting into shape. Well, now there's a way to succeed where I have failed before.

DON'T GO OUT RUNNING!!!

Well, you can run if you want to, but I've got flat feet. I mean really flat, and for me running is really out.

Now I can do any kind of aerobic exercise from rowing to push ups or sit ups. But, as you'll read, exercising your heart takes more than just blind determination, (not that I have much anyway).

EXERCISE THE EASY WAY

WITH NO WORK AND NO SWEAT

Wrong! There is just no easy way to build up your heart. But now there is an accurate and exciting new way to exercise your all important heart muscle.

Plus, you can tell the difference between a really valuable work out and a total waste of time.

You program a sophisticated computer, with 2-K memory holding over 16,000 bits of information, with your age, sex and weight, and it personalizes all your exercises for you.

Here's a slightly ridiculous exercise example. Imagine that you lift a paper clip 10 times over your head. Do you think you'd build up your arm or provide any useful exercise for your heart?

Now imagine that you lift a 200 pound weight 10 times over your head.

If you haven't developed a double hernia and had a heart attack you can probably be the star of Superman III.

THE TARGET ZONE

The point of my example is that like your other muscles, your heart requires an appropriate exercise level too.

The problem is that until now, you had no way to tell if you were exercising your heart too much or too little.

This is an area of exercise called aerobic exercise, because it exercises your heart. And, the purpose of aerobic exercise is to reach your target zone.

So what is your target zone? Your target exercise zone is between 60 and 80% of your maximum heart rate. And here's an easy way to figure it out.

Simply subtract your age from 220 beats per minute. So, for me at 36, my maximum heart rate is (220-36) or 184.

So when I exercise I should get my heart rate up to at least (184 X 60%) or 110 beats per minute and no higher than (184 X 80%) or 147 beats per minute.

BUT ISN'T EVERYONE DIFFERENT?

Here's the really exciting part. The worse shape you're in, the faster you'll reach the target zone and the less work you'll have to do to stay in it.

You see, as you get in shape, your heart doesn't have to beat as hard to do the same amount of exercise. Just as when you work out with weights, your arms become stronger, your heart becomes stronger with aerobic exercise.

So, this system is safe for the beginner or the athlete. Plus, you'll see your improvement. And just 20 minutes of accurate target zone exercise 3 times a week can keep you in great shape.

You'll be doing all your exercise by scientifically interpreting your heart. So your exercise is totally personalized.

HERE'S WHAT IT DOES

It's called the Coach. And, it is used by the Miami Dolphins for their training.

It measures your heart rate and signals both the top and bottom of your target zone, and the elapsed time.

It weighs just 3 ounces so it's even light enough to clip onto stretch gym shorts. It's also an audio pacer. You can set and keep any speed pace you set. Plus the Coach gives you a count of your steps, distance in miles and MPH.

You can also use it with a stationary or regular bicycle or our rowing machine to the right with an optional adaptor.

But look at this. The Coach's built-in computer calculates how many calories

you burn during exercise, by your heart rate, weight and age.

It even compares you with others. 25,000 people on treadmills were analyzed and the results by age and sex were incorporated in Coach's electronic memory. It gives 96% accuracy as to oxygen uptake which it translates into a fitness quotient for your age and sex.

EASY TO USE

Just wrap the elastic strap with 3 electronic sensors on it around your chest and start exercising. And, don't worry if you're hairy, there's no jelly needed.

Your heart will be your guide, and as Don Shula, the head coach of the Miami Dolphin Football Team says, "It is the most important piece of aerobic exercise equipment next to your heart."

Of course before you start any exercise program it's a good idea to see your doctor. The Coach is backed by a one year limited manufacturer's warranty.

TRY THE COACH

RISK FREE

I've been working out with the Coach for about 3 weeks to learn all about it. I think the best thing that I can say is that yesterday I sat down at my rowing machine (see to the right) and started rowing without the coach.

After about 10 strokes, I realized that I didn't know what I was accomplishing, I lost my motivation and I quit.

So, the neatest part of the Coach is that you know what you are accomplishing. And, you've got a reason to go on.

I've only been using it for 3 weeks, but you'll have a full 30 day risk free trial to see if you like it, and if it motivates you as it does me. I like instant gratification. And, with the Coach, I really get it.

If you aren't 100% satisfied, simply return it in its original box within 30 days to DAK for a courteous refund.

To order your Coach Aerobic Exercise Computer, call toll free, or send your check for just \$199 (\$3 P&H) Order No. 9624. You can order the optional bike/rowing machine adaptor for just \$29 (\$2 P&H) Order Number 9625.

I'm worried and I admit it. Whether you join me in exercising or not, researching the Coach has been incredibly good for me. I'm rowing like crazy, I love it, and I feel great.



BEFORE SHOT

OK, this picture of me will be replaced in our fall catalog by the new thinner me 'After Shot'. Why not join me while I lose 20 pounds and build up my heart. With the rowing machine, the Coach and 2,000,000 readers watching me I've got plenty of incentive to make it, even if I'm the only one who buys one.

Flat Foot Miracle

I thought I'd found the solution to building up my heart and body without killing my aching flat feet. But what I found was incredible.

By Drew Kaplan

Wow. The first time I sat down on this rower I set the infinitely variable tension controls up about halfway and started my stop watch. I thought I'd row for about 15 minutes.

Well was I in for a surprise. Less than 5 minutes later my calves hurt; the top of my thighs, my stomach, my chest and my shoulders all felt the strain.

Even my biceps and triceps were sore. In fact just about everything hurt *except* for my poor flat feet. But before you laugh me off totally, even though I am out of shape, I stand 6'2" and I'm big. When I used to work out, I regularly bench pressed well over 200 pounds.

THE BEST EXERCISE EVER

Now I should say that while I definitely am an electronics expert, that's why I write these catalogs, you really couldn't call me an exercise expert.

I used to lift weights and play some ball. So, I guess I'm about average. But I don't think I've ever had better work outs than I'm getting with this rowing machine and the Coach Heart fitness computer described to the left.

With the coach I row up to my heart's target zone, and set the cylinder tension to properly exercise my other muscles.

And speaking of the other muscles, you can really trim up your shape and enlarge and improve your muscular appearance fast, depending on where you set the cylinder tension controls. Big arms, big shoulders, great legs or just great condition is all up to you.

Now after just the first 3 weeks, I can row for 15 minutes without falling apart. Although to be honest, I did turn the tension down on both cylinders.

THE BORING FACTS

Using the rowing machine isn't boring. You can listen to your stereo, watch TV or just daydream. The results I'm seeing, and I hope you will see, won't be boring either. I really think that this is the ultimate exercise machine.

It's 52" long by 29" wide. The frame isn't a cheap stripped down single rail home type unit. It's a dual rail made from anodized aluminum for strength.

It's very light so you can easily move it from room to room or lean it against a wall. The neatest part is that you don't have to go out to a gym, run in the rain or pay health club dues to build up your body and your heart.

The twin rowing arms have padded grips and are made of chrome-plated steel for extra strength. Each has its own infinitely variable tension adjustment.

There are twin heavy duty rowing shocks to give you a smooth consistent rowing pattern. And, an extra wide padded seat glides back and forth on rollers as you row. Finally, a footrest with velcro® straps adjusts to your size.

It's a superbly made, easy to use exercise machine that may just revolutionize your body as it is now doing for mine.

It will take you about 20 minutes to attach the parts before you start rowing, but it's not hard to do. And once you do start rowing, you'll be protected by

AMF's standard limited warranty. And with the AMF name on it you know this has to be superb exercise equipment.

TOTAL BODY CONDITIONING RISK FREE

Running is great for some people. But frankly I just don't see how it can compare with rowing. You can row while you watch TV or listen to your stereo.

And best of all, you exercise most of your body's muscle groups in the back, arms, shoulders and legs. You can row your heart beat up to target range without worrying about rain or club dues.

I'm sold. But try this rowing machine in your own home. If you don't find you are in better condition, looking better and feeling better within the 30 day trial period, simply send it back in its original box within 30 days for a refund.

To order a AMF Aerobic Rowing Machine risk free with your credit card, call toll free or send your check not for the up to \$500 I've seen for single rail rowing machines, but send just **\$249** (\$19 P&H) Order Number 9626.

If you'll row just 3 or 4 times a week for 20 minutes during the 30 day trial period, we'll both come out ahead. I will have sold you a rowing machine, and you will be on your way to total body fitness.

I'm personally using the rowing machine with the Coach. I know I'm **over excited**, but I've been wanting to get back in shape for a long time. And, I'm just rowing my heart out and loving it.

Telephone Answering Computer

A remarkable remote control answering computer with a really micro-sized beeper.

It's simple. You want to know if someone has called you. . . family, friends or business. The phone is your tool and our new telephone answering computer helps you use it like never before.

This telephone answering computer is easy to use and really loaded with features that will make your life easier.

2 CASSETTES

No skimping. Many answering machines use only one cassette and you have to record your message 30 times to receive 30 calls. DAK's uses a 20 second continuous loop cassette for your message.

Then a standard leaderless cassette is used to get your incoming messages. Both mechanisms are extremely reliable industrial tape drives that should last for years.

EASY TO OPERATE

To record your message just push the record button. The computer has a built-in condenser microphone. You can record and re-record as many times as you wish.

You may also exchange message cassettes. And to make your life really easy, there's even a fast forward to breeze you through boring messages.

Monitor Calls. It's easy. While a message is being taken you can monitor it so that you can decide if you wish to pick up and talk to the caller.

Message Light. No need to touch your computer when you get home. A light tells you if you've received any messages.

Message only. Say you're the coach of a Little League team and all of your team has to call you to see if the game is on. Simply put the message on tape, and the computer becomes a message giver only.

Phone Tap. Whenever you're talking on

the phone you have your own personal phone tap just a button away. Anytime you want a record of any conversation, even if you decide to start the recorder in the middle, a permanent recording is just a button away.

CONTROLLED MESSAGE LENGTH

Most answering machines have a set message length that they must record. 30 seconds is average. The more expensive units let a caller talk as long as they want.

Ours combines the best of both. There is voice activation, so that there is no minimum length, but calls are limited in total length automatically.

MICRO-REMOTE CONTROL SAVE OR ERASE REMOTELY

Lots of answering machines have remote control, so what's so special. Well, other than the incredibly small $\frac{3}{4}$ " by $2\frac{1}{4}$ " by $2\frac{1}{4}$ " size, there are two major differences.

1) Many answering machines make you listen to your own message between each incoming message because they use only one cassette. And, others record for 30 seconds regardless of whether a message was left or not. With our computer you get only your incoming messages with no blank tape.

2) Save or Erase Remotely. Now it's up to you. And, it's up to you remotely. You don't even have to decide before you leave home.

When you call in and get your messages you can signal your computer with your beeper to either erase all old messages or save them. All the choices are yours with this innovative new machine.

NO PHONE COMPANY CHARGES



You own the equipment so there's never a phone company usage charge.

You simply plug in a modular plug and the AC power cord into a convenient wall plug and your answering computer is ready to use. If you have no plug, call your phone company and they will install one for about \$15.

The Answering Computer is made by TT systems. They are a large electronics company that makes office telephone distribution systems. It is backed by their standard limited warranty.

TRY THE TELEPHONE ANSWERING COMPUTER RISK FREE

Put this machine on your line. Have it give out your messages in your own voice any time you want. You'll find that it gives you freedom and privacy when you are home and keeps you informed when you're out.

Try it in your own home or office on your own line(s) risk free. If you aren't 100% satisfied for any reason, simply return it in its original box within 30 days for a courteous refund.

To order your TT Systems Telephone Answering Computer risk free with your credit card, call our toll free hotline or send your check not for their suggested retail price of \$200, but complete with remote beeper for just \$129 (\$6 P&H) Order Number 9459.

We have the same unit without remote control for just \$99 (\$6 P&H) Order Number 9460.

Home, away, or at the office you'll be in complete control with the latest in telephone answering machines.

Electronic Phone Octopus *Instantly connect any of the new phones and accessories to your office phone lines.*

Now you can plug any of the new phone devices into almost any office phone system in seconds. You can plug in cordless phones, dialers, answering machines, speaker phones, or even recording devices and switch them from line to line with the touch of a button.

It's called the Electronic Octopus and you actually connect it to your office phone line yourself. It takes just 2 to 3 minutes.

To install the Octopus all you do is follow the wire which leads from your phone. Within 6 feet you'll find a large 2 part metal connector. Just separate the halves, insert the special Octopus adaptor and you're done.

A handsome 5 button console sits on your desk. It has a standard modular phone jack

on its side just like you have at home.

You can switch anything plugged into the jack at will to any of the first 5 lines of your office phone system. All phone lights will work normally, and the lights on the Octopus let you know what lines are in use.

TRY THE ELECTRONIC OCTOPUS RISK FREE

Now you can have total phone freedom. Try it under our usual 30 day risk free trial.

To order your Electronic Octopus risk free with your credit card, call the DAK toll free hotline, or send your check for just \$49 (\$2.50 P&H) Order Number 9461.

Now you can have two working phones or any of the new phone products on your desk.

SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.



Bed, Bath and Kitchen Too

Now your clock radio will wake you in the morning, put you to sleep at night, and let you talk to the world anytime.

Close your eyes and picture yourself in bed. Then imagine that you're listening to beautiful FM music. As you begin to peacefully drift off to sleep, you hear a gentle chirping sound.

When you reach to the top of the rich walnut grain AM/FM clock radio, you'll lift a matched telephone receiver from its home atop the radio.

The first thing you'll notice as you lift the phone off the radio, is that there is no cord. Then, you'll realize that as you lifted the phone, the radio shut itself off automatically.

You've just experienced the luxury of the new Cobra Cordless AM/FM Clock Radio. You can see its rich beautiful lines in the picture above, but wait till you hear the quality of the radios and the clarity of the telephone.

FIRST THE PHONE

Here's one clock radio that doesn't end its useful life after it gets you up in the morning. You can take the cordless phone virtually anywhere in or around your home.

It has a range of up to 100 ft. in any direction. So, chances are you can use this phone anywhere in your home.

Wait till you walk from room to room talking on the phone. It's simply an incredible feeling. You can look up something in the kitchen, den or simply sit on your bed. You won't have to run for the phone when you're in the tub either.

Just think about the number of calls you get when you aren't right at a phone. And, now you can go look out a window, and in many homes you'll even have enough range to go get the mail while you talk on the phone.

This cordless phone has all the latest features. And best of all it's missing something. There are no antennas. Cordless phones are great, but when you use them inside, the antenna can get in the way as you walk through doors.

There are antennas of course. There's one hidden in the handset, and the base clock radio uses your house wiring as its

antenna. There's last number redial of busy numbers, mute and a battery indicating LED on the handset.

But look at this. With this phone you don't have to turn on a power switch when you lift it out of its cradle. Just pick up the phone and start talking.

Of course if you are going to be away from the base for an extended time, you can leave it on standby so you can receive calls wherever you are, or turn the power totally off.



Whenever the handset is in the base, it is automatically recharging its self-contained nicad batteries. So, the bottom line is that you get a great looking, great sounding phone that you can use when you're lying in bed or watching TV in your living room.

ALL THIS AND MUSIC TOO

It's strictly a class act. The sophisticated computer controlled clock radio

does everything.

A touch of its sleep switch will give you up to an hour of soothing music while you go to sleep. Then the radio automatically shuts off and quietly waits till it's time to get you up.

You can have the radio rouse you to your favorite radio station or its alarm tone. Of course if you don't want to get up, a tap on its snooze bar will give you a few extra winks before it tries again.

The display is a restful green that you can set for high during the day, and dim at night. Setting the clock is really easy with fast and slow set buttons.

You'll find the sound quality of the AM and FM radio tuners to be superb. Each provides clear sharp high quality sound. The radio dial which you see in the picture above totally disappears when the radio is off. The front becomes high tech black. This cordless clock radio telephone is really a distinctive addition to any room.

It's made by Cobra, a company famous for its communications equipment. It's backed by their standard limited one year warranty.

TRY THIS ALL CLASS CORDLESS CLOCK RADIO PHONE RISK FREE

It's beautiful to look at. But, the first time you turn on the radio, you'll think it is even more beautiful to listen to. And, wait till you hear the clarity, and experience the thrill of cordless freedom.

If you aren't 100% satisfied with this incredible communications system, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Cobra Cordless Clock Radio Telephone risk free with your credit card, call toll free or send your check for DAK's low discount price of just \$159 (\$4 P&H) Order No. 9662.

Your nightstand will never be the same. But, that's just the beginning of the convenience and utility you'll enjoy with this innovative new communications tool for your home.



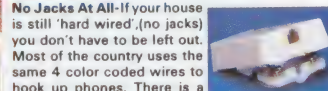
YOUR CHOICE FREE

Don't be left out of the Phone revolution. Now you can plug in any of the new modern phones with modular phone plugs just about anywhere with one of the bonus adaptors below when you buy the Phone Thrustor automated telephone.

Modular Phone Plug-If you already have modular phone plugs you can plug in the Phone Thrustor and start dialing. But, don't worry about filling up your plugs, because the adaptor pictured to the right turns one of your plugs into two. So, now you can plug in an answering machine or a cordless phone into the same jack as the phone.



Four Prong Plugs-If you've got 4 prong plugs, no problem. Just plug this handy adaptor into one of them and it will instantly convert it into a new modular phone jack.



No Jacks At All-If your house is still 'hard wired' (no jacks) you don't have to be left out. Most of the country uses the same 4 color coded wires to hook up phones. There is a red, a black, a green and a yellow wire. All you do is unscrew your current box and match your four wires to our identically colored wires. It's best to check with your phone company, but just about anyone can do it in less than 5 minutes with just a screwdriver. There's no soldering, no thinking. Just match the colors, tighten the screws, and start dialing.

Phone Thrustor

It's lightning fast. It speaks real rotary and real Touch Tone®. Plus, it's got an elephant's brain (with battery back-up) that remembers up to 24 numbers. And now you can install it just about anywhere.

Push button phones aren't new, nor are automated dialers. But, the Phone Thrustor combines the best of both into a powerful new tool that will save you time and money.

And, with Phone Companies making you buy or rent your old dumb phones anyway, why not skip their monthly service charges and get the latest in sound quality, modern good looks and automated features for your home or office.

NEAR AND FAR

Whether you call across the street or around the world you'll find that this phone puts you in complete command.

First the sound. A high quality condenser microphone just like you'd find in a good tape recorder lets the person you're talking to hear you loud and clear.

And, you'll hear them like never before. Instead of the old diaphragm 'thing' that's been in phones for the last 20 years, you get a mylar® HiFi speaker just like you'll find in the best stereo headphones for real Hi Fidelity telephone conversations.

THE BEST PART

But the nicest part of all are the push buttons. Once you've started using buttons you'll hate dialing the old way.

The Phone Thrustor has a switch right above the keyboard that lets you select real rotary pulse (P) if you currently have rotary dial phones or true Touch Tone® (T) if you already have push button phones.

So, with the Phone Thrustor you'll have a perfect match to your personal phone line today or in the future. And you'll always have the ease of push buttons.

The switchable pulse and tone are especially nice if you live in a rotary dial area but would like to save big dollars on your long distance calls by using the super discount services like MCI and Sprint. You can dial in on pulse, then switch to Tone.

PROTECTED MEMORY

The Phone Thrustor will dial all your normal calls automatically in about 1 second by using its automated up to 24 number

memory. You can program it to dial your family, your office, or your friends. You can also program it to give the complicated Sprint and MCI codes so you don't have to memorize and dial them each time.

In addition you'll use the memory in the future, for more services like automatically paying bills and banking.

And, don't worry about forgetting. The phone itself is totally powered by your phone line, and needs no additional power. The memory is protected for over a year by two easily replaceable calculator type back-up batteries (included). So, forget power failures. And, you can move it from room to room, or between your home and office without losing the memory.

LOADED

The Phone hangs up automatically whenever you set it down. Or, with the included wall adaptor, and extra-long 11' coiled cord, it becomes a convenient wall phone that reaches just about anywhere.

The Phone Thrustor has instant save-a-number. If you get a busy line, just push the (S) button. Then you can call as many other phone numbers as you like before pushing (R) to retry the busy number.

The Phone Thrustor has an electronic mute button. Touch it once and a red LED lights to show that it's activated. Touch the button again and you're back on line.

This phone is built more like a fine piece of stereo equipment than a phone. And, it carries a full one year limited warranty from Code-A-Phone. It's a phone you can trust and name you can trust.

INSTALL ANYWHERE BONUS

In the United States there are really only three types of phone connections: modular phone jacks, four prong phone jacks, and hard wired.

If you already have the modular phone jacks, just plug the Phone Thrustor into any unused jack. But, don't worry if all your jacks are used, because we give you a free duplex adaptor plug that turns one of your jacks into two jacks.

4 pronged plugs? We give you an adaptor that changes it into a modular jack.

But don't despair if you don't have either type of jack. Now it's all easy. No matter where you live, you'll probably find your phones are connected using the same 4 colored wires. There's a red, black, yellow and a green wire. You'll get a free surface mount box that will turn your hard wired system into the new modular phone jack.

It just takes a screwdriver and 5 minutes. There's nothing to solder, nothing to figure out. Just match our colored wires to yours and tighten the screws. A 70 year old grandmother should be able to do it in less than 5 minutes.

TRY THE PHONE THRUSTOR RISK FREE

Wait till you feel and hear the quality of this phone. Its space age styling and beautiful chocolate brown color are a great addition to any room. There's even a place for a 24 name directory of names and numbers on the back of the phone.

And wait till you try dialing a number automatically in about one second. If you aren't 100% satisfied for any reason, just return it in its original box within 30 days to DAK for a courteous refund.

To order your Code-A-Phone 24 memory switchable Pulse and Tone, Phone Thrustor risk free with your credit card, call toll free or send your check for just \$58.50 plus \$2.50 for postage and handling to DAK. CA res add 6% tax.

How to order! If you have modular jacks use Order No. 9611. For 4 prong jacks use Order No. 9612. And if you have no jacks now use Order No. 9613. We'll include the correct bonus connecting jack free.



DAK
INDUSTRIES INCORPORATED

TOLL-FREE 1-800-423-2636

If busy, after hours, on weekends or in CA
CALL TOLL-FREE . . . 1-800-228-1234
10845 Vanowen St., N. Hollywood CA 91605

YOU GET AN INCREDIBLE \$53 BONUS



Extra Switch Mistake

We've offered decks with a missing switch at a close-out price. Now here's an improved version of the same deck with an extra switch at the exact same close-out price.

It's happened again. A year ago, Teac asked DAK to sell its non-metal CX210 cassette decks because they didn't take metal tape.

We sold them all, then we shipped more expensive decks and finally we had to return orders. Well this looked so good to us that we went looking for other non metal decks to sell.

We found the Hitachi non-metal D22S. But, when the shipments started arriving we found we were getting the new metal version the D22MKII. Well we rewrote our ad, and instead of calling it the Missing Switch, we called it the Missing Switch Mistake because of the mistake by Hitachi.

Well, no sooner did we really get going than we ran out of the deck and they started shipping us their D-E25 which was an absolutely super deck with soft touch controls and LED meters.

LET'S MAKE A LONG STORY SHORT

It's happened again. With absolutely no warning, Hitachi changed decks again. And worse they wanted more money. Well let's just say that the feathers flew.

And instead of the Missing Switch Mistake, you're getting the Extra Switch Mistake for the exact same price. And we've even improved the free bonuses that you're going to get as well.

THE EXTRA SWITCH

Meet the new D-E33 metal deck with power assisted soft touch controls, LED 7 element fast scan digital peak recording VU meters and much more.

Before I tell you about the extra switch, let's look at the recorder's features.

Pamper yourself. Just a few years ago all cassette decks had piano-key type controls. They worked OK, but the jarring could cause head alignment problems.

Now Hitachi super technology introduces power assisted feather touch controls that glide the tape transport through its paces at the slightest touch of a finger on a button. The new mechanism is fast, positive and precise. It gives you a feeling of sophistication that makes operation a pleasure.

The sound is terrific. Just look at the history. The original D22S had a frequency response for normal bias tapes from 30 to 13,000hz. Now the incredible new

D-E33 has a frequency response from 20 to 15,000hz on normal bias tape and all the way to 17,000hz on metal.

AND NOW FOR THE EXTRA SWITCH

This incredible new deck not only has Dolby B, but it has an extra switch (and of course the circuitry) for Dolby C.

Dolby C provides a whopping 20db of noise reduction and achieves superior linearity in the high-frequency range.

Noise is suppressed to absolutely negligible levels with subjective uniformity across the audible bandwidth. And its greatly expanded dynamic range not only permits lower and more easily established recording levels, but now the limiting noise level is no longer that of the tape, but the source program material itself.

The signal to noise ratio of this deck is minus 66db with Dolby B and look at this. It is minus 72db with Dolby C. Now finally cassettes can be better than open reel tape. And more than any other thing, it's been the noise reduction that's made it possible.

But there's a lot more to this deck than an extra switch.

A PLEASURE TO USE

As you touch the 'play' button, the deck glides into operation. Separate LED indicator lights show 'play' and 'record'. You can tell at a glance, even from across the room, what mode your deck is in.

When you are recording, you can use the record mute. It keeps the tape moving but stops the record function for clean professional start-ups and endings for your cassettes. It's really an advanced 'pause'. Of course you have pause too.

Record levels are a breeze. The big 7 element twin LED VU meters allow you to set exact levels and really improve your recordings.

Old style VU meters are subject to overshoot and because they don't move at the speed of light, you tend to over-record because they tend to miss sharp peaks.

No more, with this deck not only do you have super fast digital LED meters, but the Dolby C gives you extra dynamic room to play with.

The tape head will provide years of recording pleasure. It is the latest SL permalloy head, hard enough to withstand metal so you know it'll last a long time.

For the best erasing, a new 3 gap high

density ferrite erase head is employed. In this deck, the erase head is even of higher quality than most record/play heads in conventional decks.

You'll be proud to display this beautiful deck and even prouder of the fine sounds.

The electronic D-E33 stereo cassette deck is covered by the Hitachi standard one year limited warranty.



YOURS FREE

SUPER BONUSES FOR YOUR DECK

When you buy the super new Extra Switch Mistake Hitachi D-E33 Electronic cassette deck, not at its retail price of \$199, but for our low discount price of just \$166.50, you'll also get \$53.90 in free bonus gifts. **Here's what you get:**

1) 10 MLX 90 minute cassettes. Our very best high energy normal bias.

Valued at \$24.90

2) Mura's incredible Red Set III. We and lots of others have been selling it for \$29, and it's really been worth it.

Valued at \$29.00

THE TOTAL BONUS VALUE IS \$53.90

TRY A HITACHI D-E33 RISK FREE

Try this fine cassette deck in your own system risk free. Use the 10 free MLX 90 cassettes and listen to the vibrant sound of this recorder and your system through the incomparable Mura Red Set III headphones. If you're not 100% satisfied, simply return the deck and bonuses in their original boxes within 30 days for a refund.

To order your Hitachi D-E33 Electronic Stereo Cassette Deck complete with the \$53.90 in bonuses risk free with your credit card, call toll free or send your check for just **\$166.50** (\$6 P&H) Order Number 9486.

You may never use the metal switch and circuits on this deck, but wait till you hear what Dolby C can do for the sound of all your cassette recordings.



Thundering Titans

Bone jarring bass and piercing crystal clear highs.

Save 47 per cent on these Cerwin-Vega 15" loud speaker systems.

Only if you're man enough. These speakers are not for the timid. And, they definitely aren't for apartment dwellers.

First, you've got to be strong enough to move these speakers (they weigh about 70 pounds each) into your stereo listening room. (An auditorium would be best.)

Then you've got to convince your wife (and anyone living within about a square mile) that these speakers aren't nearly as big as they look, nor are they as loud as they sound. But, oh what a massive and pure sound they have.

When you've done both of the above, be prepared to have the paint peel off your walls, assuming that your walls are still standing. And, be prepared for the most massive sonic sound display that you've ever encountered.

Frankly, these speakers don't produce the sound that you'd expect to hear at a live concert. They sound better. Much better. They are fuller, sharper and you'll hear sound so sonically dramatic that you'll feel like you can just reach out and touch each instrument you hear.

The sound is thrilling. There's just no other way to describe these incredible 15

inch 3 way Cerwin-Vega Loud Speaker Systems that we have on sale for 47% off.

ONLY A FEW GOOD MEN

Frankly, these speakers may not be for the totally rational person. But, if you are a sound nut, and I am; and if you like to sit down and really 'experience' your music, these speakers will surpass your wildest expectations.

Thundering Bass—A 15" acoustic suspension bass driver with a massive magnet structure produces bass with such thundering realism, that you can literally re-create all the dramatic sonic qualities of an earthquake or an explosion in your very own living room.

What's really amazing is just how clean and tight the bass is. There is absolutely no slop. But there's a real feeling of power that pervades all your music. Loud or soft, you'll experience awe inspiring bass in your music like never before.

Velvet Smooth Mid-range—A very deep throated 5" mid-range driver produces smooth clean mid-range from 800hz to 3500hz flawlessly.

It is especially deep seated to provide real depth and definition. And, its attack

time is excellent.

The mid-range driver is enclosed so that it doesn't act as a passive radiator for the massive sound waves created by the woofer that are resonating in the cabinet.

There is a volume control that lets you set the exact volume level that you desire for the mid-range.

Highs that can cut like a knife—A rare earth magnet, voice coiled horn, tweeter can cut right through you. But don't panic. There is a volume control that lets you select the exact tweeter volume you want. But loud or soft, you'll probably hear the cleanest, clearest highs you've ever experienced.

It is this rare earth horn tweeter that gives these speaker systems a life like presence that is nothing short of startling.

If you've gotten the idea that I like these speakers, you're right, I do. I can't remember being so excited about the sound from any speakers since I got my first pair of Altec Voice of the Theaters. These speakers are simply incredible.

NOT POWER HUNGRY

Cerwin-Vega makes very efficient loud speakers. These can run on as little as 5

Thundering Titans

Continued

watts of power. Of course they are rated for 100 watts per channel. And, we recommend a minimum of 25 per channel.

The speaker systems are 32" tall, 19" wide and 17 1/4" deep. My 4 year old son pictured above seems to enjoy hanging from or hiding behind them. But, he does say that he thinks they sound good too.

The beautifully crafted wood-grain appearance cabinets are easy to keep clean and the grills are removeable. The cross-over frequencies are at 800hz & 3500hz.

In addition to the mid-range driver and horn tweeter volume controls there is a resettable circuit breaker for tweeter protection. And, speaking of protection, Cerwin-Vega backs these speaker systems with a limited 5 year warranty.

HOW DO I KNOW YOU'LL LIKE THEM

Basically, I think they're perfect. But then again, everyone has different taste.

Well the reason I'm so sure you'll like them is that as I've said before, the sound is virtually perfect. What's left is voicing. Voicing is adjusting the mid-range and high end roll-offs to suit personal taste.

Well with the infinite control over both mid-range and high end and the basically perfect sound you start with, I think Cerwin-Vega has covered all the bases.

But there is one problem that I'm concerned about. It's the reaction of your wife/friend(s) and your neighbors to the sound power. If you can handle them, then I'm sure you'll never willingly part with these incredible speakers.

TRY THE THUNDEROUS TITANS RISK FREE

Listen softly and you'll hear a fullness of sound far superior to other speakers at even their high level performance.

Turn up the sound and you'll hear distortionless massive but distinct sound that is so sonically pure that it will send chills up and down your spine as it rattles your bones and your windows.

Try these Cerwin-Vega 15" 3 way loud speaker systems risk free in your own home. If you aren't 100% satisfied for any reason, simply return them to DAK for a courteous refund.

To order your Thunderous Titan Cerwin-Vega 15" speaker systems risk free with your credit card, call the DAK toll free hotline or send your check not for the suggested retail price of \$475 each, but for only \$249 each. (That's only \$498 a pair) Then add \$22 each (\$44 per pair) for postage and handling Order No. 9439.

Note: These speaker systems are heavy and must be shipped by truck. We must have street addresses only. No P.O. Boxes.

Sonically pure, Thunderously powerful, these Cerwin-Vega speakers will make your future listening years an on going fabulous if not earth shaking experience.



Tape Deck Octopus

It talks to, mixes, matches, chooses and measures your tape decks.

OK, all you recording nuts. . . Now you can record on, set levels for and record between 4 tape decks at once. Plus more.

It's true. If you are already a DAK customer you own an average of 2.3 tape decks. (Outside of a statistics class, that's 2 or 3 decks each.) By the way, did you hear the one about the statistician who drowned in a lake with an average depth of 9 inches?

Anyway, as president of DAK, you'd expect me to own more tape decks than average. Well, you'd be right. I own 12, not including portables. And, 4 of them are in my studio where I write these catalogs.

In order to make tapes, test tapes and make copies of tapes, I've done a lot of cable switching, but **NO MORE**.

I've been trying to get someone to make a tape deck selector that would let me and all you other tape nuts switch between recorders, dub tapes to several decks at once or simply not have to re-cable any time I want to make a copy.

Plus, I need to set standard input and output levels for my decks. And, that doesn't even count figuring out how to get an equalizer between decks for sound enhanced cassette copies for my car.

ENTER HARRY

Harry is the president of Numark, the studio disco company. He makes mixers, equalizers and all sorts of similar professional equipment.

So, Harry made just for me, (of course knowing Harry he'll sell it to all the studios too) a black box that does everything I wanted and more.

HERE'S WHAT IT DOES

Look to the left in the picture above. Each of the orange buttons controls the output of one of 4 tape decks. If you push in a button, that deck will 'be on-line'. Then the linear volume control above each but-

ton determines the line level. You can push 1, 2, 3 or all 4 and even mix the sounds.

Now look under the meters. The first 4 numbered buttons control the signal going to the recorders. Push 1-4 depending on how many tapes you want to make. For example, if you push 1 on the playback monitor, and 2, 3 and 4 on the record input, you'll make 3 copies.

Push all 4 record and the extreme right hand 'Line' button and you can make 4 copies of whatever you have coming from your receiver. Plus there's a line level control as well. And, this unit simply connects into your tape monitor circuit.

Now for the testing. The button marked 'FREQ' lets you select either a 400hz or 8,000hz signal to feed to the decks. The 400 hz is perfect for setting balance and recording levels and 8,000hz is good if you are into azimuth alignment on your decks.

Plus you can test high frequency response and relative output level between various tapes. Oh yes, there is a level control for the test tone, and there are two ranges for the meters which show both program content or test tone at your choice.

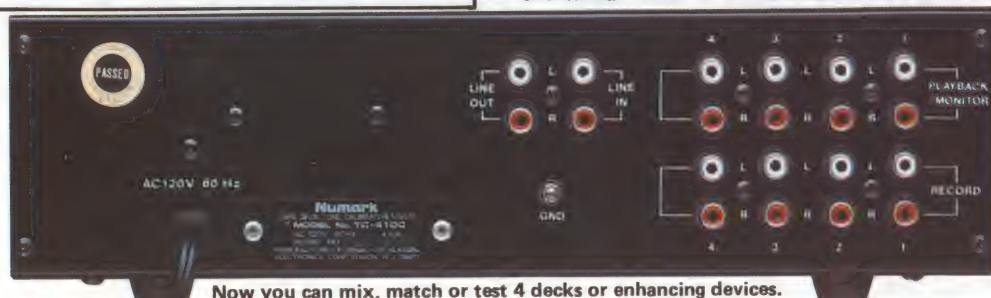
We'll include instructions and your various choices of how and where to add equalizers, tone generators, noise reduction units and all the other 'black boxes'. It's 12 1/2" wide, 3 1/2" high, and 6 1/2" deep. It's a neat device and it's got a standard limited warranty from Numark.

TRY THE TAPE DECK OCTOPUS RISK FREE

If you've got 2 tape decks or more plus an equalizer and other black boxes this Studio Master Stereo Tape Deck Tone Calibrator/Mixer as Numark calls it, is for you. It's much more than just a switcher. Hook up your own system through it and see how easy life can be. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Numark Studio Master, Stereo Tape Deck, Tone Calibrator/Mixer, (what a mouth full) risk free with your credit card call the DAK toll free hotline or send your check for just \$129 (\$3 P&H) Order Number 9441.

Short of the 24 channel mixing boards we work with in the studios, this remarkable unit will let you really use all your equipment to its full potential.



Now you can mix, match or test 4 decks or enhancing devices.

\$39 PRICE BREAKTHROUGH

Pollution Shield

Here's the story about a new weapon that can place a protective pollution resistant shield around you.



It's a war. It's you against pollution. And, your home is the battlefield. With smoke, smog, and car exhaust just literally oozing into your home, it's time to fight back.

You can't count on the government. And, you can't count on the car makers for help. It's time to arm yourself, and here's the weapon and the ammunition.

ARMED FORCES

The weapon is the new dual action AirEase™ Air Ionizer. It has an edge over all the rest. Not only does it generate (shoot) negative ions, but it then also collects the debris (enemies) with a second element in its base.

The ammunition is the billions of negative ions that emit from this lethal weapon and quite literally form a defensive shield to stop smoke, smog and other pollution from getting in.

The attack force of negative ions (negatively charged atoms) attach themselves in a magnet-like fashion to pollutants in the air which in turn cause the pollutants to be attracted to the nearest positive surface.

At the outside of the shielded area, they tend to fall to the floor. Closer in they are actually reattracted to the special base collector of AirEase™. And, I'll tell you more about that later.

RED ALERT

Does it work? You can bet your life on it. Here's a test you can make yourself.

Place a standard clear kitchen bowl over the ionizer. Puff some cigarette smoke into the bowl. Then plug in AirEase™. Before you can say "AirEase™ Kill", the smoke will be totally gone. It's an easy test, and it's sure to make you a believer. It sure convinced us at DAK.

CIGARETTE BUTTS & BOULDERS

Fans with charcoal or furnace type filters may remove some large particles like cigarette butts and large ashes from the air, but they're just about useless for anything under 5 microns.

Over 90% of air pollution particles are smaller than 5 microns. So, there just isn't any other reasonable defense for you other than

a negative ion generator. And, we think you'll agree that AirEase™ is the best.

AirEase™ is just about the only air cleaning system which can remove and collect tobacco smoke, dust, pollen and even bacteria from the air.

AirEase™ constantly cleans all of the air throughout the shielded area. In contrast, fan driven filter type machines can only clean the air that they actually draw through themselves.

Consider all the types of pollution from automobile exhaust. Then add oil smoke, carbon, insecticide dust, and virtually anything you can think of that you don't like in your air. Then you'll be thinking of the pollution shield.

THERE'S MORE

Actually, the negative ion manufacturers didn't think of this great way to clean the air. God did. If you've ever smelled the sweet country air just after a thunderstorm, you know the invigorating feeling that comes over you.

AirEase™ does for a 12 by 20 foot area, what Nature does for the entire countryside. It seems that positive ions are associated with pollution and negative ions with good fresh natural air.

There are lots of claims that a negative air ionizer will let you think more clearly, sleep better and feel happier. There's no way to prove or disprove the claims. But, it is safe to say that if all these things come from cleaner pollution free air, it just may be possible.

THE BASIC DIFFERENCE

AirEase™ is different. There are lots of negative air ionizers. And don't sell them short. Most of them do work. But, they aren't complete.

AirEase™ not only emits negative ions, but its base is really a positive collector.

Once the negative ions go out and attach themselves to a particle of pollution, instead of just falling to the floor they are collected on the collector base. A replaceable decorator filter trap (two of the 6 that come with AirEase™ are shown above) holds the collected pollutants. You can just wipe or change the filter when it gets dirty. And wait till you see just what AirEase™ removes from the air before it gets into your lungs.

So AirEase™, because of its new dual element technology is a step ahead of the pack, and you'll be breathing cleaner fresher air, only seconds after you plug it in. AirEase™ is made by ISI, the same company that made the \$98 Orbit air ionizer we sold last year. The really amazing fact is that this new \$39 air ionizer has the exact same power and electronics as did the \$98 Orbit. Both AirEase™ and Orbit are backed by the same standard limited warranty by ISI.

TRY AIREASE™ RISK FREE

Plug in AirEase™. Make the smoke test I described earlier. Let it attack the pollution (especially other people's cigarette smoke) in your home or office.

If you don't think you're breathing cleaner fresher air, simply return AirEase™ to DAK within 30 days in its original box for a courteous refund.

To order your new AirEase™ dual element negative ion generator clean air system with your credit card, call the DAK toll free hotline, or send your check not for the \$98 cost of the old Orbit, but for just \$39 (\$3.50 P&H) Or. No. 9622.

I can't guarantee that this device will help you sleep, solve crime, or improve your sex life. But, it will give you cleaner air to breathe, and that's priceless.



DAK

INDUSTRIES INCORPORATED

TOLL-FREE 1-800-423-2636

If busy, after hours, on weekends or in CA
CALL TOLL-FREE . . . 1-800-228-1234
10845 Vanowen St., N. Hollywood CA 91605

Phone Tap

**Now you can tap your own phone,
get perfect recordings and
never cut a wire.**

It's easy. Just insert the modular phone plug from the Phone Tap into any standard modular phone jack, and plug the recording cable into any standard cassette recorder, and you're ready to go.

For Multiline office systems, hook it through our Phone Octopus described near the front of this catalog.

The Phone Tap lets you make crystal clear cassette recordings of both sides of any phone conversation effortlessly. Plus it's totally automatic.

INTELLIGENT

Once you've put a recorder on your phone line(s) you sure don't want it to run all the time. You'd spend your whole day changing cassettes.

The Phone Tap automatically feeds the signal to, and automatically starts the tape recorder as soon as any receiver throughout your system is lifted. You will even get a recording of outgoing numbers no matter which phone is used as they're dialed. It then stops recording immediately when the call is ended.

There are only two plugs for you to plug into your portable cassette recorder. Plug '1' is plugged into the mike input and plug '2' is plugged into the remote/pause. Virtually all portable battery or AC recorders work perfectly with the Phone Tap.

ILLEGAL

Please note: it is illegal to tape many conversations. The Phone Tap makes absolutely no sound and when used in an office situation doesn't light any of the phone lights. So, you should warn the other party that the call is being recorded. Plus, it is illegal to record two people when neither of them knows that the recording is being made, such as on an office phone system or of a babysitter when you are out.

It is also illegal to use the Phone Tap on a party line as it will record all conversations on the line.

TRY THE PHONE TAP RISK FREE

Record your conversations. See if the sound isn't crystal clear. Feel the security of knowing that you have a 100% correct permanent record of all your agreements.

Try the Phone Tap in your own home or office risk free. If for any reason you aren't 100% satisfied, simply return it in its original box within 30 days for a courteous refund.

To order your Phone Tap risk free with your credit card, call the DAK toll free hotline or send your check for just \$22.50 (\$2 P&H) Order Number 9232.

For Multiline phone system you'll need our Phone Octopus that lets you hook any of the new phone equipment like cordless phones to any of 5 lines at your office with no phone company installation. It takes just a few minutes and anyone can do it with a screwdriver.

Now you'll have a permanent tape copy of all conversations. There's a real security in knowing you won't forget, and that you can back up what you've said.



**though busy signals automatically,
with true tone, or rotary pulses, and dial
ers without ever lifting the receiver of
phone. Works with MCI and Sprint.**

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are protected.
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only a few seconds away from help. Even
in total darkness.

The Controller has its own security system. If you don't want anyone to use the dialer while you're out, just set it on privacy. There's a special 'flowcom' secret code to keep your private numbers private. The Controller is further protected from power failures when you install an ordinary 9V battery in its battery back-up compartment.

The Phone Controller is manufactured by the Dictograph Corporation. They are manufacturers of sophisticated telephone communication equipment. It's backed by their limited warranty.

INSTALLATION FREE

It's simple. Just plug the Phone Controller into any standard modular phone plug. Then plug your phone into the Phone Controller. Plug in the AC line cord and you're ready to start using the most versatile phone aid developed to this date.

TRY THE PHONE CONTROLLER RISK FREE

Dial a few numbers without lifting your receiver. Put a few calls on hold. Experience the almost instantaneous dialing of a true touch tone 30 memory dialer.

Try the Controller in your own home or office for 30 days risk free. If for any reason you are not 100% delighted, simply return it in its original box for a courteous refund.

To order your Phone Controller risk free with your credit card, call our toll free hotline, or send your check for only \$99 (\$3 P&H). Order Number 9219.

The Phone Controller will relieve you of daily drudgery and make your life easier for years to come.

BONUS, SEE PAGE 6.



Here
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It's a war. It's you against pollution. And, your home is the battlefield. With smoke, smog, and car exhaust just literally oozing into your home, it's time to fight back.

You can't count on the government. And, you can't count on the car makers for help. It's time to arm yourself, and here's the weapon and the ammunition.

ARMED FORCES

The weapon is the new dual action AirEase™ Air Ionizer. It has an edge over all the rest. Not only does it generate (shoot) negative ions, but it then also collects the debris (enemies) with a second element in its base.

The ammunition is the billions of negative ions that emit from this lethal weapon and quite literally form a defensive shield to stop smoke, smog and other pollution from getting in.

The attack force of negative ions (negatively charged atoms) attach themselves in a magnet-like fashion to pollutants in the air which in turn cause the pollutants to be attracted to the nearest positive surface.

At the outside of the shielded area, they tend to fall to the floor. Closer in they are actually reattracted to the special base collector of AirEase™. And, I'll tell you more about that later.

RED ALERT

Does it work? You can bet your life on it. Here's a test you can make yourself.

Place a standard clear kitchen bowl over the ionizer. Puff some cigarette smoke into the bowl. Then plug in AirEase™. Before you can say "AirEase™ Kill!", the smoke will be totally gone. It's an easy test, and it's sure to make you a believer. It sure convinced us at DAK.

CIGARETTE BUTTS & BOULDERS

a negative ion you'll agree

AirEase™ cleaning system collect tobacco even bacteria

AirEase™ air throughout the house. In contrast, fan driven cleaners only clean the air that passes through them.

Consider the smoke from automobiles, smoke, carbon monoxide, virtually anything you don't like. Thinking of the

Actually, the AirEase™ ionizers didn't just clean the air, they smelled the difference. The thunderstorm feeling

AirEase™ ionizers clean the air in your area, what if you're in the countryside. The ionizers are associated with

There are negative air ionizers clearly, sleep. There's no way to claim. But, these things are a free air,

THE B

AirEase™ ionizer negative air ionizers. They aren't clean, but its base

FOR A FRIEND

Shall we send a copy of this unusual catalog to one of your friends? Just fill in their name below.

Name _____
Address _____
City _____ State _____ Zip _____

****DETACH BEFORE MAILING****

FROM

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

BUSINESS REPLY MAIL

FIRST CLASS PERMIT NO. 49 NO. HOLLYWOOD, CA

Postage will be paid by addressee—

DAK INDUSTRIES, INC.
10845 VANOWEN
NO. HOLLYWOOD, CALIF. 91605

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Phone Controller Plus

PRICE SLASHED

Was \$129 without handset--We cut it to only \$99

NOW JUST \$79

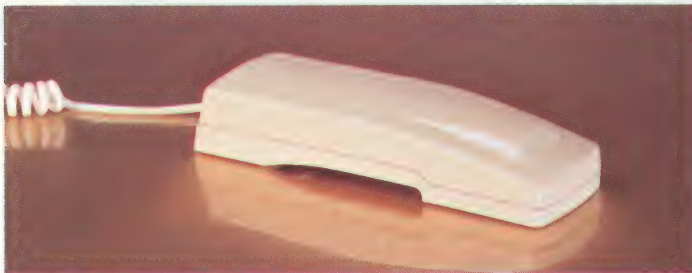
WITH FREE MATCHING HANDSET

The Phone Controller has been one of our most popular phone products at our \$99 discounted price. Now, Dictograph has just added a beautiful matching handset to their Phone Controller.

DAK has been able to make a large cash buy on a limited quantity of the Phone Controllers that don't have the new matching handset packed in the same box. So, if you don't mind getting the Phone Controller in one box and the handset in another, you can really clean up on this advanced phone system.

The new handset makes the Phone Controller complete. Now it's more than a true tone and/or a pulse dialer, an on hook dialer and everything described below. It's a complete phone. You just plug the handset into the Phone Controller and the Phone Controller into any modular jack. Then start dialing and talking.

Now you can get a Phone Controller if you don't mind the matching handset packed separately (we'll send it to you in the same master shipping carton) for our regular 30 day risk free trial. It's just \$79 (\$3 P&H) Order Number 9661



Auto dialers aren't new. There are at least a dozen companies that make them. But the new multifeatured Phone Controller is all new. And, it will revolutionize your entire home or office phone system. Yet, the price is less than you'd expect to pay for just a dialer.

TRUE TOUCH TONE

All the dialers we've seen just convert you pushing a button into slow pulses like the ones generated by an old fashioned rotary dial phone. The Phone Controller's automatic and manual Touch Tone dialing is about 10 times faster.

Of course if your local phone company doesn't accept Touch Tone yet, there's a switch that lets you send out pulses until they do.

??? ON HOOK DIALING ???

It sounds complicated. It's not. It's great. Imagine that you are making a call with your old phone. You pick up the receiver with your left hand and dial the number with your right hand. Then you lift the receiver to your ear and wait for an answer or a busy signal. Sounds complicated, maybe not, but it definitely is a pain.

Now imagine that you have our new phone controller. Touch one of the 30 pre-programmed numbers, or dial the number on the convenient touch pad. A built-in speaker lets you hear what's happening. If your call is answered, reach over and pick up the receiver.

If you get a busy signal, the fun begins. You have two choices. Choice 1. You can touch the 'auto-redial' button, and the controller will automatically redial the number each time you push the button.

Choice 2. You can tell the dialer to keep

trying the number by itself. The dialer will try once a minute for up to 14 minutes

When your call is connected, you'll hear it ring and be answered through the built-in speaker. Just lift the receiver on your phone when you want to talk.

This Busy-breakthrough feature is great for getting through to airlines, theaters, and of course to the homes of talkative friends and relatives.

LOADED WITH FEATURES

The built-in speaker complete with volume control lets anyone in the room listen to both sides of your conversation at the touch of a button. Now the whole family can listen-in when and if you want.

When you dial out, you'll see the number you've dialed appear on the bright oversized LED display. When your call is answered, a quartz crystal stop watch shows you the exact elapsed time on the LED display, and when you're not using the phone, the time of day is shown.

If you've ever answered a phone in one room and moved to another room and forgotten to hang up the phone, you're certain to appreciate the 'hold' feature on the Controller. You can put your call on hold for privacy while you talk to others in the room, or so you can move to another extension.

Most dialers are useless for the new computer discount dialing services like Sprint and MCI. The Controller, because of its real touch tone electronics, works perfectly with either service.

DOUBLE SECURITY

You and the Controller are protected. When you program the police and fire departments into the Controller, you're



Break through busy signals automatically, dial with true tone, or rotary pulses, and dial numbers without ever lifting the receiver of your phone. Works with MCI and Sprint.

only a few seconds away from help. Even in total darkness.

The Controller has its own security system. If you don't want anyone to use the dialer while you're out, just set it on privacy. There's a special 'flowcom' secret code to keep your private numbers private. The Controller is further protected from power failures when you install an ordinary 9V battery in its battery back-up compartment.

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Try the Controller in your own home or office for 30 days risk free. If for any reason you are not 100% delighted, simply return it in its original box for a courteous refund.

To order your Phone Controller risk free with your credit card, call our toll free hotline, or send your check for only \$99 (\$3 P&H). Order Number 9249.

The Phone Controller will relieve you of daily drudgery and make your life easier for years to come.

Car Subwoofer

It's a love/hate relationship. I swore I'd never carry ANYTHING to do with car stereos again. But, an incredible new product has changed my mind. Wow!

First some history. DAK was born while I was in college. I started by installing 8 track car stereos.

And, if you've cut as many door panels and dashboards as I have, you'll understand why I hate car stereo products.

After that, manufacturing audio cassettes, which is what DAK grew into, was a real joy. Anyway, the mere thought of installing a car stereo system really turned me off.

ENTER HY

A friend of mine named Hy, asked me to introduce his new Bass Woofer with a 25 watt booster with variable cut off frequencies. I, of course, said no. And, I really meant it.

Anyway he sent me one of these Subwoofers and kept calling me to see if I liked it. Finally, to get him off my back, I hooked just the speaker up to the stereo in my office. I didn't even hook up the booster. All I did was connect it in parallel with one of my speakers.

Wow, the full rich bass that this thing generated was unbelievable. I mean this little thing just belted out clean full bass like a 12" speaker. Of course I wasn't using its booster and I wasn't even cutting out the highs. But, I was hooked. And that's the whole true story of why this incredible Car Subwoofer is in my catalog. But there's more

INSTALLATION AND MORE

The hardest part to believe about this subwoofer is that the actual speaker is only 3" in diameter. It seems to fire all the sound backward into its specially designed cabinet and then the deep bass comes out of its unique pipe duct.

Its control console has cutoffs at 80hz, 120hz, 150hz and 180hz. There's a volume control and what you're actually getting is a biamped 25 watt system for your car.

Here's the best part. To install the Subwoofer you don't have to cut wires. Just find the left and right channel wires of your car's stereo and connect the Subwoofer's wires to them. You can do this anywhere along the wire. Then supply power to the amp and run the wire from the amp to the Subwoofer. The amp can go under your seat or under the dash, and the Subwoofer can go under your seat or on the rear deck, because bass is nondirectional.

The sound is nothing short of incredible. You'll hear a bottom end to your music that simply didn't exist before. And what I like most about the bottom end is the full rich deep bodied feeling it gives to my music. Of course the Mid-range and Highs aren't effected at all.

It's backed by a limited warranty from TEI Electronics Inc, a company known for its home equalizers. The Woofer is 7 $\frac{1}{2}$ " X 3 $\frac{3}{4}$ " X 5 $\frac{3}{4}$ ". The Amplifier is only 6 $\frac{1}{8}$ " X $\frac{7}{8}$ " X 5 $\frac{1}{2}$ ". You get



easy hook up instructions and precut wire too.

TRY THE CAR SUBWOOFER RISK FREE

It's not just different sound. It's better. It's fuller. It's richer. And, it will make a day and night difference in your car stereo listening. I swore I'd never sell anything for car stereos. But, the sound of this system is just too good.

Try the same test that I did, first with your home stereo, then in your car. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your TEI Subwoofer with 25 watt amplifier controller risk free with your credit card, call toll free or send your check for just \$79 (\$4 P&H) Order Number 9670.

Set the bass in your car free. Massive earthshaking sound will fill your car. And, with virtually no installation hassle you can be listening to full rich music within an hour.

Elegant Musician



I didn't need it. I wasn't looking for it. But, when I saw it, I had to have it.

I've got the only one. Yes, as I write this, I have the one and only Elegant Musician. You see, I like it so much I won't give it back to Juliette until deliveries of this new elegant AM/FM clock radio begin in April.

It's the first clock radio that I like well enough to keep on my desk. And, it wasn't till I got it home that I found out that it not only looks good, it sounds great.

Here's a quick run-down of the features: The display is the largest I've seen. It has alarm one and two, so two people can use it. Of course, there's battery back up. Plus a sleep switch, and snooze button.

The large round silver dial is for volume. There is a full range speaker for great sound. There's a limited warranty from Juliette, plus DAK's regular 30 day risk free trial.

To order your Elegant Musician AM/FM Clock Radio for your desk or bedroom, risk free, call toll free or send your check for just \$49 (\$3.50 P&H) Order No. 9672.

First I wanted it for the way it looked. Now I'm glad I have it for the way it sounds too.



Smart Heart Monitor On Sale

Now you can actually monitor the results of your exercise instantaneously, and make sure you are doing yourself the most good.

In deep space, with millions of dollars in computers, NASA chose the heart rate as one way to monitor the physical condition of the astronauts.

Even in space, the heart proved to be a reliable indicator of stress and exertion. Your heart rate can be the same kind of monitor of your condition while you exercise here on earth.

In fact, exercising without a heart monitor, is very much like driving a car with your eyes closed. You don't know where you're going or where you've been.

FIRST SOME INFORMATION

Everyone has a minimum and a maximum heart rate. Your pulse rate before exercising is your minimum heart rate.

Your maximum heart rate is the maximum your heart will beat regardless of how much harder you exercise.

As a rule of thumb, your maximum heart rate can be found by subtracting your age from 220 beats per minute.

So, if you are 36 years old as I am, you will have a maximum heart rate of (220-36) or 184 beats per minute.

Aerobic workouts, the kind that exercise your heart, should raise your heart rate to between 60-80% of maximum.

For me that is (184 X 60%) or 110 beats per minute to no higher than (184 X 80%) or 147 beats per minute.

Your rates will be different according to your age and your own doctors recommendations. So, the problem you face is

very clear. How do you get enough exercise to help you without doing actual damage to your heart?

HERE'S WHAT YOU CAN DO

With the all new Genesis Exercise computer you get much more than just a pulse meter. You program your upper and lower limits and then let the computer take over. It will signal you with audible alarms when you are under or over your target level, so that you can exercise only within your target zone.

It also records the amount of time you actually spend in your exercise target zone. So, if you both walk and run, it will accumulate only the beneficial time you spent in your target zone.

Another important measure of your heart's condition is recovery time, or the amount of time that it takes your heart to return to its resting rate after exercise. The better shape you're in, the faster this will happen.

THERE'S STILL MORE

There's an audible beep pacer so that you can keep to an even rhythm whether you are running, rowing or working out.

There's an accurate stopwatch, and the Genesis does function as a standard pulse meter that you can look at while you're resting. Or, unlike most, you can watch while you're exercising.

You see, most pulse meters use a light that shines through your finger to measure your pulse. Unfortunately, they are

very susceptible to movement.

The Genesis uses a patented ceramic crystal which picks up the actual sound of your pulse. It's more precise and not bothered by movement and light.

You can conveniently wear and read the Genesis while you actually exercise. It's backed by a standard one year limited warranty and comes with batteries, an exercise instruction book, and a suggestion to see your doctor before starting an exercise program.

TRY THE SMART HEART RISK FREE

Try the Genesis on yourself. See how much your heart rate goes up when you exercise or even climb stairs. Then see how long it takes to recover.

If you don't like what you see, you had better keep the Genesis, but if you simply don't like the Genesis, just return it to DAK within 30 days in its original box for a courteous refund.

To order your Genesis Heart Computer risk free with your credit card, call our toll free hotline, or send your check not for our usual low price of just \$149, but now just send **\$98** (\$2.50 P&H) Order Number 9635.

Exercising may not always be a lot of fun, but feeling good and living longer is. It'll insure that your exercise sessions turn out to be valuable workouts and neither dangerous escapades or total wastes of time.

Automatic Heart

A revolutionary new blood pressure computer takes all the guesswork out of taking your blood pressure. It automatically blows up the cuff, shows you your blood pressure, and then gives you a permanent printed record.



High blood pressure kills. It's silent, you can't see it, hear it, or feel it, but your vascular (circulatory) system both feels it and you may suffer from it. It's called the 'Silent Killer' because it puts a great strain on your heart and unless you see a doctor, you would never know you had it.

NO MORE HASSLE

This new automated blood pressure computer eliminates all the guess work, hassle and mistakes associated with taking your own blood pressure.

Now you just slip your arm into the cuff and let the computer do the rest. It will automatically inflate the cuff, so you don't have to worry about accurate inflation.

Then it will read out your Diastolic (the low pressure between beats), and Systolic (the high pressure in your arteries as the actual heart beat passes). And, then it measures your pulse.

And, here's the best part. It will then print out a permanent record of the Date and Time, your Systolic and Diastolic pressures, and your Pulse.

DATE	3- 6	DATE	3- 6
TIME	11:48 PM	TIME	11:56 PM
SYS	128 mmHg	SYS	115 mmHg
DIA	72 mmHg	DIA	65 mmHg
PULS	73 /min	PULS	69 /min

UP 10 POINTS

I often write these catalogs late at night.

After spending an hour writing, I thought that my computer had lost my whole ad.

You'll see my pressures to the left. Well, as I waited for my computer to come back on line, I made myself relax. Then as my work reappeared back on the screen (wow, what a relief), I took my pressure again.

My pressure of 115/65 suits me just fine. But, I've got to learn to take things as they come. I'm about normal, **are you?** Why not test your blood pressure after you've had a few cups of coffee, a cigarette (yuk), or a hard day at the office.

High blood pressure of any kind, whether caused by diet, stress or heredity, should send you running to your doctor.

And, with permanent printouts, you can tell when, and maybe even why, your blood pressure goes up. Lumiscope backs this unit with a standard limited warranty. It operates on C cells (not included) and uses calculator paper (2 rolls included).

PRINTING BLOOD PRESSURE RISK FREE

Check your own pressure at different times during the day. Don't leave your health for a once a year physical. If you aren't 100% satisfied, simply return it within 30 days in its original box for a refund.

To order your Printing Blood Pressure Computer risk free with your credit card, call toll free or send your check for **\$199** (\$4 P&H) Order Number 9637.



Waste Batteries

Now you can charge NiCad batteries in 1/3 the time, save more than 1/3 on the charger and buy a lifetime supply of batteries on sale.

Waste batteries! Leave your radios and tape recorders on. Don't turn off your flashlights, calculators or your kid's toys. It simply doesn't matter any more.

Now you'll be saving more than 99% of your battery costs. You won't have to go scrounging for batteries every time you want something to work. And, you'll have AA, C, and D size batteries to fit all your needs.

FIRST THE BATTERIES

If your family is like mine, any time you get something new you have to go looking for fresh batteries. Our kids leave our flashlights on, play battery operated games all the time, and a new electronic barking dog I gave my 4 year old son, seems to eat batteries every other day.

But, I don't worry any more. And, you won't have to either. The Hyper-Charge Robot shown above not only lets me have charged batteries, it lets me have them charged for less than one tenth of a cent each.

And, I have batteries in 1/3 the time of most other chargers. So now, I'm not yelling at my kids, or swearing as I look for elusive fresh batteries of the size I need for my latest 'toys'.

ONE SIZE FITS ALL

And, I don't have to worry about different size batteries either. There's been a major breakthrough in battery power capacity. And, combined with an idea so simple that I'm surprised no one thought of it years ago, one long lasting energy cell will fill all your AA, C, and D battery needs from now on.

It's called a super cell. It's the size of a standard AA battery. But, in addition to being rechargeable, it is 14 times more powerful than a standard AA carbon cell.

A free bonus. When you buy these powerful energy cells, you will get absolutely free a special C adaptor cell, and a

D adaptor cell. So, each powerful AA cell will become either a powerful C, outlasting 6 carbon cells, or a D, outlasting one standard carbon cell. But wait.

These batteries not only outlast their respective sized carbon cells, each energy cell can be recharged 1000 times or more.

Even if you recharge these batteries every other day without fail for a full 5 years, they will still be filling all your battery needs at 100% capacity. In fact, they carry a manufacturer's limited warranty for a full 5 years or 1000 charges as their minimum life guarantee.



HYPER-CHARGE ROBOT

You'll enter hyper-space with this top of the line, triple speed charger from Dynamic. Most NiCad chargers take 14 to 16 hours to charge batteries.

The ultra-high power Robo-Charger fully charges 2 or 4 AA super energy cells in just 5 hours flat. That's 1/3 the time of the competition. It's the only charger we have seen that also will charge 2 of the 9V batteries at one time in 14-16 hours.

The Robot's LED green nose lights up to show that it's plugged in. Each red

LED eye lights show what batteries are being charged. It's UL listed and uses the exclusive Dynamic SAFE-T-PLUG.

It's a unique transformer in a plug which keeps the dangerous 110 volt house current at the wall socket and allows only safe low voltage DC to enter the Hyper-Charger. Batteries may be left in the charger indefinitely and cannot be over-charged.

The Hyper-Charger Robot is backed by a 1 year limited manufacturer's warranty.

WASTE BATTERIES RISK FREE

Let your radios run all day. Let the kids leave their toys on. At only 1/10th cent per battery, who cares. You'll always have fresh batteries of all sizes for emergencies or fun.

Try the Robo-Charger and super batteries risk free. Power your battery operated devices for 30 days on DAK. If you don't think these batteries outlast each size of standard carbon 'throw-away' type, even without recharging, just return them to DAK in their original boxes within 30 days for a courteous refund.

To order your Hyper-Charger Robot risk free with your credit card, call the DAK toll free hotline, or send your check not for the \$15.95 retail price, but for just **\$9.95** (\$2.50 P&H) Ord. No. 9402.

You may order as many super batteries as you wish, each complete with free C and D adaptor cell sleeves. Each is a \$5 value, but there're on sale for just **\$2.95** ea. (\$0.50 P&H ea.) Ord No. 9403.

9V super batteries are just **\$6.95** (\$0.50 P&H) Order Number 9404.

Not having to buy batteries is neat. I really find using my battery operated devices more enjoyable. It's more than just the 99% saving. It gives me and I hope you a feeling of being really energy independent.

Gumball Phone

Now you can reach back to the past with a real working penny gumball machine. And you'll reach out to the future with an all electronic space age phone.



It works. Now you won't have to go without eating during those long telephone conversations. And, speaking of conversations, you'll have plenty of those as your friends see your new Penny Gumball Phone.

It has a real metal coin mechanism. And, you can't get a gumball without paying. So, you won't have to worry about freeloaders.

Even the base is metal. This is a first class gumball machine. It's just like the kind you would have seen years ago in a corner drugstore before the arcade games invaded.

I still remember the thrill of putting my own penny in and getting a gumball (or prize) out as I turned the handle. In fact, this Gumball Phone is so complete I'm even adding 2 full pounds of gumballs to fill your machine.

So when it comes, you'll be ready to start talking and chewing. It's full sized too. It is 15" tall and 8" in diameter. Plus, it's more than a gumball machine.

ALL ELECTRONIC PHONE

With a gumball machine out of the past, an all electronic phone out of the future is a perfect match.

It's a push button phone that features universal pulse dialing that works with both rotary and Touch Tone® systems. Just plug in the standard modular phone plug and start talking.

Busy numbers are no problem when

you use the auto-redial feature on this phone. There's a mute button that lets you electronically put your hand over the mouthpiece for privacy and an on/off switch for the electronic ringer.

To make or receive calls just lift the phone out of its attached cradle. New technology produces great sound. A condenser microphone, like you'd find in a tape recorder, replaces the old fashioned diaphragm thing found in most phones.

And a mylar® speaker, like you'll find in high quality stereophones, gives you high fidelity sound. It may be a strange thing to say about a space age phone, but it's built with old world quality just like the gumball machine.

TRY THE GUMBALL PHONE RISK FREE

It's perfect for the family room or den. To call it a conversation piece would be both an understatement and a pun. It's a magnificent addition to any room.

If you aren't 100% satisfied for any reason, simply return it to DAK in its original box within 30 days. You can keep the gumballs as a gift.

To order your deluxe Gumball Phone complete with two (2) pounds of gumballs risk free with your credit card, call toll free, or send your check for the incredibly low price (Can you believe this?) of just \$69 (\$6.50 P&H) Ord. No. 9673.

Now you can get a penny gumball again. Plus, you'll get a great phone too.

Bedside Companion Plus

Now you can listen to stereo cassettes, FM stereo or AM. Plus, there's a new electronic phone that lives on top of this Musical Entertainment Center.

It's a common problem. You've got a stereo cassette collection you want to listen to, but you can't always be in the same room as your stereo. Plus, most of us have had both a clock radio and a telephone on our nightstands.

Now you can have it all. You can have great sounding stereo cassettes and FM stereo with full stereo separation from twin matched side firing HiFi speakers.

Plus, you'll have a sophisticated digital clock radio with all the extras including battery back-up, high low display brightness and choice of alarm or music to

rouse you in the morning.

And there's more. The cassette recorder not only plays stereo, it also records from the radios and external mikes (not included) in stereo, or monaurally from its built-in mike. Plus, there are output jacks for external speakers.

PLUS A TELEPHONE

Music and brains too. There's a separate all electronic telephone that lives on top of the radio. It's got all the new electronic features including last number redial of busy numbers, mute, and an electronic ringer that you can turn off.

It uses universal push button dialing that works on both rotary dial and Touch Tone® phone systems. And it simply plugs into any standard modular jack.

This system is made by Yorx, a company well known for their stereo equipment. So, you can be confident that the Clock Radio Music Center and the Electronic Phone will both sound great. Both are backed by Yorx's limited warranty.

TRY THE COMPANION PLUS RISK FREE

With all the musical choices plus an independent phone that lives on top,



this is the perfect choice for music and entertainment in the bedroom.

If you aren't 100% satisfied for any reason, simply return it in its original box within 30 days for a courteous refund.

To order your Bedside Companion Plus AM/FM, Cassette with a Telephone risk free with your credit card call toll free or send your check for just \$94.50 (\$6 P&H) Order Number 9674.

Great sounding stereo music and an electronic phone add up to a great nightstand addition to your bedroom.

HOOK-UP BONUS, SEE PAGE 6.

Voice Commander

This FM wireless intercom responds

automatically to the sound of your voice.

But, that's just the beginning.

It's alive. It's waiting. And, you're its master. When you speak to this new innovative intercom, it jumps to life.

A special VOX (voice activated circuit) constantly monitors the sensitive microphone built into your intercom. When you speak, the intercom 'powers up' instantly and transmits your message with true FM fidelity. There's no hum and no static like you'll find with AM intercoms.

NO INSTALLATION

This intercom requires absolutely no installation. Simply plug it in and it's ready to use. There aren't even any buttons like you'll find on conventional intercoms.

The Sensormatic touch pads on the front, sense the electricity in your finger. You don't push them, you just touch them.

There are three touch pad controls that let you use this intercom to best suit your taste and needs.

1) Conventional talk pad: As long as you are touching the pad, your voice will be transmitted.

2) Auto-VOX voice activated: Touch this switch once, and the intercom will jump into action at the first sound from your lips. There are no chopped off words, and no noise. People at both ends of the conversation can talk freely with both hands free.

3) Call: Touch this pad, and a beeping sound will alert the person at the other station that you want to speak to them.

THREE INDEPENDENT CHANNELS

This is really 3 separate intercoms. Each unit has a handy 3 way switch that lets you use any of the 3 separate channels. If six people have these intercoms on their desks they can carry on up to 3 private conversations.

Each unit is really a master unit. Each can call or receive any of the three channels. Each has its own on/off/volume control.

In the home, you can put them in the kitchen, bedroom or children's rooms. You can use them for security by leaving them in 'voice auto' in children's rooms, downstairs, or in an unoccupied part of the house. You can even monitor the garage with one of these fine intercoms.

GREAT SOUND

A sophisticated PLL (Phase Locked Loop) radio transmitter/receiver gives you the best possible sound quality.

The Com-Call 300 FM wireless intercom system is manufactured by TT systems. They are well known for their sophisticated telephone equipment and industrial switching gear. The intercom comes with a limited warranty from TT systems.



TRY THE VOICE COMMANDER RISK FREE

Talk to it. See how easy it is to use. See how easy it is to move from desk to desk in an office. If you want to monitor another room, this small 1 1/4 pound, 7X4 1/2 X2 intercom is your best answer.

Try the intercom in your own home or office risk free. See if the sound isn't the best you have ever heard from any intercom. If you aren't 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Voice Commander Intercom risk free with your credit card, call our toll free hotline, or send your check for only \$49 (\$2.50 P&H) each. 2 or more are required. Order Number 9239.

This is the perfect intercom for schools, offices, factories, and of course for your home. You'll be talking with ease and style with this solid state automated intercom.

Bino/Cam



You're at a game. As you look through your new 7X20MM binoculars, at the exact instant that two players collide, you touch a button and you've captured the event on film.

And you'll have it perfectly. This Bino/Cam takes both ASA 100 and ASA 400 standard pop in 110 film cartridges. There are 5 f stops: 5.8, 8, 11, 16 and 22.

Plus you'll have two shutter speeds of 1/125th second and 1/250th second.

The binoculars are no slouch either. The powerful 7X20MM optics bring something 3,000 feet away right up to 508 ft. for really close examination.

The Bino/Cam comes complete with the

100MM telephoto lens (there are optional wide angle and super telephoto lenses available as options), and a beautiful hard leatherette case with strap. Plus, it carries Tasco's limited lifetime warranty.

TRY THE BINO/CAM RISK FREE

Pop in a film cartridge. Go out in the woods, to the beach or just look down the street. Now whatever you look at you can preserve forever in the form of a super sharp picture.

Try this Bino/Cam risk free. If you're not 100% satisfied for any reason, simply return it within 30 days for a refund.

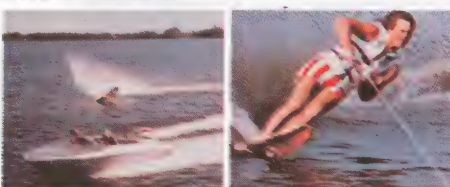
To order your Tasco Bino/Cam complete with 100MM telephoto lens, hard leatherette case and strap, risk free with your credit card, call toll free or send your check for just \$179 (\$4 P&H) Order Number 9477.

For additional flexibility you can add a 70MM wide angle lens for 30% wider view in your pictures for just \$44.50 (\$1 P&H) Order Number 9478.

And, for extreme range and an additional 50% increase in magnification you can order the 150MM super telephoto lens for just \$59 (\$1 P&H) Order Number 9479.

All lenses are interchangeable and simply screw in.

The Bino/Cam will give you a permanent record of what you see. It's the binocular that remembers.



Getting a close view makes all the difference.

Credit Card Binocular



Bright view-These 8X21MM binoculars fold up hardly wider than a credit card, but they easily outperform virtually any other binoculars we've tested.

The image is 8 times closer. So, something at 3,000ft you will see at only 367ft.

These are the latest roof prism binoculars. They give you an incredibly sharp view of the world through their fully coated optic lenses.

You can see across the field, through the trees or across your yard with needle sharp and extremely bright resolution. With limited warranty from Tasco.

TRY ROOF PRISM BINOCULARS RISK FREE

If you're a sports nut, a nature lover, a theater patron or just a Peeping Tom, you'll be amazed at the power and resolution of these tiny binoculars.

If you don't see a brighter clearer image than you'd expect to see from the \$400+ competition to these binoculars, no problem, just send them back in their original box for a courteous refund.

To order your Roof Prism Binoculars complete with leatherette carrying case risk free with your credit card, call toll free or send your check for just \$89 (\$3 P&H) Order Number 9476.

You'll have the smallest binoculars with the biggest view of the world, with these roof prisms from Tasco.

Hands Free Too

A cordless phone lets YOU move around freely. A cordless speakerphone lets your hands be free too.



At your desk, in the garden or even in the darkroom, this cordless speakerphone is quite simply the best.

Even my wife loves it. She can talk on the phone with both hands free while she writes, reads the paper or cooks. And the sound is **absolutely incredible.**

CRYSTAL CLEAR

First, it's just like a regular phone. You have push button dialing that sends out pulses that work on virtually all U.S. phone systems.

All the new features are included. You will have last number redial, mute for privacy and something only a few other cordless phones have; two way paging.

Most good cordless phones have a call button on the base that lets someone in the house page you. This phone goes a giant step farther.

With the call button on the remote handset, you can call the base. Then whoever is in the house can just pick up any phone connected to it and you have a perfect wireless intercom.

The sound quality is the best I've heard, the range is 700ft, and of course the phone is full duplex.

BUT HERE'S THE BIG DIFFERENCE

Touch just one button and this cordless phone becomes the best sounding speaker phone you've ever heard.

A special speaker and super high quality condenser microphone give you great sound. A full range, continuously variable volume control lets you set the volume to suit your taste and surroundings.

You'll be heard from across your desk, under your car or across the room because of the special voice level control circuit that controls the microphone sensitivity. And again, I can't over emphasize the high quality of the sound.

There's even a pull-out stand on the back, that keeps the phone in the position in the picture above for easy use.

INSTALLATION

Just plug the modular phone plug into any standard modular phone jack in your home, connect the AC line cord and you can start talking.

There's a jack in the back of the base so you can plug in your regular phone, or any of our new one piece phones.

At the office, you can plug right into your multiline phone system without call-

ing the phone man by using our Electronic Phone Octopus pictured on page 10.

It's made by Extend-A-Phone, and it's their best. They back it with a one year limited warranty.

TRY A HANDS FREE CORDLESS RISK FREE

It's hard to say too much good about this phone. It's simply fabulous. You can 'shuffle papers' at your desk, build something in your garage, work in the garden, or solve Rubic's cube all while you talk totally hands free on your new cordless speakerphone.

The sound is even better than you'll expect and of course if you don't agree 100%, simply return the phone to DAK in its original box within 30 days for a courteous refund.

To order your Extend-A-Phone Cordless Speakerphone risk free with your credit card, call our toll free hotline, or send your check for our discounted price of just **\$194** (\$5 P&H) Order Number 9470.

Now your hands can be as free as you are with this new cordless speakerphone. And, oh what sound.

Cassette Duplicator

Now you can copy stereo cassettes, or just listen to cassettes in any 8 track player.



It's not a new idea. 8 tracks have been dying for several years. And, lots of people have 8 track players, especially in their cars.

But here's the breakthrough. Our new 8 track adaptor is so good that you can also use it if you have a combination stereo, with a cassette deck and an 8 track player built-in at home. Now you'll have a stereo cassette to cassette duplicator too.

HERE'S ALL YOU DO

Put the cassette you want to copy or listen to into the adaptor. Slide the adaptor into the 8 track slot. Make a flawless recording on your own built-in cassette deck.

LOADED WITH FEATURES

The adaptor is mechanically powered by the capstan on any 8 track player. Just slide it in like any 8 track cartridge. It

has its own auto stop. Plus it even has rewind. The sensitive full range built-in pre-amp is powered by a single 1.5 volt AA battery with a life of over 400 hours. It's all backed by a one year limited warranty.

TRY THE CASSETTE DUPLICATOR RISK FREE

Make cassette copies or just listen to cassettes through your 8 track risk free. Either way you'll be delighted with the sound or simply return the adaptor in its original box within 30 days for a courteous refund.

To order your cassette to 8 track adaptor-duplicator risk free with your credit card, call our toll free hotline, or send a check for only **\$47** (\$2.50 P&H) Order No. 9249.

Now you can make use of equipment you already own in new and exciting ways. 39

SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.

Audio Telescope

Pick a voice out of a crowd or a sparrow out of a tree with this super-directional shotgun microphone.

It's tough. If you've ever tried to record a singer while you're sitting in the audience, or a conversation from across the yard, you know that your microphone seems to pick up everything but what you want.

Now you can record a lecture from the back of the room or a bird from across the yard. The sound will be crystal clear with a full 30 to 15,000hz frequency response from this super-directional Electret condenser microphone.

The Audio Telescope comes with both conventional mike stand mount and stand and you also get a camera mount for making great sounding video movies.

The microphone itself is totally isolated from the stand, so that it actually floats.

It will not pick up motor noises. It is 17 inches long and comes with a full length wind screen.

For professional recording you get a 20 ft. cable with a 1/4 inch phone plug. And, for use with portable cassette recorders when you want to record lectures, you get a miniature phone plug.

TRY THE AUDIO TELESCOPE RISK FREE

Record lectures, concerts or nature for 30 days risk free. If you don't feel you've made totally professional recordings, simply return the Audio Telescope in its original box for a courteous refund.

To order your Audio Telescope risk free with your credit card, call our toll free hotline, or send your check for only \$69. (\$3.50 P&H) Order No. 9130.

You'll be able to make recordings never before possible with superb fidelity.



Sonically Correct

It's logical. You have two ears which let you sonically place (locate) sounds in your environment.

Now from Recoton comes a new Power Drive Electret Condenser Microphone which like your ears, can give you totally realistic stereo sound and recordings.

It has two totally separate oblique mikes which act just like your ears to give true sonic placement to sounds in recordings.

Its battery driven electret condenser microphone elements (AA battery not included), bring sound quality never before possible outside of the studio.

Electret microphones differ from conventional mikes in that they use battery driven amplifiers so that they can use a more sensitive sensing membrane to capture sound vibrations.

Very little mass must be moved so these microphones are incredibly sensitive. The mike has a wide smooth frequency response from

50 to 16Khz.

It comes with a 10 foot mike cord that terminates in two quarter inch phono plugs as shown, and it's backed by Recoton's standard limited warranty.

TRY SONICALLY CORRECT MIKES RISK FREE

Make some recordings. You'll find real separation that doesn't sound unreal. The signal is as close to the 'stereo' your ears hear at a live concert as you'll find.

If you aren't 100% satisfied for any reason, simply return the mike within 30 days in its original box for a courteous refund.

To order your Recoton Stereo Power Drive Mike risk free with your credit card, call the DAK toll free hotline or send your check for just \$49 (\$3 P&H) Order Number 9463.

If you're into recording, you'll appreciate the ease of working with 'one' mike and getting really true sounding stereo recordings.



Executive Shadow



If you've got a beard like I have, your 5 o'clock shadow starts to appear at noon.

Sanyo's new on-the-road shaver that runs on its own NiCad batteries, recharges with its retractable AC plug and gives you about 7 great shaves between charges with its 26 cutting edges, is the answer.

It is 2" by 7/8" by 4-3/8" and it's backed by Sanyo's 1 year limited warranty and DAK's normal 30 day risk free trial.

To order your Sanyo Rechargeable on-the-road shaver risk free with your credit card, call toll free, or send your check for just \$39 (\$3 P&H) Order No. 9464.

With this shaver in your glove box or attache case, you'll always look your best.

Weather Station

Now you'll have both the inside and outside temperatures displayed for you 24 hours a day with no buttons to push.

The Computemp-2 has two sensors. One inside and one outside. In a never ending succession it alternately displays temperatures inside and out.

I've had one for a few years and it's always the first thing I look at when I enter the room.

PUSH THE BUTTONS

Push the buttons, and you'll find that the Computemp-2 has recorded both the high and low temperatures for the day and the time they occurred.

Plus there's a built-in clock that will display the time if you push its button. It's also possible to have the time displayed alternating with either the inside or outside temperatures, but not all three.

TRY THE COMPUTEMP-2 RISK FREE

It's a small item. But, I really think you'll like having it. Try it on our 30 day risk free trial.

To order your Computemp-2 risk free with your credit card, call toll free or send just \$59 (\$3 P&H) Order No. 9495.

It's amazing how my family agrees on whether the house is



hot or cold with the temperature staring them in the face.

The Missing Link



Squeeze the acoustics of a full sized concert hall or an intimate club into your favorite stereo listening area.

Electricity's in the air. There's the roar of the crowd. There's the feedback between the performers and the audience. Live performances are exciting.

But, it's the sound. It really seems to be different. It's more alive. It seems to crackle with energy. And, it sounds fuller. Your home stereo just can't seem to reproduce the dimensional effect that you get at live performances.

THE FLAW

When you listen to music at home, you're probably listening to better sound equipment than at a live performance.

If you think about it, you'll realize that you really don't hear a singer or the instruments at a concert. What you do hear, is the auditorium's PA system.

While PA systems have lots of power, they simply aren't made to deliver the frequency response and dynamic range of today's quality home stereo equipment.

So, what's the big difference? Simple, you need to listen to your stereo in a full sized concert hall. And surprise, surprise, not only do we have a new electronic full sized concert hall, but we also have an intimate club, a theater and an auditorium.

The secret to the extra dimension of the sound you hear at a live performance is the acoustics of the hall. And, the acoustics are the reflectivity and tambour, or in simple English, the amount of echo and the number and delay of the many transient echoes.

THE SOLUTION

Architects charge millions of dollars designing buildings where the acoustics will be pleasurable for live concerts.

Koss has developed a digital delay system that in effect does for your stereo what architects do for concert halls. It stands by itself. And it provides you with quite literally all the multiple delayed effects present in your choice of musical listening environments.

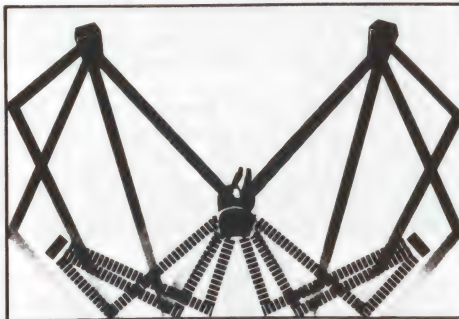
Your stereo speakers are 100% unaffected. The Koss digital delay system

consists of a preamp, twin amplifiers, and a pair of 2 way ambience speaker systems.

You can connect it directly to your speaker outputs on your receiver, or run it from a tape or preamp output.

You'll have a full range of controls to adjust the acoustics of your listening room. First select the size of the room that the performance will take place in.

For example, you can select a rock concert in a 5,000 seat auditorium, a jazz combo in an intimate club with 12 tables and a small performing area, or a theater or a smaller concert hall. It's up to you.



The Koss K/4Ds Digital Delay System provides all the delay you'll need to turn your favorite listening room into a full sized concert hall. Just aim the two supplied speakers at the back or side walls of your room as shown and you'll hear realism like never before. The sound will open up with incredible realism.

There's a 16,384 bit computer chip that does a lot more than simply delay the sound. It actually takes into consideration all the delayed and reflected sounds coming from side walls, back walls and multi-story ceilings.

A switch lets you choose normal stereo, 4th Dimension (adds the delayed sounds from the ambience speakers) or headphones only. And, you can individually control level to each ambience speaker.

Since Koss is the world leader in headphone technology, it's logical that they

have produced a special section of digital delay to give you the 'live sound' while you wear headphones.

BUT IS IT BETTER

Since the late 60s people have been trying to capture the sound of the concert hall in the home. Early systems consisted of delay springs that tended to muddy up the sound. And they only produced one simple delay echo.

Kenwood recently developed an all electronic edition of the reverb. It's quite frankly excellent. It allows you to control both the amount of echo and the amount of delay.

But the digital delay system from Koss is the ultimate. With it you get multiple path echoes, and you get separate ambience speakers to deliver the echos accurately from different directions. Your 'front channel' speakers are totally unaffected so the effect is awesome.

The Koss digital delay command center is 16½ inches wide, 9½ inches deep, and 4 inches high. Each of the two ambience speakers is 12 inches by 7½ inches by 5 inches. The system is covered by Koss's one year limited warranty.

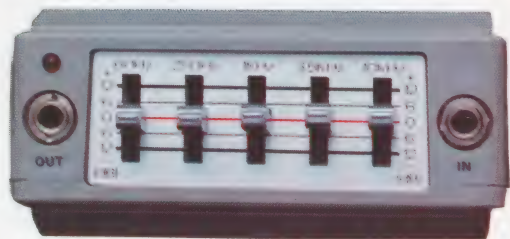
TRY THE MISSING LINK RISK FREE

Hook it up. Listen to your two front speakers and then switch in a concert hall or a club. You'll be sold, just as we were. It's not just that the sound is different. It's alive. It's full. And, it seems to have an electricity that's all its own.

If you aren't 100% satisfied simply return it within 30 days in its original box to DAK for a courteous refund.

To order your Koss K/4DS Digital Delay System risk free with your credit card, call the DAK toll free hotline, or send your check not for the \$459 retail price, but for only \$299. (\$12 P&H) Order Number 9318.

Now you can make all your music sound like you're in a large concert hall with a live concert in progress.



A Pocket Equalizer?

Has DAK finally gone totally insane? After strapping a personal stereo to yourself, can anyone really expect you to strap on an equalizer too?

Well, all I can say is that you've got to hear this thing to believe it. You can add up to 12db at 60hz to really bring up the bass. Then you can sculpture the sound at 250hz, 1khz, 3.5khz & 10khz to get the vibrant sound you want.

There is a stereo jumper cable that hooks between your personal stereo and the equalizer. And then just plug your headphones into the equalizer; and wow. It has a case that attaches to your belt, and is backed by a limited warranty.

THRILLING

No matter whose personal stereo you own this equalizer is worth more than a try. It is 4 1/4 X 3 1/4 X 1 1/2" and it operates on 4 AA batteries (not included). It will do things to your sound through headphones that you never dreamed possible.

Sure it's a dumb idea to add one more thing you have to strap to your body. But, the sound you'll hear when you do is nothing short of incredible. Try it risk free with your own personal stereo. It works with them all.

If you aren't 100% satisfied for any reason, simply return it in its original box within 30 days for a refund.

To order your 5 band personal stereo headphone equalizer risk free with your credit card, call our toll free hotline, or send your check for just \$49 (\$2 P&H). Order Number 9453.

Here's one dumb idea that's not nearly as dumb as it 'sounded'.



Head Games

Once you've got frequency response, signal to noise ratio and dynamic range whipped, the difference between the sound of your home stereo and 'being there live' is all in your head.

You're no dummy. Close your eyes. Have someone make noises in different parts of the room you're in. You'll have almost no problem determining exactly where the sound was made.

The reason you can locate the sound is that your brain interprets the incredibly small micro-second differences between the time the sound reaches your right and left ears. Your smart brain 'tests' the sound not just once, but hundreds of times each second.

TOO SMART

So, when we lived in the jungle and relied on sound placement to stay alive, we survived. But when you listen to your stereo, your brain keeps doing its job.

It accurately 'locates' all the sounds as they come out of your two speakers. Unfortunately too much sound is localized by your brain.

And with so many sounds coming from the two relatively small distinct speaker points, the sound can be muddy, unrealistic and lack presence. And, it definitely lacks the 3 dimensional quality that it would have in an open field or concert.

ILLUSION

Your brain is just like a computer. It accurately processes the information it receives. Now from Omnisonix comes a way to fool your brain.

It's called physio-psychoacoustics. And basically what it does is control time differences between transients, follow tones, and harmonic frequencies from each speaker. The effect is to tell your brain that different sounds are coming from different places.

It's not unusual to hear sounds that come from behind you, or under you. What happens is that your brain loses control over locating the sounds.

So, sounds come from a broad range of angles and offer a significant improvement in realism and a distinct separation of the various musical sounds.

The most common reaction is to look for the extra speakers. Sound seems to come from near and far, up and down

and can't be traced to specific sound sources (your speakers).

You don't have to worry about damaging the sound quality of your stereo system. The Omnisonix has a frequency response from 10hz to 100,000hz.

What you will hear in addition to a wall of sound instead of just sound from two speakers is an incredible improvement in presence and definition of distinct sounds.

The Omnisonix Imager hooks easily into your system between your amp and pre-amp or in the tape monitor loop. There is a tape monitor switch and plugs on the Imager for your tape monitor function.

If you have a cassette deck in your car, or if you have a personal stereo, you can make cassettes using the Imager. You'll hear sounds all around your car and all around your head when you listen to cassettes psychoacoustically altered by the Omnisonix Imager.

The Imager is just 10" by 6" by 4 1/4" and it is backed by a limited manufacturer's warranty.

TRY PSYCHOACOUSTIC IMAGERY RISK FREE

Once you switch it on, we bet you'll never switch it off again. Your whole system seems larger, and your room becomes a panoramic vista of sound.

Just try taking it out of your system once it's been in. Your system will sound dead by comparison. It really adds a lifelike presence to your sound.

Try the Omnisonix Imager risk free in your own stereo system. If you aren't 100% satisfied for any reason, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Omnisonix Imager risk free with your credit card, call the DAK toll free hotline, or send your check not for the \$199 retail price, but for just \$149 (\$4 P&H) Order Number 9411.

...creates 3D holographic images...retrieves detail. . .like taking a blanket off your speakers. . .sound surrounds you instead of hitting you—These comments by satisfied users say it all.



Reversing Brain Child

Here's a deck that records and plays in both directions. Plus, it's got SCANAPLAY, DRPS, SPSS, MULTI-REPEAT and Dolby B and C plus much more. And, if you don't understand some of these terms, you're not alone. I didn't either.

This catalog was finished. But, Hitachi showed up on my doorstep with a new cassette deck that would do everything but make coffee, including making great sounding recordings that even I would like.

They said it will make virtually every other deck obsolete. Plus it was so new, it wasn't even on their price sheets. Well, I was hooked. Plus I wanted to find out about SCANAPLAY, DRPS and SPSS. I figured that MULTI-REPEAT on a reversing deck was pretty clear, but boy was I in for a surprise.

FIRST THE SOUND

With all the bells and whistles on this deck, you might wonder just how the deck sounds. Well, from the SL permalloy head for a great frequency response, to the 3 motor drive with a super stable FG servo capstan motor for low flutter and wow, the quality is superb.

There's Dolby C for a 74db signal to noise ratio, and the frequency response tops out at 19Khz for Metal, 18Khz for CrO₂ and 16Khz for normal bias tapes.

There are twin digital fluorescent peak reading meters and super accurate linear record level controls. There's even an output level control. Auto-Record Mute gives you totally click and pop free intros. But, this is much more than 'just a good deck'.

90 MINUTE RECORDINGS

Now you can record both sides of your cassette nonstop. Hitachi uses a unique infrared tape end sensor that senses where the tape in a cassette ends and the leader begins.

Then its quick reverse IC logic takes over and starts recording in the other direction. You can set it to record and stop at the end of side one or side two.

And your recordings will be flawless in both directions. Hitachi uses a diecast mount, symmetrical reverse head that offers unerring azimuth consistency.

In playback, a simple touch of a button lets you select single side play, both side play and stop, and continuous play. Now you can have an uninterrupted evening of music, or record both sides of a 90 minute cassette without stopping. But

that's just the beginning.

SPSS

Let's start with something simple. Imagine that you are listening to a song in the middle of a cassette and that you'd like to start it over again for yourself or someone who just walked in.

The SPSS (Self Program Search System) lets you restart the particular song you are listening to with the touch of its buttons. You can also skip the rest of the song and go right to the next song with the same system.

SCANAPLAY

Now we're getting more interesting. Scan-And-Play has a search feature like you'll find in expensive car radios. Touch the S-8-P push button once, and the deck will automatically play the first 10 seconds of each song on the cassette.

Imagine that you only want to listen to the third, fifth and eleventh songs on a tape. No problem, Scanaplay lets you program your choice of up to 15 songs.

So, with Scanaplay you can select just the songs on a tape that you're in the mood to listen to at any given moment.

Or, you can search through a tape automatically to locate the exact song(s) you want to hear or copy onto another cassette. This is great if you like to make tapes of just your favorite songs.

DRPS

With DRPS (Digital Random Program Selector) the cassette has finally become as easy to use as a record. You have instant access to any track (song) on the cassette.

Just select song 3, 9 or any song. Plus, you can use DRPS in mid-tape. If you're listening to song 8 and you want to listen to song 3, no problem. With DRPS, you can spot a track on a cassette as easily as you can on a record.

MULTI-REPEAT

Here's my favorite feature. With the sophisticated computer in this deck you can choose any spot on the tape to begin and any spot on the tape to end the MULTI-REPEAT feature.

You don't have to be at the beginning or end of the tape. You don't even have to be at the beginning or end of a song.

You can include 1, 5 or 10 songs in an area you specify for MULTI-REPEAT.

You can even choose an area that's on both sides of the cassette. You can repeat any section that you choose up to 15 times automatically. It's great for listening to several songs continuously, and for listening to and studying parts of songs. Of course it's great for spoken word tapes like lectures.

MORE SOUND

With all the special features, it's important not to forget about the great sound and the phenomenal convenience of recording and playing with a true auto-reversing deck.

It has a high AC bias frequency of 85Khz for great sounding recordings. And the 3 gap ferrite erase head handles Metal perfectly, of course.

Speaking of Metal, this deck features automatic switching for Metal CrO₂ and normal bias tapes. Of course it has switchable Dolby B and C too.

The fluorescent digital tape counter doubles as the read out for all the computer functions. It's backed by Hitachi's standard limited warranty. And we can begin deliveries April 1.

TRY THE REVERSING BRAIN CHILD RISK FREE

Try recording with this deck in your own home. Then sit back and use all its automated functions. You really have to have your hands on this deck to believe all that it does.

And wait till you experience the solid well made quality feeling of its automated controls. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your Hitachi Reversing Brain Child risk free with your credit card, call toll free or send your check for DAK's low introductory price of just \$296 (\$7 P&H) Order Number 9634.

The only problem I can see with this deck, is that it may be smarter than I am. It can sure remember to do more things than I can. Plus it makes absolutely sensational sounding recordings.



The \$7 AM/FM Digital Clock Radio

Now you can have a decorator styled highly automated AM/FM digital clock radio with all the extras including battery backup for just \$7. But there's a catch.

Be independent. If you're like me, you've only had one clock radio in your bedroom, let alone another clock radio in your kitchen, den or office.

Now for only \$7, not only can you have a great sounding AM/FM radio, but you'll get battery back up, am/pm indicators, and a digital timing system that would make a computer blush.

Now you can have a clock radio on each nightstand in your bedroom so you can easily see the clock on your own side of the bed, and get up when you want in the morning. It even has bright and dim settings for the LED display.

If you haven't acquired an all electronic clock radio recently, you're in for a pleasant surprise. And, for just \$7, you'll

hear. Both the AM and FM tuners are very sensitive and each has a separate built-in antenna for best reception.

You'll easily tune in your favorite stations even in the dark with the **lighted** full size slide rule tuning dial. The heavy magnet full range speaker produces extremely deep rich sound.

The rich walnut look will be a handsome addition to any room. This sophisticated full sized digital clock radio is 10" wide, 5½" deep and 2½" high. It is both UL listed and FCC approved.

And finally, don't be misled by the name. Bardo is a trade name for Groupman, a very substantial electronics company. The radio is backed by a standard manufacturer's limited warranty.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 240,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

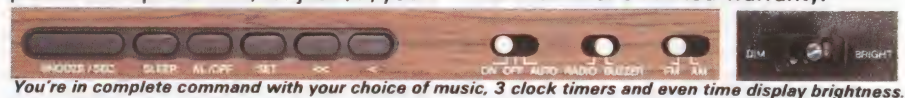
Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the automated clock radio for \$7, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the radio in its original box within 30 days for a refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the automated clock radio for only \$7 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$7 for the radio and \$4 for postage and handling for each group. Order Number 9627. CA residents add 6% sales tax.

An automated radio for \$7 and DAK's new improved MLX. Time to stock up.



have the latest technology, at a price that'll let you have a distinctive clock radio in every room in your home. But, don't forget there's a catch.

ELECTRONIC PROGRAMMING

You'll be amazed at the versatility of the clock computer section of this radio. Setting the 24 hour clock is a breeze with both fast and slow set buttons.

And, there are two other clock systems. One is the 24 hour alarm which let's you wake to radio or alarm. Or, just hit snooze for a few extra winks.

Finally, there's a count down timer to lull you to sleep with music, shut the radio off and still have the alarm get you up on time in the morning.

Best of all, you can laugh at power failures while you're asleep. Just put in a standard 9V battery (not included) and even if there's been a power failure, when the power's restored, the correct time and all programmed functions will still be on schedule.

BEAUTIFUL MUSIC

No, it's not stereo. But wait till you experience the beautiful FM music you'll

THE CATCH

Frankly we are losing our shirts on this clock radio, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.



If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$7 for the AM/FM Digital Clock Radio and (\$4 P&H) Order No. 9653.

DAK INDUSTRIES INCORPORATED
TOLL-FREE 1-800-423-2636
If busy, after hours, on weekends or in CA
CALL TOLL-FREE . . . 1-800-228-1234
10845 Vanowen St., N. Hollywood CA 91605

JUST \$89



Shown with optional telephoto lens.



35MM Memory Maker

Capture your memories with the latest in automated 35MM SLR cameras. It has all the extras at an incredible price.

There's just no substitute. If you want really good slides and prints, a 35MM camera is the way to go.

In the past, the problem has been that 35MM cameras have been complicated and very expensive. Well, no more.

Here's an automated 35MM camera with through the lens (TTL) split-image focusing, LED readouts, for perfect exposure and a built-in flash which is controlled by Continental's Flashmatic automatic control for perfectly lit flash pictures.

EASY TO USE

Just look through the viewfinder. You'll see a split image. Find a straight line, and adjust the focus until the image isn't split.

It's easy, it's quick, and you'll get needle sharp pictures everytime.

Then while you're still looking through the viewfinder, you'll see the LED display for proper exposure. A red '+' or '-' means over or under exposed.

A green '0' means right on. You can adjust the aperture from f2.8 all the way down to f22. Then the priority shutter control gives you just the right time exposure from 1/60th of a second all the way to 1/750th of a second **automatically**.

Your shots will always be perfectly exposed and the camera adjusts itself to

ASA64, ASA100, and ASA400 films.

If you do need flash, just pull up the built-in flash. It comes on automatically.

Continental's Flashmatic locks the aperture control to the focus ring. All you do is focus. The super fast 1/2,000th second flash freezes the action and the aperture is always automatically set just right.

There is a fully coated 40MM 4 element f2.8 color corrected glass lens, so your pictures will be razor sharp, with or without the flash.

LOADED FOR CONVENIENCE

A film counter automatically resets itself whenever you change film. The flash ready light is in the viewfinder and you actually see it flash, (unlike other cameras) so you know it worked. It has a superfast recharge, so you can take a flash picture every 4 seconds.

There's a tripod mount on the bottom of the camera, and the shutter release button is threaded to take a professional shutter release cable.

The camera is made and backed by a standard limited one year warranty by Continental. So, you're well protected.

TRY 35MM SHARP PICTURES RISK FREE

From your first picture, you'll be am-

azed at the ease of use, and the sharpness and contrast of the pictures you get.

You can shoot slide film or print film in either black and white or color.

Take some pictures. See how easy it is to use. If you aren't 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your automated Continental 35MM camera with standard f2.8 lens, protective case, strap and lens cover risk free with your credit card, call toll free or send your check for only **\$89 (\$4 P&H)** Order No. 9472.

Now...for the real professional, we've added a set of lenses to cover all your special needs. There's a screw-in telephoto lens (shown on the camera to the left) to bring the world up close.

A screw-in wide angle lens lets you see more of the world from side to side, and finally a screw-in close-up lens lets you focus down to just about 6".

The set of 3 lenses, lens caps and protective case is an unbelievable **\$49 (\$3 P&H)** Order Number 9473.

Now you can have totally automated 35MM professional, super sharp memories at a pocket camera price.

Tape Exchange



You have friends. Your friends have friends. Why not pool your resources?

Now you can make real time quality copies of your stereo cassettes. Plus you'll have a great sounding portable AM and FM stereo that operates on both AC with its detachable line cord (included) or D cell batteries, (not included).

LOADED WITH FEATURES

This beautiful Silver Series portable is just 15" wide, 8 1/2" tall and 3 3/4" deep. It's rugged and made to travel.

In addition to its full range speakers, it has a stereo headphone output jack, 2 built-in condenser microphones and jacks so you can add your own external mikes.

A stereo indicator light lets you know when an FM station is broadcasting stereo and another LED shows when you are dubbing tape to tape.

THE DECKS

The decks are electronically matched to make flawless copies. And here's an interesting point. Although this deck does not have Dolby, if you have a Dolby tape you can copy it and the copy will still be

Dolbyzed.

You can play tapes on either deck A or B and record on deck B. There's a tape counter for the B recording deck. It has a locking Pause button to make copying easy. It's backed by Emerson's standard limited warranty.

TRY THE TAPE EXCHANGE RISK FREE

The best test is to take one of your favorite tapes and make a copy. You'll be surprised at the clean recording. And if for any reason you're not, no problem just return it to DAK in its original box within 30 days for a courteous refund.

To order your Emerson Dual Cassette Portable Tape Exchange risk free with your credit card, call our toll free hotline or send your check not for their suggested list price of \$179, but for only **\$99 (\$6 P&H)** Order Number 9474.

Now you can copy tapes for your car for your personal stereo or listen to them through this big sounding system. It's a great way to get copies of friend's tapes.

Slide Printer

It's like a portable darkroom with no chemicals. I use it, my wife uses it. And, it's great for the office too.

It was mine. I bought it because I take a lot of slides. And, I hate having to wait a week to get prints made and I hate even more having to make a special trip to the store when I just want one print.

Just last week, I took some slides of my son at soccer. When my wife saw them, she wanted to send two of them to her parents. Well, no problem. It just takes 60 seconds each.

And, the pictures come out incredibly well. I can even adjust for slides that are too dark or too light. If you look at my haunted house on page 11, the picture at the top was filtered first in this Slide Printer to see what effect I could get.

Anyway, when Vivitar wanted me to put the printer into my catalog, they had no problem. I already loved the product.

LET'S LOOK AT THE FACTS

You can copy any 35mm slides onto the new improved Polaroid type 669 super color film available wherever film is sold. Each slide will be enlarged to a full 2 7/8" by 3 3/4" image area. The actual picture size is 3 3/8" by 4 1/4".

The exposure is automatically set. But, if your slide is too dark you can brighten it, and if it's too light, you can darken it. And, if you're really into photography like I am, you can add special filters.

Just pop in the slide, push the button,



and pull out the film. In 60 seconds you'll peel a vibrant perfect print.

Make all the prints you want. A built-in strobe exposes your prints. And there is a fine optic lens and shutter too. It all operates on 4 C cell batteries (included) for hundreds of prints. There's a preview light that lets you set the cropping to suit your taste.

I didn't really have to do any research for this ad. I've been using and loving this product for some time. It's backed by Vivitar's standard warranty.

TRY SLIDE PRINTING RISK FREE ON DAK

They say a picture is worth 1,000

words. Well, I'm going to give you 8,000 words to help you decide whether or not you like this incredible new product.

For a limited time, I'll include a package of Polaroid film which will give you 8 vibrant color prints free. If you aren't 100% satisfied, simply return the printer, (you keep the prints) in its original box within 30 days for a refund.

To order your Vivitar Instant Slide Printer complete with free film and batteries, risk free with your credit card call toll free, or send your check for just \$149 (\$4 P&H) Order Number 9671.

Wait till you see the pictures. And, it's so fast. Wow. You're sure to love it.



3 R's Revisited

It talks. And, it teaches Reading, Spelling and Math from the Kindergarten to the 8th grade.

Hats off to Texas Instruments. Their Speak and Spell was the first teaching computer that talked. It was fabulous because it talked to children and guided them as they learned.

When a child enters the correct answer, a teaching computer says, 'Great' and if the answer is wrong, it says, 'That is incorrect, try again.' Kids love it and they learn.

Enter K-2-8

Now there's a new talking computer. It has a 1500 word vocabulary, while Speak and Spell only has 230. Plus it also teaches Math like Speak and Math, and Reading like Speak and Read.

So, all in one neat little computer, you get not only the equivalent of all three

learning computers, but you get over 6 times the vocabulary as well.

LOOK AT ALL THE LEARNING

There are 15 ways to learn, from simply spelling the word that K-2-8 says, to filling in a missing letter. Your children will learn their math tables, make words from parts and much much more.

K-2-8 even describes the use of the word if it is a homonym. Your children will become great friends of the happy robot voice of K-2-8 as he congratulates them as they learn. This is an extremely sophisticated computer that is built into a children's learning aid.

TRY THE K-2-8 RISK FREE

It's not cheap, but it is a great investment in your children's future. They can

improve their spelling, their reading ability and their math. It's a chance to let new technology teach your children the old way. One on one.

If you don't see your children learning every day, and liking it too, simply return the K-2-8 in its original box within 30 days to DAK for a courteous refund.

To order your K-2-8 risk free with your credit card, call toll free, or send your check not for \$79 for reading, \$79 for math, and \$79 for spelling. Send only, \$89 (\$3 P&H) Order Number 9325.

It's no game. But your children will feel like it is. It's making use of the technology that they consider to be fun, as a way for them to learn.



illegitimate child adopted

Now with Mura Red Set III

Rip-off or spin-off, you've never heard sound like you'll hear from the Mura Red Set III headphones you can get for only \$5. But, there's a catch.

It was spawned by Sony. And, it's an entirely new technology. No more cheap paper speakers and heavy magnets. Sound is reproduced with such clarity and power that it will send shivers up and down your spine.

Sony's MDR-3 headphones sell for up to \$50 and they've been worth it. Last year DAK introduced our own unbranded \$5 version of the headphone that we felt was very close to Sony's.

But, now we've gone strictly legit. The headphones we are giving you now, still for only \$5, are the fabulous Mura Red Set IIIs. You'll find them in most quality HiFi shops around the country competing with Sony's.

We've been selling them for \$29. Why not check your local HiFi store's price.

Then, we challenge you to compare the Mura Red Set IIIs high quality sound to Sony's. But, there are two things you ought to know.

Thing one. If you don't like the Mura headphones better than Sony's, not only can you return them and get your money back, but we'll also give you a free gift for your time and trouble.

YOU'VE BEEN THERE BEFORE

You may already be familiar with the sound produced by these headphones. If you've ever sat in the very front row during a symphony concert, or right in the middle of a live jazz band, you know the spine tingling thrill of the full rich sound that envelops you.

If you sit even 10 rows back, you lose the feeling. You still listen to the music, but you can't touch or taste the sound.

It's only when you sit right up front that the sound is alive with electricity. It's the same sound you get with Sony's MDR-3s and the Mura Red Set IIIs.

ILLEGITIMATE CHILD

Not recognized by law as a lawful offspring.

The technology is new. Up until the Sony featherweight headphones were introduced, most headphones were simply uncomfortable miniature speaker systems that you wore on your ears.

The Sony breakthrough was made possible by changing the cheap paper speaker cones to mylar diaphragms, and by using the powerful rare earth magnet

Samarium to move the diaphragms.

The mylar diaphragms are much more accurate than paper and have a drastically improved dynamic range. The result is a headphone that weighs less than 2 ounces and yet produces 20-20,000hz sounds better than a theater sized loud speaker system.

Sony fathered the technology for these headphones and obviously has no connection to DAK or Mura, but the technological heritage will become vividly apparent when you compare the sound of these marvelous headphones.

ADOPTED—NOW OF ROYAL BLOOD Now instead of an unbranded offspring, you get a pure blooded thoroughbred.

Mura's mylar diaphragms actually consist of a dome shaped inner tweeter plus a stiffened outer cone low frequency piston for awesome bass.

Even Mura's cable is impressive. It's made of special anoxic copper wire to reduce high frequency signal attenuation. The first 4 feet are terminated in a mini plug to fit all pocket stereos.



The extension cord lets you roam up to 12 ft.

Plus, you get an 8 foot extension cable (a \$4 value) that ends in a standard 1/4" phone plug to fit your home stereo.

And Mura Red Set III phones are backed by a full 2 year manufacturer's limited warranty for your protection.

THE CATCH

Thing two. We are losing our shirts on the Mura Red Set IIIs, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 160,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a gamble worth taking.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the Mura Red Set III stereophones for \$5, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the headphones in their original boxes within 30 days for a refund. The 10th cassette is yours as a gift for trying DAK.

To order with your credit card, call the DAK toll free hotline or send your check for only \$24.90 for the 10 90 minute cassettes, plus \$5 for the incomparable Red Set IIIs and \$3 for postage and handling for each group. Order No. 9422. CA res add 6% sales tax.

Be prepared for a sonic explosion in sound when you try both the Mura Red Set IIIs and our new MLX90 cassettes.



**DAK
INDUSTRIES
INCORPORATED**

Call TOLL-FREE (800) 423-2636
In California Call (213) 984-1559
10845 Vanowen St., North Hollywood, CA 91605

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$5 for the Red Set IIIs and (\$3 P&H) Order No. 9656.

HIGH BIAS SPECIAL

LEARN 50% FASTER!



Time Warp

When you travel faster than the speed of light, time slows down.

It's Einstein's theory. And, when we build a space ship that goes fast enough, we'll find out if it's really true.

But don't wait. Now through an incredible scientific breakthrough, you can enter your own time warp today.

WATCH THE WORLD GO BY

What if you could compress 2 hours into 1 hour? Or, one hour into thirty minutes? And, what if you could do it whenever you wanted?

Why, you'd have more time to do the things that please you. You could relax, play tennis, or even read a DAK catalog.

Of course you could also amass twice as much knowledge in the same time period. So, you'd be twice as productive.

Well, now you really can enter a time warp whenever you need to acquire knowledge. Yes, if you listen to audio cassettes or watch TV programs like '60 Minutes', you can enter your own personal time warp.

With cassettes it's easy. You can listen to tapes about anything from real estate investments to learning French. There are self-improvement, motivational, educational, and how-to-do-it tapes.

You may also listen to dictation cassettes, tapes of seminars and meetings, plus you may even be able to take records and reel tapes into your time warp.

It's easy with TV. If you're like most Americans, you spend 60 minutes each Sunday night watching '60 Minutes'. So, why not use our Time Warp to record the audio portion and then listen to the whole '60 Minutes', in 30 minutes on your way to work Monday morning.

The Time Warp plays all standard audio cassettes recorded on any recorder and also acts as a standard recorder to make tapes of your own. It has a built-in condenser mike with provision for external mike and auxilliary inputs.

HERE'S HOW IT WORKS

The VSC Corporation has invented and patented a revolutionary computer chip that extracts small milli-second samples of recorded speech from a fast moving tape.

What you hear is actually a 'sampling', rather than the full words. But, don't worry, you can hardly even tell it's happening. Except of course that you'll be listening to the fastest talker you've ever heard. And, you'll be in complete control. You can adjust your 'speed listening' from normal to 200% with a continuously variable slide control.

BUT WILL YOU UNDERSTAND

Research has shown that the human brain is most comfortable processing verbal information at speeds of 250 to 300 words per minute, which is two to three times faster than the speed of normal speech. It's close to the comfortable reading speed of most people.

At slower speeds, the mind tends to wander and concentration deteriorates. So, if you speed up your listening, your mind won't wander and you should learn even more. Plus you'll learn it in half the time.

In school tests, students using VSC tape players spent significantly less time listening to lesson material, yet scored higher on post reading tests than did the control groups.

HOW'S THE SOUND

It's crystal clear. There are no clipped noises. It's just about like listening to the normal tape except much faster. You won't hear a chipmunk-like sound that's usually associated with tapes played back too fast.

How about open reel tapes, records and micro cassettes? The Time Warp lets you 'plug-in' any of your other audio equipment. Here's what you do.

Play an open reel tape that you recorded at 3 1/2 ips at 7 1/2 ips, play a 33rpm LP

record at 45 or 78rpm and play a micro cassette at the high speed after you've recorded it at the slow speed.

Then simply process the signal through the auxilliary input of the VSC Time Warp and you'll cut your listening time in half. The Time Warp can process any signal up to twice as fast. And, you can listen through the Time Warp's speaker, or feed the signal to a sound system.

The VSC Time Warp is operated by 4 C batteries (not included), and is backed by the manufacturer's limited warranty.

TRY THE TIME WARP RISK FREE

You can save your own time. You'll increase your own productivity and still have more time for yourself.

Try the Time Warp in your own home or office risk free. If you aren't 100% satisfied, simply return it in its original box within 30 days for a full refund.

To order your VSC Time Warp risk free with your credit card, call the DAK toll free hotline or send your check for only **\$199** plus \$3.50 Post. and Handling. Or. No. 9333. CA res add 6% sales tax.

You can order an AC adaptor for just **\$9** (\$1 P&H) Order No. 9339. And you can order a special cable that lets you plug the Time Warp recorder into the earphone jack on your TV for recording the sound portion only for just **\$6** (\$1 Post and Handling Order Number 9340).

Time is money. But, it's also pleasure, and it's also knowledge. The Time Warp may well become your most valuable information gathering tool.



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COMPLETE WITH CALIBRATED MICROPHONE

True Or False

Is it true that this Equalizer and Spectrum Analyzer can improve your stereo system's sound by 30 to 50 per cent?

It sounds incredible. And, maybe it is. A 30 to 50% improvement in sound quality is a pretty awesome claim. If equalizers do as much as I claim, how come everyone doesn't already have one?

Well, according to several of the manufacturers that I talk to, many audio sales people prefer to sell 'high ticket' systems instead of accessories that they have to set up, demonstrate and explain.

Plus, there may be more than meets the eye. I think the truth of the matter may be that since an equalizer can make a \$1000 system sound about like a \$1500 system there's a lot of profit to be lost.

But, the proof is in the hearing. I can make all the exaggerated claims I want, but until you hear an equalizer in your own system you'll still be a cynic.

TRY ANYONE'S

Borrow an equalizer from a friend. Rent one from a HiFi store. Or, best of all buy one from us for a risk free trial. But whatever you do, try an equalizer in your system NOW.

Within 5 minutes I guarantee you'll never listen to your system without an equalizer again. This is no gray area where you have to sit and do an A/B comparison over and over again.

The results are immediate and dramatic. You'll hear crashing cymbals that you didn't even know were in the music. And, from the 'murk' of the bass, instruments like string basses will clearly emerge.

VERY DIFFERENT

Equalizers are not at all like bass and treble controls. Bass controls turn up the entire low end as well as a good portion of the low mid-range making your sound muddy and heavy. With an equalizer, you simply pick the exact frequencies you want to enhance.

You can boost the low bass at 31½hz, and 63hz, and the mid bass at 125 and 250hz. So, you can animate specific areas of the bass without disturbing the mid-range frequencies and making your favorite singer sound like he has a sore throat.

And, it's the same at the high end. With controls at 4,000hz, 8,000hz and 16,000 hz, you can bring out the cymbal crashes at 16Khz while at the same time you cut tape hiss at 8Khz.

And your mid-range won't sound tinny because you haven't affected it.

JUST THE BEGINNING

You can push a button and transfer all the equalization power to the input of your tape deck. So, if you have a cassette deck in your car, or a personal stereo that you wear, now you can pre-equalize your cassettes as you record them.

Now you can get all the dramatically enhanced sound wherever you are. This is an especially great feature for bass starved portables and high end starved car stereos to make them come alive.

INSTALLATION

It's easy. Just connect the equalizer into the tape monitor loop of your receiver. Then you connect your tape deck to the tape monitor circuit of the equalizer.

Your tape deck will work **exactly** as before except that now you can send equalized or totally flat signal to it and listen to it with equalized or flat signal.

WHY THIS EQUALIZER/ANALYZER

With a frequency response of 3hz all the way to 100,000hz plus or minus ¾db and a signal to noise of 96db re2V, do you really have to ask?

AudioSource has scored big with this new equalizer with its built-in real time spectrum analyzer. Now in addition to being able to boost any area of the frequency spectrum by ear, you can simply place the calibrated test microphone (included) at your favorite listening spot and 'tweak up' your system by eye.

The EQ One has a built-in pink noise generator that creates all frequencies throughout the range of human hearing with precise equality.

All you do is turn it on and then look at the 10 individual LED displays on the analyzer. You'll instantly see exactly where your system is strong and where it's not so strong.

As you watch the meters, simply adjust the corresponding frequency slide control to either flatten out the curve or boost it to your personal taste.

IT IS A PRETTY FACE

Frankly, in addition to being able to set up your system like never before, the display is fascinating to watch. You can just about isolate individual instruments by the frequency bands they generate.

So, instead of simply watching one VU meter with this device you actually have 10 meters. The middle row, of each band,

or '0' level row of LEDs is green.

The rest of the LEDs are red. Each of the 10 meters will display only the one LED that represents the actual volume level of the band at any one time for ease of viewing. It's really an experience to see this equalizer/analyzer in action.

THE FACTS

Each channel has separate slide controls that can boost or cut each selected frequency band by plus or minus 12db.

The Spectrum analyzer can display all 10 controllable frequency bands on one channel at a time.

The controlled frequency bands are at 31½hz, 63hz, 125hz, 250hz, 500hz, 1000 hz, 2Khz, 4Khz, 8Khz, and 16Khz.

Plus there is a subsonic filter so that you can boost the bass and really push out the sound while cutting the massive movements below 20hz. In fact, by 10hz, the signal is cut by 21db when you engage the subsonic filter. But, you'll never hear it because it doesn't cut sound you hear.

The real time analyzer section has 80 red and 10 green LEDs in its Kaleidoscopic display and you can choose to have each succeeding vertical LED represent 2db or 4db. Plus of course there is a level control for the microphone sensitivity. The microphone is the electret condenser type and it is included. It's backed by a one year limited warranty.

TRY THE EQUALIZER/ANALYZER RISK FREE

It's startling. Music so vibrant with life you'll swear it's 3 dimensional. Sculpture your music anyway you want it. Bring out the rich resonant bass, the crashing sharp cymbals. It's all up to you.

Try this equalizer/analyzer in your own system. If you don't think it improves **YOUR** sound by 30 to 50% send it back to DAK in its original box within 30 days for a courteous refund.

To order your AudioSource EQ One Graphic Equalizer and Spectrum Analyzer complete with calibrated microphone risk free with your credit card, call the DAK toll free hotline, or send your check for only **\$299** (\$7 P&H) Order No. 9452.

The sound of your stereo will explode with life as you switch in this equalizer. Now you can make your music sound the way you want it and you can see and measure exactly what you've done.

Alien Invasion Arcade

Prepare for battle. Alien space ships are attacking. There are two game levels, plus it's a watch with a 24 hour alarm and hourly chime. It's yours for just \$5. But, there's a catch.

It's you against the aliens. As you target in UFOs, they relentlessly descend on your rocket launcher.

It's up to you. Only you can protect Earth from the Invasion. You have only three rocket launchers, but the waves of aliens seem never ending.

Take aim carefully. You'll score only one point for Earth if you hit an alien in space. As the alien UFOs move into the atmosphere, you'll score two points for each alien destroyed.

And, if you wait till you see the whites of his eyes (assuming he has eyes), you'll score 10 points. But don't miss. Rockets are expensive, so the government will dock you 10 points for each rocket you fire that misses an alien (not a bad idea), and heads out into the far reaches of the galaxy.

If you're into saving Earth, or if you just want to have a good time, this space war arcade watch is for you.

And for just \$5, not only do you get to protect Earth, you'll get a full function watch that shows the day and date. Plus, it has a 24 hour alarm and an hourly chime. But, don't forget there's a catch.

HERE'S HOW YOU PLAY

You have your choice. You can be destroyed by Aliens 'A' or 'B'. Alien 'A' invaders aren't as smart or quick as Alien 'B' invaders. But I've never been able to save Earth from either invader, so I don't think either 'A' or 'B' invaders are dumb.

In order to save Earth, you have to accumulate 999 points. And, that's no easy chore. You need to aim your rocket launcher and fire at just the right time.

It's easy to use, just not easy to win. To aim the rocket launcher, you push the rotate button. When you have an alien in sight, push your fire button. But, don't fire too soon, because they move.

It's a neat game. It represents an incredible amount of technology that just a few years ago wasn't even available in video arcade games, let alone a watch.

And, speaking of technology, in order to take the enlarged picture I had to destroy 5 watches. I spent over 3 hours with my trusty soldering iron.

And when I was done, I had actually connected about 50 leads out of the integrated circuit that is the brains of this watch so that I could make every alien, and rocket show for my picture.

The numbers that look like 8s are the elements that make up all numbers for the clock and scoring functions. And in the upper left, you'll see the symbol for the alarm and the hourly chime.

WHAT ABOUT THE WATCH

The accurate quartz crystal watch is accurate to within ± 15 seconds per month. The number at the bottom of the display shows the time.

The number at the top right may either show seconds or the date. It's up to you.



You can have the watch's hourly chime on or off. A symbol shows when it's on.

The 24 hour alarm is special. You just set it once. Each day when it sounds, just touch any of the buttons and it will turn off until the next day at the same time.

So, you don't have to remember to set it each night. If you don't want the automatic alarm to sound or if you want to change the time, just push a few buttons and the choice is yours.

This exciting game, alarm, and chime watch is made by Innovative Time. It is housed in a black resin sports watch case with matching band. As they say, "It's great for children of all ages". It comes with battery in place and a standard limited one year warranty.



THE CATCH

Frankly we are losing our shirts on this game watch, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK SA.

If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. DAK's come with a deluxe hard plastic box, an index insert



card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 280,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a worthwhile gamble.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the Game Watch with hourly chime and 24 hour alarm for just \$5, try 10 DAK MLX high energy cassettes. If you aren't 100% satisfied for any reason, return only 9 of the 10 cassettes and the watch in its original box within 30 days for a courteous refund. The 10th cassette is a gift for your time.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the challenging game watch for only \$5 with your credit card, call toll free or send your check for only \$24.90 for the tapes, plus \$5 for the watch and \$3 for postage and handling for each group. Order Number 9684. CA res add 6% sales tax.

Protect the Earth, get yourself up and have a great looking watch for \$5. Plus, wait till you hear the sound quality of DAK MLX 90 minute cassettes.



DAK
INDUSTRIES INCORPORATED

TOLL-FREE 1-800-423-2636

If busy, after hours, on weekends or in CA
CALL TOLL-FREE . . . 1-800-228-1234
10845 Vanowen St., N. Hollywood CA 91605

If you'd prefer DAK's new High Bias MLX² 90s with a response to 21,000hz, they're just \$2.69 each or \$26.90 for the tapes, \$5 for the arcade watch and (\$3 P&H) Order No. 9752.

The Telephone Strikes Back

Make Darth Vader™ come to life at your command. In our galaxy he's a totally automated electronic duplex speakerphone.

Don't turn off your lights! In the dark, this arch villain of far away galaxies seems almost real. You can almost hear his heavy breathing. And, you'll feel the evil side of The Force around you.

This 14" tall rendition of Darth Vader™ (Lord Vader™ to his friends), is the latest in space age speakerphones from who else, but ATC (American Telecommunications Corp.), the people who bring you the Mickey Mouse and Genie™ Phones.

MORE THAN JUST A PRETTY FACE

Beneath Vader's™ "pretty face" is a heart of pure electronic wizardry. The Darth Vader™ SpeakerPhone requires no installation. It uses universal push button pulse dialing that works perfectly on rotary or Touch Tone® phone lines.

Simply plug it into any modular phone jack and start talking, but beware, he talks back. So, don't get him mad.

This is no ordinary speakerphone. It is full duplex. And what that means is that the electronics are extremely sophisticated. There are no push to talk switches or any complicated controls.

Just talk normally. A sensitive condenser microphone picks up everything you say, even from across the room.

An electronic brain inside Vader™ automatically adjusts the microphone sensitivity depending on how loud you talk. This is one speakerphone that won't make you sound like you're talking from the bottom of a barrel.

You hear the person you're talking to through a full range high fidelity speaker built into Vader™ for great sound.

There's a full range volume control that lets you exactly adjust the volume to suit your taste. So, when Lord Vader™ talks, it will be with the voice of the person you are talking to on the telephone.

GALAXIES AHEAD

You may not be able to warp into space or battle with light sabers, but you can sure have the latest in phone technology at your side.

Besides push button dialing, you'll have last number redial of busy numbers. And, you'll have a mute button which is like electronically putting your hand over the mouthpiece.

To answer or make a call, just push the large button next to Lord Vader's™ right foot. Then walk around, or sit down and relax while you talk on the phone. The sound quality of this phone is first class. It has to be, ATC is the company that supplies phones to the phone company. They know what they're doing.

BUT LET'S BE HONEST

This may be the best speakerphone in the world. But, if you buy it, it's because of Darth Vader™. And, what a Darth Vader™ it is.

While you can only see the 14" tall front view, the rear is fully crafted as well. Lord Vader's™ cape is fully finished. Every detail is carefully and meticulously reproduced in this super speakerphone.

Lord Vader™ is 6½" wide and 8½" deep. And, he's backed by a standard limited warranty from ATC.



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DARTH VADER™ is a trademark of Lucasfilm Ltd. and is used under authorization.

TALK TO DARTH VADER™ RISK FREE

Wait till you see how big he is. Wait till you hear how good he sounds. And, wait till you hear what your friends say.

Try Lord Vader™ in your home. See if you can feel The Force. See if you don't think he moves in the dark. See if he doesn't impress everyone who sees him.

If you aren't 100% satisfied, simply return Lord Vader™ within 30 days in his original box for a courteous refund. But beware, we can't be responsible if he attacks you for rejecting him.

To order your Darth Vader™ SpeakerPhone risk free with your credit card, call

toll free or send your check for just \$69 (\$5 P&H) Order Number 9697. CA res add 6% sales tax.

Lord Vader™ will be at your command once you start enjoying all the conveniences of this remarkable new all electronic speakerphone.



DAK

INDUSTRIES INCORPORATED

TOLL-FREE 1-800-423-2636

If busy, after hours, on weekends or in CA
CALL TOLL-FREE . . . 1-800-228-1234
10845 Vanowen St., N. Hollywood CA 91605

SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.



The \$29 SpeakerPhone

It's true. Now you can have a hands free speakerphone for your kitchen, workshop or den for just \$29. And best of all, there's no catch.

Think of it. Now you can wash dishes, take notes or walk around the room while you talk on the phone.

And, with a speakerphone, anyone else in the room can join in too. You'll hear the person you're talking to through a large full range speaker. And, you control the volume.

You'll be heard loud and clear whether you are nearby or across the room because this speaker phone has a built-in condenser microphone.

And if that's not enough, the sensitivity of the mike is controlled by the computer brain in the speakerphone.

NO INSTALLATION

It's simple. Just plug it into any standard modular phone plug and start talking. It is totally line powered. So, there isn't even an AC plug.

SO WHY SO CHEAP

Several engineering breakthroughs and some smart designing have allowed the price to be incredibly low. But, first you should know that this speaker-

phone's sound is fabulous.

There's no dial. This is a speakerphone, so to save money, they've left off the dial. The engineers figured you had other phones anyway, so why put a dial on this one. To answer a call, or switch to the speakerphone from another phone, just push the 'on' button.

Second, this speakerphone uses a new lightning fast auto-simplex design. It's one of the reasons that it sounds so good. You see, instead of talking and listening at the same time and sometimes getting feedback and hollow sound, this phone only does one at a time.

But, don't be misled. You won't even know it's happening. The computer brain in this speakerphone switches back and forth automatically with such lightning speed, it took us about 10 minutes of conversation to be sure.

Of course there are no push to talk switches. Everything is automatic.

The case is ivory and cocoa brown so that it fits into any decor. And, it's backed

by a standard limited warranty from Jasco, a company known for its electronics.

TRY HANDS FREE TALKING RISK FREE

Talk to a friend. See if they can tell you're on a speakerphone. The sound is so good, they probably won't even know. And, you'll have total freedom of movement and of course, both hands free to do as you choose.

If you aren't 100% satisfied for any reason, return it in its original box within 30 days for a courteous refund.

To order your all new super sounding Jasco Hands Free SpeakerPhone risk free with your credit card, call toll free or send your check for just \$29 (\$3 P&H) Order Number 9707.

Wait till you hear the sound. Wait till you experience the convenience. Lawyers use them. Accountants use them. And, now you can have the luxury and utility of a speakerphone at home too.

Talking Answerer

Now you can have the technology of the future in an answering machine that would be classified as Cheap!



You're in the shower. The phone rings. Do you get soap in your eyes as you run to answer it? You're expecting an important call. Do you sit at home all day hoping the call will come?

Well, thanks to Phone-Mate there's an all new hassle free way to have your phone answered. It's called the Know Phone.

IT TALKS

Now, you don't need to be an electronic technician to operate an answering machine. Just plug the Know Phone into any standard modular jack and an AC plug and get ready.

Switch it to answer, and if your phone rings, the Know Phone's clear pleasant male voice informs that caller that nobody can come to the phone. Then it asks for a message.

Then there's a beep, and the micro cassette starts recording. You can listen to the message being left. So, you'll have call screening as well.

You don't have to listen to the computer's voice when you play back your messages. It only records incoming messages.

This is a hassle free machine that you'll be using less than 10 minutes after you open its box. There are no complicated instructions, and no recordings to make. Just plug it in and start taking messages and screening your calls.

The tape holds 30 calls, can be reused by rewinding it or you can change it any time. Phone-Mate backs it with a standard limited warranty.

TRY PHONE FREEDOM RISK FREE

Don't be stuck by your phone. Don't miss important messages. And, don't take calls you don't want. If you aren't 100% satisfied, simply return the Know Phone in its original box within 30 days for a refund.

To order the incredible new Know Phone with all its electronic voice and automated technology call toll free or send your check for the incredibly low price of just \$79 (\$4 P&H) Order Number 9706.

At home or away, the sophisticated talking Know Phone will free you from your telephone.

SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.



Rich Man's Phone

Now you can have the look of fine furniture, the electronics of a fine stereo, plus a hands free 2 way duplex intercom, all at DAK's incredible breakthrough price.

It's sad. It seems there just aren't as many rich people as there used to be. We all seem to be working harder and spending our time looking for discount sales.

Well, American Telecommunications, (ATC) the people who make the Genie™, Snoopy® and the Mickey Mouse® phones for the telephone company have made a rich man's phone called the Deco•Tel® cordless chest phone.

This is no ordinary cordless phone. Its electronics and sound quality rival a fine stereo system. And it has a 2 way intercom that actually makes the base a hands free duplex intercom.

And, finally you can't mistake the quality. From its classically styled carved chest that blends into the most lavish home or office, to the look and substantial feel of the handset. This cordless chest phone is very simply, the best.

INSTALLS ANYWHERE

Before I tell you about all this phone's incredible features, you need to know two things. Thing One: Because of a large cash purchase of 2000 of these phones, (which we have in stock for immediate delivery) you don't have to be rich to own one.

Thing two: You can install this phone just about anywhere. All you need is a standard modular phone jack and an AC plug. The phone uses your own phone number and normal phone line with no changes needed.

SUPERB QUALITY ELECTRONICS

Imagine walking around the house or yard without having to 'run for the phone' if it rings. Imagine that you're at a neighbors, or walking the dog around the block and you want your spouse to join you.

With this phone, not only can you make or receive phone calls, you can be called from home if you're needed. **And look at this**, with the push of a button, you can call home if you need help, information or if you just get lonely.

Think of the convenience for your wife, of being able to talk on the phone while

keeping track of the children. She can check on them in the yard or down the street. And she can instantly call a doctor or police from wherever she is.

You can be working in the yard or garage and simply buzz your wife (spouse) when you want a beer, (or champagne with this phone). If you're on the roof or a ladder and you need a tool, no problem.

You see, with this phone, you can do more than make and receive phone calls. You can also page and talk directly to or receive calls directly from the beautifully carved hands free intercom chest base.

If you want to call the base, just switch to intercom on the handset and the base will ring. If someone wants to call you, they touch the base's intercom button.

A full duplex intercom complete with a microphone and speaker is built into the base. Anyone at the base can move around the room or lie in bed while talking to you. There's even an intercom volume control.

So now, you'll make and receive phone calls in the garden, by the pool, or forgive the example, but any number of locations in the bathroom.

SO WHY IS IT BETTER

This phone is a marvel of space age design and circuitry. Besides its obvious elegant good looks, its superior sound quality and the duplex 2 way hands free intercom, it's loaded with the latest state of the art circuitry.

Power saving circuitry and heavy duty NiCad batteries give you up to 50 hours of standby or 8 hours of actual conversation between charges. Just place the handset back in the chest for automatic recharging. And its base security lock takes over whenever the handset is in the chest.

This phone is also great for the office. It's a beautiful and usefull addition to the executive suite. You can be reached wherever you are in an area up to 12 football fields, that's up to a 600 or 700 ft range.

In a factory, in shipping, in a store, or in a colleague's office, you can be reached by

your secretary, or by any incoming calls. Plus if you need something, you can reach your secretary or make outside calls.

You can add this phone to any multiline office system by just using our Electronic Phone Octopus. On single line systems, just plug it in like you would at home.

From last number redial and LEDs that show all the functions, to an extra jack to plug in another phone, this phone is loaded. It's universal modular plug and push button pulse output work on both rotary dial and Touch Tone® phone lines.

A SECURE INVESTMENT

American Telecommunications is an enormous company. Just visit your local phone company store to see the dozens of phones they make for phone companies.

DAK has made an incredible buy on these 2000 phones. You'll find cordless chest phones selling up to \$249. This phone is UL listed, FCC approved and you are protected by American Telecommunication's standard limited warranty.

LAVISH TELECOMMUNICATIONS RISK FREE

If you have a lavish home or office, or if you plan to have one in the future, this phone will fit right in. If you demand only the best from your stereo system, now you won't be disappointed with the sound quality of your new cordless telephone.

Try the ultimate cordless chest phone risk free in your own home or office. If you aren't 100% impressed for any reason, simply return it in its original box within 30 days to DAK for a courteous refund.

To order your incomparable American Telecommunication's Deco•Tel® cordless chest phone risk free with your credit card, call toll free or send your check for the incredibly low discount price of just \$169 (\$5 P&H) Order Number 9606.

As DAK's president and chief tester, I can safely say that after testing dozens of cordless phones by many manufacturers, this is without question the best looking, best feeling, best sounding I've tested.

SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.



Music For One And All

Here's the latest breakthrough in personal pocket stereos and group stereos too. It records. It's got 20 watts of power. Plus it's great for the office.

You're out for a walk. You're wearing a personal stereo cassette player. And, the sound is great.

Big deal That's not new. But what is new is the Yorx Stereo Music Center.

BEAUTIFUL MUSIC

When you get home from your walk, take off the feather-light headphones (included), and slip the personal stereo deck out of its protective leatherette case (included). Then just put it into its Music Center base.

Now you'll be listening to a powerful 20 watt (10 X 2) Stereo Music Center complete with FM stereo, AM, plus anything you plug into its 'aux' inputs.

The sound is nothing short of superb. And, the detachable two way speaker systems separate 8 feet for great stereo.

While you're listening to FM, the DJ announces that the next hour will feature your favorite singer. Simply push the record button and you'll have your own flawless stereo cassette copy.

Later in the day you're off to a party. But the Yorx goes where you go. You'll be the hit of the party because you will be supplying the music for the whole group with just about the only portable 20 watt Music Center we've seen.

The rich sounding detachable speaker systems have massive magnet woofers and bass reflectors for full solid bass.

Super dynamic tweeters produce crystal clear highs. This system supplies a room full of sound like you'd expect to hear from a set of 12" speaker systems.

So, for home, office or on the road, this is the ideal system. The base operates from standard AC house current, 'D' cell batteries (not included) or you can use it in your car, camper or boat because it has a 12 volt input jack (you supply the cord).

THERE'S MORE

The Pocket Stereo also records when you are using it as a personal pocket

stereo. Just pop out your music tape and drop in a blank cassette.

You can dictate in real style. The Pocket Stereo records your voice monaurally through its built-in condenser microphone. And you'll have all the dictation convenience features including tape counter, cue, review and pause.

A talk line lets you listen in on the outside world without taking off the headphones, and an operation LED lets you see at a glance if your unit is on.

The Pocket Stereo Operates on 3 AA batteries (not included) which are automatically disconnected when you insert it into the Music Center base.

But, dictation is just the beginning. You can make live stereo recordings with the pocket stereo by plugging in your own microphones.

Plus you can feed a line output to another recorder or feed a signal into this recorder. **But look at this.** When the Pocket Stereo is placed back into the Music Center, you get all of the above.



POWERFUL SOUND

The Music Center base is really a 20 watt component quality stereo system. It has separate bass and treble controls, a loudness bass boost, a Mono/Stereo switch and more. Not the least of which is incredibly powerful stereo sound.

You can record directly from the sen

sitive FM stereo and AM tuners, or the 'aux' input. You can make live recordings by using the built-in electret condenser microphones, or use your own.

There are LED power meters, an LED FM stereo indicator and a nice extra is a headphone jack and adaptor included so that you can use the feather-weight headphones with the Music Center as well as with the Pocket Stereo.

It is 18½" wide, 6½" tall, and 5" deep. Your purchase is protected because this Music Center is made by Yorx, the giant stereo electronics firm. It's backed by their standard limited warranty.

TRY THE ONE FOR ALL SYSTEM RISK FREE

Plug it in. Listen to the powerful deep bass and sharp crisp highs. It's a really incredibly good sounding system.

Record your favorite music on tape while you're plugged into the base or record and hear real high fidelity dictation, when you use the Pocket Recorder. This Yorx Music Center fills a lot of musical and business needs.

Try it in your home, in your office and on the road risk free. If you're not 100% satisfied for any reason, simply return it to DAK within 30 days in its original box for a courteous refund.

To order your Yorx Music for One and All Stereo Music Center risk free with your credit card, call toll free, or send your check not for the \$269 suggested retail price we

have seen advertised, but send just **\$168 (\$7 P&H)** Order Number 9623.

You can use it on the road, at home or at the office. It is as good a tool at work as it is a stereo system at home, and a personal stereo on the move. Supply is limited to 400 units only at this price.

Dinosaur Extinctinator

If household pests such as rats, mice and vermin seem to be as big as dinosaurs, here's a great way to help them become extinct.

It's sad, but true. There are more rats, mice and mosquitoes in the world than there are people.

And to make it even worse, I remember reading that even after a nuclear war, the ants will still be doing fine.

TIME TO STRIKE BACK

Now you can send most household pests straight down the road to...! It's all possible thanks to a powerful new device called Decimate.

What the Decimate does is to make use of the hearing differences between humans (including our dogs, cats and birds) and pests such as rats, crickets, flies, mosquitoes, fleas and many more.

HERE'S HOW IT WORKS

Insects and rodents can hear much higher sounds than we can. In fact they can hear up to 65,000hz (65Khz). Humans have a top end of 19-20Khz and dogs up to about 23Khz.

Decimate is a 'noise maker' that creates sound pressure up to 150db at high level and 130db at low level at frequencies between 25Khz and 60Khz.

You can't hear it, but the blast of ultra sonic energy (the name for high frequencies) disrupts the pest's sleeping, eating and reproducing (too bad) patterns.

It's as if you entered a very loud disco and had to live, eat and sleep there 24 hours a day. You wouldn't stay long and neither do the pests.

BUT DOES IT WORK?

Well, I wasn't sure. And, I wasn't sure how to test it either. Then about 3 weeks after my sample arrived I got my chance.

We had a cricket in our garage. It was chirping away as happy as could be. I 'quick' plugged in the Decimate and turned it up high. (Yes, unlike its much less



powerful competition, it has 2 power levels which really pack a wallop.)

Anyway, I came back the next day and the cricket was still there. So, I figured that the Decimate really didn't work.

I called the owner of the company, Alan, who is an old friend of mine, and told him what I thought of his unit.

Well, in short he said it could take up to two weeks for the cricket and up to 4 weeks to totally get rid of rats and mice.

But, I wouldn't ever need dangerous poisons and none of the 'critters' (his word) would come back.

The truth is, two days later my cricket was gone. I don't know if he left on his own, died of old age or what.

But, the nice thing about Decimate is that it makes them leave, not die, so you won't have to pick up their little dead bodies. And, it's nice to know that there'll be no critters alive or dead in my garage.

The Decimate makes an almost inaudible bleep sound. It's 4" square, covers an area about 2,000 square feet and is

backed by a limited one year warranty.

TRY THE EXTINGINATOR RISK FREE

You can use the Decimate in any room in your home. My garage seemed to have the most bugs at my house.

I don't think I had any rats or mice, but I guess you really never know. The unit also works on squirrels and skunks, but I haven't had any of them either.

Try a Decimate in your own home or office. My cricket was gone in 2 days but you'll have a full 30 risk free days to see if it works for you. If not, just return it in its original box for a courteous refund.

To order your Extinctinator/Decimate for a risk free trial with your credit card, call toll free or send your check for just \$69 (\$3 P&H) Order Number 9688.

Humans, dogs, cats, birds and fish all can't hear it, but the fleas on your dog or cat can and so can the rats that want to take up summer residence in your home. Without a home, maybe they'll become extinct. Not available for sale in Indiana.

PortaPulse™

PRICE SLASHED

Suggested Retail \$99--We've seen it as low as \$69--Dealer Cost was \$58.

NOW JUST \$39



Now you can take your pulse, time yourself, set the pace and chart your improvement. But, there's a problem.

It's true. You can tell a lot about yourself from your heart rate. And, with Novag's PortaPulse™, not only can you instantly determine your heart rate, you can plan and control your exercise and even evaluate your stress level.

HERE'S WHAT IT DOES

Push the pulse sensor and grasp the two ends and you'll get an EKG reading of your heart's electrical pulses.

If you're exercising, you can set your target heart rate with both totally variable high and low heart rate alarms. The low makes sure you're exercising hard enough and the high keeps you from going too far.

Touch 'Recovery' and a count down timer with audible alarm tells you when to check your pulse. The amount of time it takes for your heart to return to normal after exercise is a critically important indicator of your condition.

And there's much more. The PortaPulse™ will beep with every beat of your heart. There's a full stopwatch with lap timer. And, there's even a variable pacer so that you can maintain a steady pace with your exercise.

SO, WHAT'S THE PROBLEM?

In addition to the sensor handgrips, the PortaPulse™ comes with a chest strap sensor. And, frankly as good as

the handgrips are, the chest strap just isn't all that good.

If you have a hairy chest, forget using the strap. The PortaPulse™ itself is terrific. The chest strap isn't. Because the chest strap wasn't very good, Novag didn't know what to do with the PortaPulses™. So, DAK bought them all for just pennies on the dollar.

So, if you don't care about a chest strap, the PortaPulse™ is a superbly accurate heart rate monitor and much more. It operates on one 9V battery (not included). And, it's backed by a limited warranty by Novag, the computer chess people.

TRY THE PORTAPULSE™ RISK FREE

Take your heart rate at rest or while you exercise. If you aren't 100% satisfied, simply return it to DAK within 30 days in its original box for a refund.

To order a Novag PortaPulse™ risk free with your credit card, call toll free or send your check, not for \$99, \$69 or even the \$58 dealer cost. Send just \$39 (\$3 P&H) Order Number 9689.

Your heart doesn't come with a 30 day risk free trial, so why not keep the PortaPulse™ at your desk and take your pulse during stress or after you've had your morning 'pick-up' cup of coffee.





TV To Stereo

\$7

Don't blame your TV if it doesn't sound as good as your stereo. Now for just \$7, you can get full rich vibrant TV sound through your own stereo system. But, there's a catch.

It's amazing. TV sound is really great. It is actually broadcast on the FM band.

In fact, all of those great sounding FM stations from FM 88 to 108Mhz that you listen to on your home stereo are actually tightly jammed between just the 2 TV channels 6 and 7.

So, why do TVs sound so crummy? Well, if you compare a \$1000 stereo system to even the best \$800 TV, you'll realize that when you bought your TV, all the talk was probably about picture quality, sharpness, and color purity etc.

The truth is that in most TV sets, all the money goes into creating the best picture quality, and the sound is left to a cheap PM (permanent magnet) 3" or 5" one way Low Fi speaker and an even less impressive 1 or 2 watt amplifier.

Your stereo on the other hand may have 25, 50, or even 100 watts per channel to drive 2 or 3 way speaker systems that create breathtaking sound.

Now you can have the best of both worlds. Great picture and great sound. You'll experience sound effects, music and dramatically lifelike sound that's startlingly vibrant. It's yours for just \$7. But, don't forget there's a catch.

KNOCK YOUR SOCKS OFF SOUND

It doesn't matter if you have an \$89 black and white portable or an \$800 color TV. Your stereo system's sound is bound to be much better than the TV's.

DAK's new Sound Enhancer TV to Stereo Interface lets you use your TV just like any other audio component (it plugs in just like your turntable) to plug into your preamp or receiver.

Actually there's no installation. Just locate the earphone jack on your TV. Then plug in the special cable (included) between your TV and the Enhancer.

Connect the standard stereo cables (also included) from the Enhancer to any 'aux' or 'line' input into your stereo system. Note: We supply 4' cables, but

you can use any standard patch cords to extend the distance.

Then sit back and prepare for a shock. You'll harness all the dramatic power of your stereo system as you watch TV.

SIMULATED STEREO

Well, the sound is terrific. And yes, it does come from both speakers. But, real stereo it's not. If you're looking for trumpets from the right and drums from the left, forget it.

What you will get is a separation of the channels, and a feeling that the sound is different from each speaker. It simply sounds great.

The TV Sound Enhancer Stereo Simulator works by taking the standard 8 ohm earphone or speaker output from your TV, transforming, enhancing and altering it into two high impedance 'simulated stereo' outputs to plug into your stereo. It works with all stereos and all TVs with earphone jacks.

In addition to enhancing, there's an output volume control and high filter.

Once you've plugged into your stereo, you can make audio cassette recordings with your own cassette deck just as you would from any other sound source. The quality is great. And, it's backed by a standard one year limited warranty.

THE CATCH

Frankly we are losing our shirts on the TV Sound Enhancer, but we're looking for audiophiles who use audio cassettes.

If you buy top name TDK and Maxell cassettes, you probably pay \$3.50 to \$4.50 each for a 90 minute cassette.

We want you to try DAK's new Gold Label MLX ultra high energy, normal bias cassettes. Not at \$4.50 or even at \$3.50 each, but at a factory direct price of just \$2.49 for a 90 minute cassette.

We challenge you to compare the frequency response, dynamic range and signal to noise ratio of our new Gold Label MLX to Maxell UDXL or TDK

SA. If they win, we'll not only give you back your money, we'll give you a free gift for your trouble. And, DAK's come with a deluxe hard plastic box, index insert card and a limited 1 year warranty.

WHY, YOU MAY BE ASKING?

You're very valuable to us in the form of future business. Over 210,000 customers have responded to bonuses like this. We find most of you keep buying once you've tried our cassettes and our prices; and that's a gamble worth taking.

NOT A BAD CATCH

DAK manufactures a cassette with no problems and great sound. We've been hot on the heels of the frequency responses of Maxell and TDK. The tape we made last year had a great frequency response up to 14,000hz.

Now our new Gold Label MLX is second to none. We have a frequency response to 19,500hz and we'll go head to head against any tape on the market.

TRY NEW DAK MLX90 CASSETTES RISK FREE

To get the Enhancer for just \$7, try 10 MLX high energy cassettes. If you aren't 100% satisfied, return only 9 of the 10 cassettes and the Enhancer in its original box within 30 days for a refund.

To order your 10 Gold Label DAK MLX 90 minute cassettes and get the TV Sound Enhancer for only \$7 with your credit card, call the toll free hot line or send your check for only \$24.90 for the tapes, plus \$7 for the Enhancer and \$3 for postage & handling for each group. Order No. 9610. CA res add 6%.

Vibrant TV sound for \$7 and DAK's new improved MLX. Time to stock up.



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Haunted House

It comes through the walls. It comes through the ceiling and it comes through the floor. There's no escaping the signals.

It's eerie. As you walk through the haunted house above, you'll hear noises in the dead of night. You may hear music. You may hear voices.

And the noises don't stop when you leave the house. You'll hear them in the rose garden and by the pool. You'll hear them in bed at night while your wife is asleep. And you'll hear them while you work on your car in the garage.

If it's music you hear in the haunted house, it may sound amazingly like your favorite records, tapes or FM stereo stations. If you hear talking it may sound like an AM radio or a TV show.

GHOSTS OR POLTERGEISTS AT YOUR HOUSE TOO

Now your house can be haunted too. On the roof, in the garage or in your house, you'll hear the sounds too.

And the sounds you hear may resemble your favorite records or tapes or your TV. You can walk from room to room, lie in bed, or sit on your patio. Upstairs or downstairs, the noises are everywhere. **WHO WANTS A HAUNTED HOUSE?**

Before we determine what these supernatural noises might be, let's see if you might want your house to be haunted just like my house above.

You see, I love to listen to my stereo. But unfortunately I rarely have time to just sit down and listen. Usually, I've got a project around the house to finish.

I've got several pocket cassette players with FM. But, to be honest, I get very tired of listening to the radio station's choice of music and commercials.

Besides, I've got a large collection of open reel tapes and records that I've never copied onto cassettes. Now I can listen to **anything** hooked up to my stereo wherever I am and whatever I'm doing. **GHOST DISCOVERED**

The supernatural noises I've been describing are caused by a remarkable device called the Freedom Stereo™.

It's a sophisticated VLF (Very Low Frequency) stereo transmitter that connects to your stereo, or an earphone jack on your TV, and plugs into any AC plug.

You can hear stereo transmissions anywhere in your home because VLF broadcasts pass right through walls, ceilings and floors. The left channel is broadcast at 194Khz and the right at 224Khz.

To listen to records, tapes, TV or anything else you desire, you wear a superb pair of lightweight samarium cobalt headphones with sophisticated built-in crystal locked receivers powered by 2 AA

batteries (not included) that pick up the stereo broadcasts flawlessly.

This is a professional system. It's not the kind that you use to broadcast to an FM radio. There's no competitive interference on the VLF part of the FM band. And the sound is dramatic to 14Khz.

The headphones have left and right volume controls and an on/off switch. Everything is self contained. And, there aren't even any wires.

LUXURY, SILLINESS OR NECESSITY

This system is luxury at its finest. The Samarium Cobalt headphones with mylar diaphragms produce thunderingly magnificent sound. But the real luxury is the total freedom of movement you'll enjoy.

Imagine listening to your stereo in any room in your home. I hooked up the system on a Sunday. Just the first day, I listened to my stereo while I took pictures for this catalog, then I listened while I cleaned out our pool filter.

After dinner on Sunday I usually watch 60 Minutes. But, the automatic closer on our garage door had broken and I'd promised my wife that I'd fix it.

So, I listened to 60 minutes in the garage while I installed the new closer.



Finally, I like to watch late night TV. My wife likes to sleep. Well, with my new Freedom Stereo™ I can listen to TV or stereo as loud as I want as late as I want without bothering anyone.

If you live with anyone who is a little hard of hearing and you're in pain from the volume level that they listen to on TV, just have them wear the headphones. They can listen as loud as they want while you listen without pain.

INSTALLATION

Just use any 'tape out' in your stereo to feed this unit. There's even a 'tape out' on this unit so you don't lose the use of your tape deck. There's also an input that matches your TV's earphone output.

OK, here's where you do some work. But, don't panic, it's not hard.

You need to run a wire (included) around

the listening area. This transmitter uses what is called a loop antenna. You'll hear the dramatic broadcasts as long as you're in the loop.

I ran the wire around my house. And, I found it was really easy. On the front of the house, I just used the hooks we have for our Christmas lights and in back I ran it along the ground. The wire can be inside or out, up or down.

I also wired our back yard. It was easy too. I ran the wire along our fence on one side and down a wall on the other side. In all, I spent about an hour.

It comes with 100' of wire, which is enough to do a good size room. I want you to haunt your whole house, so I've added an additional 250' roll of wire. You can cover an even larger musical area by just adding more regular wire.

The Freedom Stereo™ is made by Cybernet which is a sister company of KLH. It is UL and FCC listed. And it's backed by Cybernet's limited warranty.

HAUNT YOUR HOUSE RISK FREE

You're free. Now you'll be able to move around while you listen to music or TV. Try the fabulous Freedom Stereo™ risk

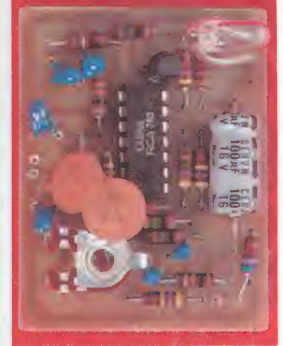
free in your own home. If you aren't 100% satisfied simply return it in its original box within 30 days for a refund.

To order your Haunted House Freedom Stereo™ risk free with your credit card, call toll free or send your check not for the discounted \$179 price that DAK originally sold it for, but because of a large cash purchase send just **\$97.50** plus \$4 for post. and handling. Order No. 9632. CA res add 6% tax.

Why be anchored to just one spot for great sounding stereo or TV. Be free.

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NOW JUST \$39!



The electronic circuit board brain and heavy duty pressure meter in the Electronic Heart Decoder will give you accurate, dependable blood pressure readings.

Electronic Heart Decoder

Unravel the secrets of your body. See if your body may be scheduled to be a battleground in the next war.

Do you cheat? Think about the day of your last physical examination. Did you skip your morning coffee, skip a cigarette, and did you ask your doctor to let you relax before he took your blood pressure?

Well, if you did even one of the above, it's like cheating at solitaire. Because like your temperature and weight, blood pressure shows the condition of your body.

Some high blood pressure is related to diet. (Check your pressure after you have had something with caffeine or a cigarette). Some is tension related. (Check it at the office and then compare it with your pressure on a Sunday morning).

And finally, some high blood pressure is genetic. Only your doctor can tell you. But, remember, your doctor probably only sees you in a relaxed state.

All high blood pressure is bad because it puts an extra strain on your heart and circulatory system that can lead to heart attacks and strokes.

And high blood pressure is doubly bad because you can't tell that you have it. So, unlike a bruise or a cold, there are no symptoms that you can see. That's why it's called the silent killer!

WHAT IS BLOOD PRESSURE

Two measurements are used to measure your blood pressure. Systolic pressure is the pressure in your arteries during the time that the actual heart beat or pulse passes along your arterial system.

Diastolic pressure is the resting pressure that occurs between the beats or pulses. A pressure of 120/80 (120 systolic over 80 diastolic) is about average for most young adults. There's a chart of average blood pressures by age included with the Electronic Heart Decoder. But, you should always consult your own doctor.

TIME FOR A STETHOSCOPE??

If you can't see it or feel it how can it be measured? Your doctor probably uses a column of mercury, an inflatable arm band and a stethoscope.

Since you're probably not a doctor, the complicated parts have been automated. Just slip your arm into the Electronic Heart Decoder's pre-formed velcro cuff, and simply inflate the cuff. The rest is automatic.

The mercury has been replaced by a sensitive, dependable analog pressure meter. The stethoscope has been replaced by a combination of a microphone implanted in the pressure cuff, an advanced integrated circuit, and a flashing light.

After you've pumped up the cuff, the cuff will slowly de-pressurize automatically. When the reading on the pressure meter accurately shows your systolic (high) pressure, the light will start to flash with your pulse. The meter then moves on to your diastolic (low) pressure. When it's shown, the light will stop flashing. It's easy. It's quick and it's accurate.

EXERCISE--EXERCISE--EXERCISE

You've heard it before and I'll tell you again because I want you to be around to keep being a DAK customer, and because it's what my doctor told me.

"Drew if you expect to keep your blood pressure down, you've got to keep your weight down and make sure that you get regular exercise."

But honestly, it wasn't so much what my doctor said that got me started as the way I felt when Steve, a 37 year old slightly overweight friend of mine had a heart attack in November.

He owns a business like mine. He too works 16 hours a day, 7 days a week. And, neither of us smoke. Now we are both exercising regularly. And as his doctor says, and as I can testify to, we'll probably both be in better shape than ever.

But as long as I'm being honest about why I've started to get back into shape, I might as well also let you know that in 6 months or so, I may get lazy again.

But I hope not. I hope that using the Electronic Heart Decoder as well as my scale to measure my improvement, I'll

have the self discipline to keep it up.

The Heart Decoder is backed by Biometric's limited warranty. It is powered by one 9V battery (included).

A \$39 JOKE?

No, it's no joke. The Heart Decoder is a sophisticated measuring device like those you'll see selling for up to \$79.

The price is so low because Biometrics happened to have 3500 extra units just at the time my friend had his heart attack and my doctor told me to start exercising. I figured it was fate and I bought them all.

The Electronic Heart Decoder is accurate, and it's easy to use. Just check your own pressure. If it's up, go see your doctor **now**. Of course you should have regular checkups either way. I also recommend that you take the Electronic Heart Decoder to your doctor and have him check its accuracy by comparing it with his own device.

If you or your doctor aren't 100% satisfied for any reason, return it to DAK in its original box within 30 days for a refund.

To order your Electronic Heart Decoder risk free with your credit card, call the DAK toll free hotline or send your check not for \$79 or even \$69. Send just \$39 plus \$2.50 for postage and handling to DAK. Order Number 9602. CA res add 6% sales tax.

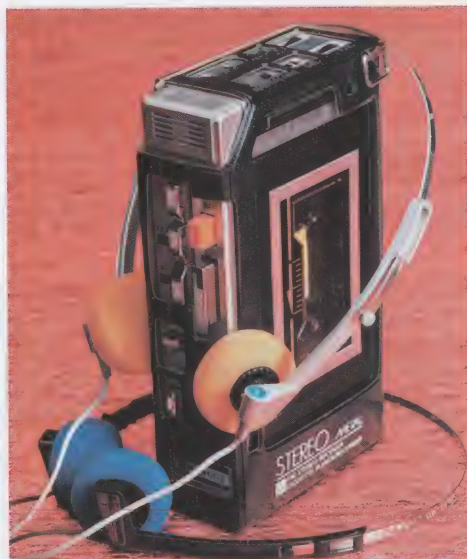
You don't get your body on a 30 day risk free trial. So get your body outside and get it some exercise, don't smoke, and maybe lose some weight. While I may not get rich selling you this discounted blood pressure meter for \$39, I may get rich if you're around long enough to buy some of my more expensive products.



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It records!



Kasuga What?

It records! In stereo! And, it plays both cassettes and FM stereo.

You're at a concert. While you stand in line waiting to get in, you're listening to a 'preview' of the artist on cassette.

As the concert starts, just pop in a blank cassette. And, you'll have your own personal recording in full stereo of the actual concert you attended.

It'll be complete with all the little personal comments and happenings that make each concert special. Note: It may be illegal to record some live events.

But, if you're not into recording live events, consider your next airplane trip. While the rest of the passengers sit bored in their seats waiting for the 'exciting' movie to start, your mind will be soaring a million miles away as you listen to your favorite music.

If you get a million dollar idea or if you just want to dictate some letters, pop in a blank cassette and you'll be dictating in real style.

Of course you'll be dictating in stereo, (compatible with all monaural transcription machines). You'll have one button record, pause, and cue and review.

You'll even have a tape counter to keep track of the exact position of your thoughts, or during musical play, the location of specific songs on the tape.

REALLY FOR MUSIC

And, speaking of music, that's what this stereo recorder/player is all about.

Most better personal stereos have a high/low tone switch and some even have a normal/metal switch. Both are tone controls. This machine has both, for multiple level tone control.

Of course you have 2 headphone jacks, which is really neat because you're going to get 2 pairs of headphones with this personal stereo. So, read on.

But first you ought to know what a Kasuga is. It's a company in Japan, where this recorder is made. You've probably never heard of Kasuga, but then you're probably not Japanese.

We at DAK have sold over 40,000 personal stereos and we look at literally

dozens of different machines.

Even if Kasuga isn't a brand name you are likely to know, it's a substantial company in Japan. In the unlikely event that service should be required, there is a local service by mail facility.

WHAT SOUND

The sound is easily equal to a several thousand dollar home stereo system. Yet, the Kasuga Recorder is only 6½" by 3¾" by 1½". It comes in a hard protective leatherette case that attaches on your belt or with an adjustable strap.

So, whether you are into long walks, sitting in airplanes or washing your car, you can now hear better sound than when you are sitting in front of your home stereo.

ENGINEERED FOR STRESS

Most fine stereo equipment is designed to be lovingly placed on a shelf and never moved. Obviously this isn't a practical way to listen when you're walking your dog, skiing or commuting to work.

The Kasuga recorder incorporates a special tape movement system with a unique stabilizing mechanism that tends to keep your music stable even when you're not. (Caution: Absolutely no personal stereo is perfectly stable, but the Kasuga is excellent).

It is operated by 4 standard AA batteries, (not included), has an LED operation indicator, and it shuts itself 100% off at the end of a cassette. There is a single volume control and separate balance control just like on a home stereo.

SUPERB FM STEREO

The Kasuga has a built-in FM stereo tuner that really locks in on your FM stations. It uses the headphone cord as its antenna so that when you're on the move, your FM stereo stations won't be. Stereo/mono switching is automatic, or you can take control with a switch.

You can record direct from the FM by simply putting in a blank cassette and pushing record. The level control is automatic. And, if you want to record

from other outside sources like other tape decks or tuners, there's an 'aux' input as well.

TWO PAIR OF STEREOPHONES

The most important single element to the great sound produced by any personal stereo is the Samarium Cobalt headphones. Well, Kasuga makes absolutely superb cassette decks, but frankly we didn't like their headphones.

At our expense, so it's free to you, we are adding our own fabulous pair of Samarium Cobalt stereophones. With a frequency response of 20hz to 20,000hz and sound levels up to 100db, you'll experience a mind blowing sound extravaganza with these headphones and the Kasuga that is second to none.

So, you'll get one fabulous set of headphones and one we think is only so so.

TRY THE KASUGA RISK FREE

Take your Kasuga wherever you go. Listen to absolutely incredible sound from cassettes or FM. Then make your own great recordings from the built-in stereo mikes, the FM tuner or any outside 'aux' source.

If you aren't 100% satisfied for any reason, simply return it and the free second set of phones in their original boxes within 30 days for a courteous refund.

To order your Kasuga Recorder/Player complete with 2 sets of stereophones risk free with your credit card, call the DAK toll free hotline or send your check for only \$89 plus \$3.50 for postage and handling Order No. 9455.

Now you can have (or make) vibrant beautiful music wherever you are with this new super high quality recorder and player from Kasuga.

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Call TOLL-FREE (800) 423-2636
In California Call (213) 984-1559
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Unfair Bet?

Here's a chance to get the real audiophile SAE equipment above at the current 1982 dealer cost and help me win a bet. Unfair? Judge for yourself.

We were young. There was a little group of mildly insane HiFi nuts (today we'd be called tweaks) all working at a very nice HiFi store in Beverly Hills, California.

Charlie was busy trying to record video on a fast moving audio tape, Ronnie ended up buying the store, now called Sound Center, I started DAK by installing 8trk car stereos and Morris founded SAE.

SAE from its start was strictly upper crust. And, frankly priced out of range of the average consumer's budget. Morris, a real electronics nut, thinks the sun rises and sets on his limited distribution line.

At a recent get-together, Morris (a bit of a snob) was looking down his nose at our large sales of Kenwood and Hitachi. He commented that SAE was really just too 'tweaky' for our customers.

Well, here's where you come in. I bet him that I could sell 500 sets of the tuner and amp combination pictured above. And, I bet that I could do it within two months. "Not possible," he said, but he accepted my bet.

Poor Morris— He forgot to establish any terms or conditions on our bet. So, I am dedicating this page of this catalog to winning my bet.

WHOLESALE COST SHEET

The A7 140 watt (70X2) pictured above lists for \$499, dealer cost is \$287. The super T7 tuner with MOSFET front end and quartz lock lists for \$429 and costs the dealer \$247. So the retail value of the pair is \$928 and on the actual June 1982 dealer price sheet the cost is \$534 for the two.

Then, there's a 4% allowance for advertising that amounts to \$21.36. So, I'm going to offer you the set for exact dealer cost of \$534, less \$21.36 for a net price to you of \$512.64 to the first 500 only.

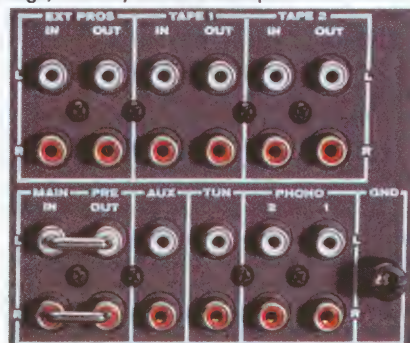
WOW WHAT INCREDIBLE SOUND FLEXIBILITY

60 The 140 watt RMS (70X2) integrated

preamp/amp has more flexibility than anything I've seen. If you're a bit of a tweak, look at all this. Not only are there 2 tape deck circuits complete with 2 way dubbing, but there's an external processor circuit as well.

Now you can plug in an equalizer, noise reduction or any of the new sonic enhancement devices and switch them in, out or even into the tape loop. You can even switch them in between the decks when you're dubbing.

And, if that's not enough, you can add another signal processor between the pre-amp and amp (bottom left jumpered plugs). Wow, what a setup.



2 tape decks plus the switchable external processor plus the openable loop between the pre-amp and amp, let you hook in almost anything.

But here's what I like. I'm into bi-amping my speakers. And with this integrated amp I can take the signal out at the preamp, feed it to my electronic crossover and then use this 140 watt amp as one of the basics. By the way, you'll read a lot more about bi-amping in my next catalog.

Now for the front. The ultra high speed fluorescent meters can be used for power output (who cares) or, and this is very important, as accurate recording meters.

With the touch of a switch they are

hooked to the input of your recorder. So, if you just calibrate the two together you can now have the fastest acting most accurate recording meters imaginable.

MUCH MORE

There isn't room for everything, but you get 3 tone controls each ± 10 db, and a tone defeat. There are two super low noise phono inputs and SAE uses a single strata voltage amplifier that's great, even though I'm not sure I understand it.

It's tweaky, it's clean and it's backed by SAE's 3 year limited warranty.

THE TUNER

Start with a four gang MOSFET front end for excellent selectivity and super effective reduction of cross modulation.

Linear phase IF filters for precise phase relationship of all signal components for FM multiples, insuring low distortion and excellent wide band separation.

Then look at the pretty meters. There's a reason that they are there. When you're tuning FM, the top meter shows signal strength, but most tuners have that. But here's the difference. The bottom meter shows multipath distortion. So, you'll be able to tune for the least distortion by accurate meter reading, and you can actually use it to align your antenna with no guess work.

Anyway, you'll have special quartz lock tuning. Just tune in a station as best you can. Then when you're done, assuming you are close, this tuner will fine center tune for you to an accuracy of 0.0025%.

You also get switches for AM, FM auto and manual, Hi Blend which compensates for out-of-phase distortion at the high end by reducing high frequency separation for better sound without sacrificing fidelity.

This sensitive tuner is backed by SAE's standard 3 year limited warranty. By the way, if you've ever wondered, the origin-

Continued...

SAE

Continued

al SAE was made in the U.S. SAE Two is made in Japan. Both were and are superb high end audiophile products.

LET'S WIN TOGETHER RISK FREE

SAE's sound and appearance are super. At exact dealer cost, less 4% advertising allowance, it's a remarkable deal on SAE for you and it'll let me 'look good' too.

If you aren't 100% satisfied with the audiophile sound, looks or anything, simply return these SAE components to DAK within 30 days in their original boxes for a courteous refund.

To order the combination of the SAE A7 and T7 integrated amp and tuner, don't send the list price of \$928.

Pretend that you're one of SAE's limited distribution dealers and send only \$534 less the 4% (\$21.36) advertising allowance for a net price to you of just \$512.64 (\$12 P&H) Order No. 9480.

SAE's sound is tops. You won't be disappointed, and we'll enclose a copy of what Stereo Review had to say about the A7 when they reviewed it so you'll see that Morris and I aren't the only ones who like it. Thanks for helping me win.

smoking, you can remain longer at an extended high performance plateau.

The new Windmill from Kinetics is the type used by professional athletes, physicians and hospitals nationwide for measuring and monitoring vital signs of stamina and endurance. The famed 20 year Framingham Heart Study found this type of simple breath test can catch life-threatening heart and lung problems early when treatment is most effective.

This machine like a hospital spirometer measures all three types of lung strength: personal vital capacity, maximum breathing capacity and the volume of air expelled in one second. Check out your capacity. Charts, instructions and full information are included. Try it on our usual 30 day risk free trial.

To order your Windmill Life Test risk free with your credit card, call toll free, or send your check for just \$84 (\$3 P&H) Order Number 9484.

You'll also use this machine for exercising your lungs, and you'll see the improvement. It comes with batteries in place and with a limited warranty.



Life Test

Between the ages of 32 and 36, your lungs reach their maximum capacity. From then on it's all down hill.

By 50, you'll have lost about 12% of your lung capacity. But, it doesn't have to happen. By active and measured exercise, and no

Easy Light



It's rechargeable. And, the plug is built-in. Here's a really powerful flashlight that will give you years of trouble free light.

You'll have reliable light wherever you need it because of the built-in NiCad rechargeable batteries.

When you've 'used-up' the batteries, no problem, just twist the handle, plug it in, and you'll be ready to start it all over again. It is 4" by 6½" and it's backed by Sanyo's one year limited warranty.

TRY THE EASY LIGHT RISK FREE

You don't have to worry about running down the batteries. This light comes right back to life. When it comes, test the powerful light beam, examine the rugged construction. If you aren't 100% satisfied, return it in its original box within 30 days for a refund.

To order your Easy Light risk free with your credit card call toll free or send your check for just \$27.50 (\$2 P&H) Order Number 9468.

This rechargeable flashlight feels good in your hands, looks great and produces a super strong beam of light.



Arcade Action For Atari

Now you can have all the real arcade feel when you play your home Atari video game. Instead of bulky joy sticks you get the real thing. Left and right movement buttons just like in the real arcade versions. It's 9" by 4" by 1½".

Then there's a fire button and both up and down movement buttons. It feels like the real thing. It's built tough to really last. It does everything the joy stick does, but I think much better. The nicest part is your hand doesn't get so tired and you can move much much faster. I think I'm already playing 10 to 20% better. Try one on our usual 30 day risk free trial. To order call toll free or send your check for just \$24.50 each (\$2 P&H) Order No. 9485. It's worth it. It plugs into your Atari, but it's from Starplex. Limited warranty.

Click And Pop Assassin



All records have them. Even when they are new. Those annoying clicks and pops are caused by scratches, dirt, static electricity and normal record wear.

Now from SAE comes a way to remove or at least drastically reduce them with no loss of musical quality.

Clicks and pops (called impulse noise) are different from music in that they have a rapid attack and decay time. In addition, they have a tendency to be out-of-phase, while the music is in-phase.

A logic circuit in the Click and Pop Assassin, monitors the musical program, searching for the unique combination of conditions that indicate an impulse noise.

When it finds them, it shuts down the music for a microsecond, while a Music Restoration Circuit surrounds the impulse noise and replaces it with an extrapolation of the music around it.

The result is a significant reduction of impulse noise with no sacrifice of the music. In short, you'll never hear it.

This unit has a neat switch called an invert switch which lets you listen to what it's taking out, and an overall sensitivity control. So, you can hear the music, or the clicks or you can hear everything.

TRY IMPULSE NOISE REDUCTION RISK FREE

Try it in your system. It makes a phe-

nominal difference you'll especially appreciate when you're taping. It connects in the tape loop in front of your deck.

You can use it when you're just listening to records too. If you're not 100% satisfied, simply return it within 30 days in its original box for a courteous refund.

To order your SAE Impulse Noise Reduction System risk free with your credit card, call toll free or send a check for only \$149 (\$4 P&H) Order No. 9483.

It really works. It doesn't remove things like tape hiss and the like, but it does seem to remove 80 to 90% of all the clicks and pops on my records.

Now you can have silent records.

ORBITAL BREAKTHROUGH



The two way speaker systems included with this system provide full, rich, dramatic sound and perfectly matched good looks. They are the same height as the Music Center although they are shown smaller in our picture.



Space Ship Stereo

Combine an auto-reverse cassette deck, a soft touch power assisted cassette deck, a 5 band graphic equalizer, digital AM and FM stereo tuning, a turntable, plus enough indicator lights to embarrass the space shuttle and you'll have the incredible new Yorx Stereo Music Center.

There's a thunderous roar. The 9 element twin LED VU meters peak. Your living room is ablaze with light. And, your neighbors come running.

But, it's not the space shuttle you hear. You've just turned up the volume on the ultimate stereo music center.

ALL THE MUSIC THAT'S FIT TO HEAR

You can enjoy an evening of uninterrupted music from a cassette by using the auto-reverse cassette deck in this music center. It's got all the features including fast forward, rewind and your choice of normal or metal equalization.

If you want to make a cassette, that's easy too. Just put a cassette in the soft touch recording cassette deck, select normal, CrO₂, or metal bias. Then use the linear individual left and right recording volume controls and 9 element LED VU meters to set your recording level.

You can record from the second cassette deck, FM stereo, AM, Phono, or any auxiliary source you plug in. You can also make live recordings by plugging in your own microphones. Plus, there's a digital counter, lighted record indicator and a pause control to make recording easier.

DIGITAL AM/FM STEREO TUNING AND MORE

No more guessing. If you want to listen to radio station FM 103.5 or AM 980, simply dial in the number on the large fluorescent frequency readout. With the powerful radio receivers and accurate digital tuning, you'll be able to locate and tune in stations other radios can't even find.

In addition to easy tuning, once you've chosen an FM stereo station just press the AFC button and the station will be locked in and rock stable. This switchable feature is especially useful for unattended recording

of FM stereo broadcasts.

There's a built-in FM antenna, or you can add your own external antenna. The FM reception is just superb with the digital tuning, 5 level LED signal strength meter and LED stereo indicator.

You can listen to your favorite LPs and 45s on the high quality semi-automatic turntable. You'll protect your records by using the cue lever to raise and lower the tone arm in the middle of a record.

The turntable will also take good care of your records with a light tracking weight and antiskating to prevent record wear.

The turntable automatically lifts the arm at the end of a record and shuts itself off. It will stay dust free with the built-in sharp looking recessed tinted dust cover.

SCULPTURE YOUR SOUND

When all is said and done, all the features and 'bells and whistles' are nice, but it's really the sound that counts.

Well, you won't be disappointed. First, you'll listen to full rich sound through the matched two way speaker systems. Each 12 $\frac{1}{2}$ " by 8 $\frac{1}{4}$ " by 7 $\frac{3}{4}$ " system consists of a powerful 6 $\frac{1}{2}$ " woofer and a sharp 2" super tweeter for terrific sound.

And you can sculpture the sound to fit your exact taste. A five band equalizer lets you bring up bass at 60hz without making the mid range muddy. Plus you can adjust the frequencies at 250hz, 1000hz, 4000hz and 12,000hz to suit your musical taste.

It's 12 $\frac{1}{2}$ " high, 16" wide and 17 $\frac{3}{4}$ " deep. A startlingly dramatic combination of silver and wood grain appearance make the music center and matching speakers a striking and distinctive addition to any room.

This incredible music center is the top of the Yorx line. It represents the best from a large company well respected for its stereo

equipment. It is backed by Yorx's standard limited warranty.



TRY THE SPACE SHIP STEREO RISK FREE

As you lift this music center out of the box, you'll feel and see the quality workmanship. Plug it in and play a cassette on either deck or listen to a record. Then tune in your favorite FM stereo station. If you think this music center looks impressive now, wait till you hear its sound.

Listen to your own music in your own home or office. If you aren't 100% satisfied, simply return it in its original box within 30 days to DAK for a courteous refund.

To order your Yorx top of the line Stereo Music Center risk free with your credit card, call toll free or send your check, not for Yorx's suggested retail price of \$599, but for DAK's low discounted price of just \$349 (\$19 P&H) Order Number 9621.

Short of getting separate components consisting of 1) an auto-reversing cassette deck, 2) a full featured soft touch power assisted cassette deck, 3) a turntable, 4) a receiver, 5) an equalizer and 6) a pair of good speaker systems, this Yorx Stereo Music Center provides the best sound for even its \$599 suggested retail price.



Force Field

*Here's the story about a security guard
that places a protective shield around your valuables.*

It's a war. It's you against the criminal. And, your home is the battlefield. With burglary becoming an epidemic, it's time to protect yourself.

The new Ultrar installation free, ultrasonic alarm allows you to make use of the latest industrial security technology in your own home.

It's made by Universal Security Instruments Company. They're one of the largest manufacturers of security products in the U.S.

YOU'RE PROTECTED

You can't see it, feel it, or hear it. But the protective shield of ultrasonic sound layed down by the Ultrar blankets an area up to 4800 cubic feet.

If anyone enters the Trap Zone, even if they cut through the wall or roof, while the alarm is armed, they will be greeted by a shrieking 85db wailing siren that seems to come from all directions.

Even if a thief cuts off your power, or finds the alarm and cuts its wire, you're still protected. The Ultrar has a provision for battery back up with standard C batteries (not included).

Placing the Ultrar near hallways, windows or access doors provides the maximum protection. The Ultrar is so sensitive that even dogs and small children will be picked up.

INSTALLATION

Not much. Simply put the Ultrar in an out of the way corner and plug it in. You can even adjust the sensitivity to match the size of the area to be covered.

WALK TEST IT

You've got a secret code to disarm the Ultrar. Punch in your code and press the test button. Check for the yellow test light and you're ready to go.

As you move around the Trap Zone, try to beat the system. See if you can hide from it. It's very crafty. Try to crawl on the floor or hug the wall.

The Ultrar will signal with a click each time it catches you. We'll bet you never even get close to it. And, you know exactly where it is; a burglar won't.

When you actually arm the Ultrar, all you do is push the 'arm' button. But, you better know your code because the Ultrar is so loud that it can actually cause pain.

EASY TO LIVE WITH

If an alarm is a hassle, you probably won't use it. The Ultrar is the ultimate in ease of use. Here's all you do.

When you leave the house just touch the 'arm' button. A green light will go on to confirm that it's armed. You now have 60 seconds to leave before the Ultrar builds up its ultrasonic shield.

While you're gone, you can rest easy. You are protected by an up to date system of defense.

When you return home you have just 30 seconds to disarm the Ultrar by using your secret code. If you forget and the alarm does go off, you can still enter your secret code to silence it, but your ears may be ringing when you do. The Ultrar is very loud.

Two red lights tell the whole story. The red alarm light lets you know if the alarm was triggered while you were out. The second red light lets you know the condition of your back up batteries.

It's easy and reliable. It comes with window warning decals and a limited warranty from Universal.

MORE SOUND INCLUDED

As if an 85db built-in siren wasn't enough the Ultrar comes with a second indoor/outdoor super powerful blast horn. You can place the blast horn in another part of the house to totally disorient and frighten an intruder.

Or, you can place the blast horn outside to alert neighbors to your problem. The blast horn comes complete with a 50 foot cord and jack that plugs into

the base unit.

And, speaking of your neighbors, they just hate to have sirens go on and on. With the Ultrar, after the alarm sounds and scares away a burglar, it automatically shuts off and then it even rearms itself, ready to defend your home or office again.

Fear and surprise are on your side with Ultrar. The painfully loud dual note sirens will make it a sorry day for any would be burglars, and a safer better day for you.

TRY THE ULTRAR RISK FREE

Plug in the Ultrar and take a walk test. See just how big an area is protected. Try your best to beat the Ultrar. You know where it is and it's still next to impossible to beat.

Try it in your own home risk free. If you aren't 100% satisfied for any reason simply return it in its original box within 30 days for a courteous refund.

To order your Ultrar Ultrasonic Alarm complete with extra blast horn risk free with your credit card, call our toll free hotline, or send your check not for the \$129 retail price, and not even for our regular \$109 discounted price, but for just \$79 plus \$4 for postage and handling to DAK. Order Number 9435. CA residents please add 6% sales tax.

When you're out of the house and the alarm sounds it can scare away intruders and protect your property. If you are at home when it sounds, it can scare away intruders to protect you and your family.



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Wing Phone

Why buy a one piece phone when you can have this full size, dramatically styled, full featured phone for just \$39. Plus for only \$59, you can have it with a full duplex speakerphone too.

It may look like a swept-back wing from a jet fighter. But, it's the latest in phone elegance both inside and out.

From its unique decorator design, rendered in rich hues of ivory and cocoa brown, to its space age electronics this phone represents a breakthrough in telephone technology.

And, at only \$39, it represents a price breakthrough as well. Plus for only \$59 you can have a built-in duplex speakerphone to give you superb hands free telephone talking anywhere in your room.

FABULOUS FEATURES AND LOOKS

The phones look identical. The speakerphone adds the volume control on the side and one extra button on top. Plus it has a great sounding speaker inside.

The phones sound as good as they look. A high quality condenser mike lets you be heard loud and clear and you hear the person you're talking to through the full range speaker in the earpiece.

You've got to hold the handset and touch the buttons to really feel the quality craftsmanship that's gone into the design of this incredible phone.

NO INSTALLATION

Just plug the phone into any standard modular phone jack and start talking. Its universal pulse push button dialing works anywhere on both rotary and tone lines.

An LED light shows when the phone is in use. And, there's last number redial of busy numbers, of course.

CLASS ACT

But, it's the great sound and great looks of this phone that make it so distinctive. Great care was devoted to its design and even greater care went into its electronics.

If you choose the speakerphone version, be prepared for a shock. The sound is simply superb. There's none of the hollow barrel like sound usually associated with most speakerphones.

It's full duplex, so it has great sound. Plus, there's full volume control so you can hear the person you're talking to.

There's automatic level control for the built-in mike that will capture your voice both nearby or across the room.

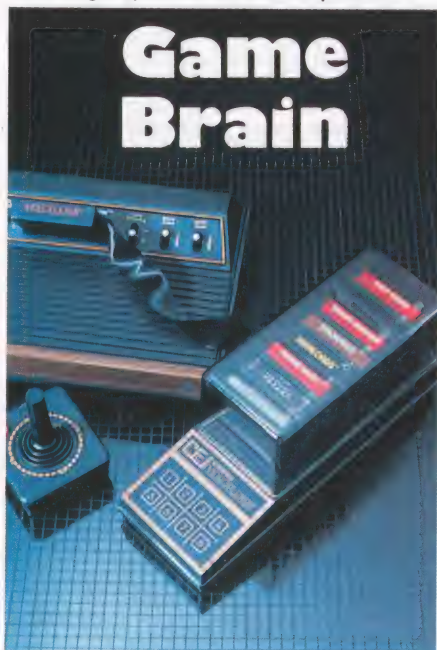
It is 9" deep, 7" wide and about 3" tall. It is backed by a standard limited manufacturer's warranty.

TRY TOTAL CLASS RISK FREE

Wait till you hear how it sounds. Wait till you see it in your home. It's a fabulous addition to any room at a price you'd expect for a cheap one piece phone.

To order either phone risk free with your credit card, call toll free or send your check for just \$39 (\$4 P&H) Order Number 9698 for the full featured phone or just \$59 (\$4 P&H) Order No. 9699 for the Hands Free SpeakerPhone version.

You'll be talking with real style and great sound with this space age phone.



Now you can change games without turning off your Atari or Intellivision consoles. Plus, there's less wear and tear on your cartridges and consoles.

If you're like me, you've got game cartridges lying around almost everywhere.

Now, the new Videoplexer™ will end all the clutter. But, the neatest part of the Videoplexer™ is to be able to instantly switch from game to game with just the touch of a button.

It holds 8 of your favorite cartridges. And, of course you can change any one of the cartridges, any time.

You won't have to turn off your console and carefully insert a new cartridge each time you want to change games. So, the cartridges and consoles should last much longer.

It will keep your cartridges dust free and out of everyone's way. And, that should sure make your spouse happy.

NO INSTALLATION

It's easy. There's a different model for each console. You just plug the Videoplexer™ in where you would normally plug in a cartridge. Then you plug your game's AC adaptor into the Videoplexer™

and the Videoplexer™ into your console.

Put in 8 of your favorite cartridges and get ready to play games. Don't spend your time inserting and removing cartridges. It's backed by a standard limited warranty from Compro Electronics.

END CARTRIDGE CLUTTER RISK FREE

Now you can protect your cartridges and your console, switch from game to game instantaneously and keep your game from causing a mess.

Try the Videoplexer™ risk free. If you aren't 100% satisfied, return it within 30 days in its original box for a refund.

To order your Videoplexer™ risk free with your credit card, call toll free or send your check for just \$59 (\$4 P&H).

To order a Videoplexer™ for your Atari, use Order No. 9703, and to order one for your Intellivision, use Order No. 9704.

The Videoplexer™ is made by Compro, but it will make whichever system you have much more fun to use.

SPECIAL TELEPHONE HOOK-UP BONUS, SEE PAGE 6.

The 79 Cent FM Problem

Don't blame your FM tuner if the stations you try to tune in are hissy and have sound that seems to break up.

Radio signals move fast. They travel at 186,000 miles per second. The same as the speed of light.

Just like light, radio signals travel only in straight lines. But unlike light, they are reflected and distorted by buildings, hills and even passing airplanes.

So, your FM tuner is engulfed in a veritable echo chamber of reflected and distorted radio signals.

The fact is, your FM tuner can't tell a distorted signal from the real thing. Nor can it stop a distorted reflection from mixing in with the original.

That's why many of the FM stations that you try to tune in are hissy and the sound appears to break up.

FREE HELP

You can solve part of the problem for free. Check the piece of wire, worth just about 79 cents, called a dipole antenna that came with the receiver. Is it simply junked behind your receiver or is it nicely spread out like a big 'T' on the wall.

If your dipole wasn't already stretched out you'll immediately notice a significant improvement in both the background noise level and distortion in your music. In fact, the improvement on many stations will be enough to make you very glad you read this ad.

So much for the free help. Your dipole is directional. It is most sensitive to FM broadcasts that are coming at it directly through the wall it's mounted on.

If you are receiving some stations now that you only hear with so so quality, you are probably picking up the distorted signals that are being reflected at you from distant buildings rather than the direct beam of the radio station.

It's a pretty good bet that you can dramatically improve the bad stations by repositioning your antenna at a different angle so that it is aimed at the station you want to receive. You'll improve the sound for 2 reasons. 1) You'll be aimed at the real signal. 2) Your antenna will reject the reflected signals coming at it from different directions.

The problem is that once you re-aim your antenna to pick up a station that was weak, the stations that were strong will now most likely be weak.

Here's the story of a new component

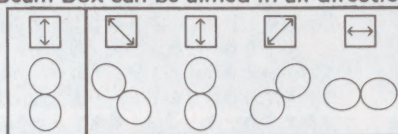
that doesn't look in the slightest like an antenna, but will let you electronically aim your antenna where the signal is best, snuff out distorted reflected signals, and add up to 16 times the selectivity to the particular station that you want to tune in.

THE LAST COMPONENT

B.I.C. has invented (and patented) an FM antenna so revolutionary that it looks like a new HiFi component.

It's called the Beam Box. It actually contains 4 separate antenna elements.

You electronically aim the elements as you switch a directional control switch on the front panel. Unlike the dipole antenna which picks up signals from only 2 directions (front and back), the Beam Box can be aimed in all directions.



The dipole antenna at left pulls in signals only from the front and back. The Beam Box covers all points of the compass while it snuffs out distorted reflections from other directions. Something your tuner can't do alone.

You can easily tell when you've aimed properly as your signal strength meter will rise. Plus, you'll hear the sound quality go up and distortion go down.

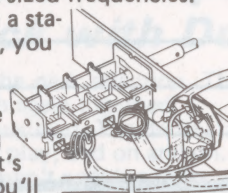
You'll get a brighter, cleaner signal and thus your receiver can produce a brighter, cleaner sound. When you're making cassette copies from FM broadcasts, you'll really appreciate the clean sound.

A TUNER

IN FRONT OF YOUR TUNER

FM radio waves vary in size from 9 feet to 11.1 feet in length, depending on their frequency. Other antennas have to make a compromise as to their sensitivity to the different sized frequencies.

Once you tune in a station on your tuner, you can dramatically improve the sound by switching in the Beam Box's 4 gang tuning capacitor. It's just like the one you'll find in most FM tuners. It matches the antenna to the exact frequency of the station you select.



\$5 Amplifier Bonus



DAK has made an incredible purchase on just 5800 of the high-gain low-noise Beam Booster Amplifiers. They are solid state, impedance matched and complete with a low voltage AC power supply.

You'll get a phenomenal 15db boost in FM stereo signal strength. Their list price was \$24.95, and dealer cost was \$16.65 just last May, but you can get one with each Beam Box you buy for just \$5 plus \$1.50 for postage and handling. Bonus Order Number 9350.

Now you can pick up clear clean FM stereo even in fringe areas without hiss, distortion or drift. An ultimate solution. **Note:** Only the first 5800 Beam Box buyers from this ad can get the Booster.

The Beam Box is 12-7/8" wide, and comes with connecting cable and B.I.C. limited warranty.

TRY THE BEAM BOX RISK FREE

Connect this antenna component to your tuner. Tune in several FM stereo stations. You'll notice the improvement in signal to noise, clarity and stereo channel separation on each station.

If for any reason you aren't 100% satisfied, simply return the Beam Box within 30 days in its original box to DAK for a courteous refund.

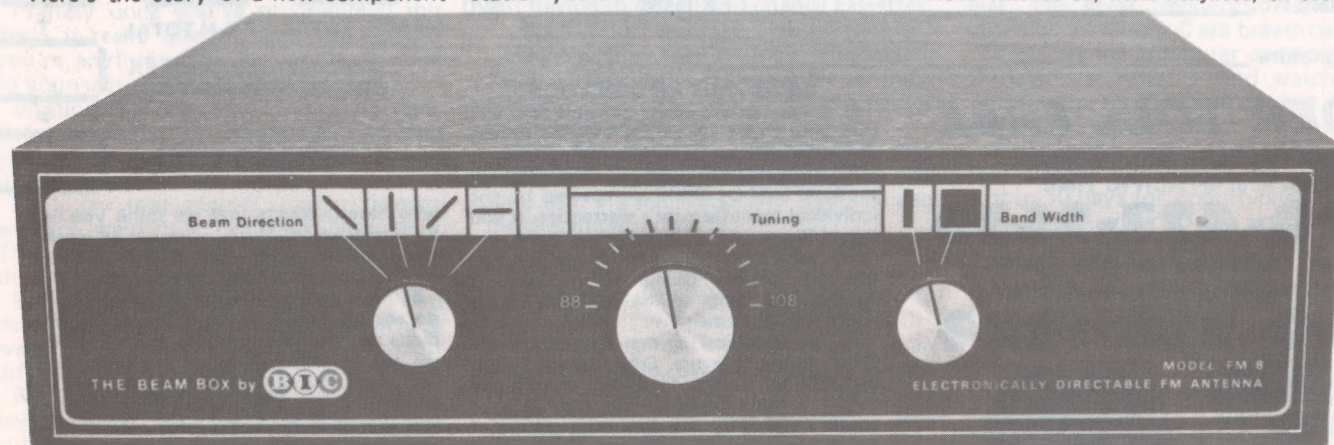
To order the patented Beam Box FM-8 risk free with your credit card, call the DAK toll free hotline, or send your check not for the regular \$59 price, but for only \$39 plus \$3.50 for postage and handling to DAK. Order No. 9301. (CA res add 6% tax).

With the Beam Box, you'll get more FM stations, and you'll get them better.



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We want you to try anything in this catalog risk free. You'll find our product descriptions more complete than in any other catalog that we have seen. Our feeling is that the more you know about a product the more likely you are to like it when it comes.

And, that's important to us because when you do receive a product from us, you have a full 30 days to decide if 1) it's what we described, 2) it fits your needs, and 3) if you like it.

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Price Protection. You can't lose. As part of our 30 day risk free trial, in the unlikely event that you find any product that you buy from this catalog selling for less than our catalog price, just send us a copy of any newspaper or magazine advertisement that appears during the 30 day period, and a copy of your invoice.

We will issue you an immediate merchandise credit for the difference in merchandise price. So, you'll have both a satisfaction guarantee plus price protection for 30 days from the time you get any DAK product purchased from this catalog. Of course you are also protected by the individual manufacturer's warranties on all the products we offer.

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IMPORTANT INFORMATION

1) Shipping—Whenever possible we will ship your order via UPS. Please try to give us a street address rather than a P.O. Box.

2) Manufacturer's warranties available—All products sold by DAK are covered by the individual manufacturer's warranties. If you would like to see a copy of their exact warranty before you buy, just send us a letter, (do not phone) giving us the product number and name to the attention of the Warranty Department.

3) Typographical Errors—We make every effort to avoid errors. DAK cannot be responsible for errors. However, should you buy a product based on our error it is of course covered by the normal conditions of our 30 day free trial period.

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who have products that we think you will be interested in. If you wish not to receive these mailings, just send a copy of your mailing label to our Mailing List Dept.

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Dear Mr. Paolini,
The Think Speak hands free communicator is probably the neatest product I've ever introduced. I think you'll really find it worth a 30 day risk free trial. ...Drew

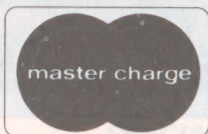
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Dual Donzel

*Copying tapes is the simplest thing
this dual cassette deck with Dolby C can do.*

R2D2 and C3PO may be fictional robots from the future. They think, they react, and need very little human attention.

After you've experienced the magic of Hitachi's all new Dual Donzel Cassette Deck, you'll realize just how close we really are to being donzels to our robots.

MESMERIZED

Frankly once you've programmed this deck, it really doesn't need you. But, if you're anything like me, you'll sit glued to your seat as the performance begins.

Imagine that you want to copy a tape. But wait, that's too simple. Let's say that you want to copy just songs 2, 6, 8, and 9. Well, that's still too simple.

Let's say that song 8 is your favorite and you want it first on your copy tape. Then you would like songs 6, 2, 9 and then you want to record 8 again.

By now the picture should be clear. This deck will play any songs in any order you want. In fact, it will play 15 repeated or different selections automatically.

But, that's not all. While the songs are being played back, the record deck is automatically recording each song. Then it adds 4 seconds of silence, and stops while the play deck fast forwards or re-

winds to reach the next selection. Then, they both start up again together.

You'll watch transfixed. The decks start, stop, rewind, and play, and on and on.

And when you aren't copying tapes, you can have two cassettes play sequentially; first one then the other forever. You'll have uninterrupted music for hours without having to get up and change cassettes.

BUT WHAT ABOUT THE DECKS?

Mechanically they're logic controlled. Each of the decks is driven by an independent DC servo-controlled motor for low flutter and wow.

Hard SL permalloy record and play heads and a 3 gap ferrite erase head give long life, a great frequency response and metal compatibility.

A wide frequency response from 20hz to 18,000hz will ensure perfect copies or original recordings. You can say goodbye to hiss forever with both Dolby B and C.

The signal to noise without dolby is an impressive 60db. Switch in Dolby B, and it drops to 68db. Switch in Dolby C and you'll hear, (or rather not hear) a hiss free 74db signal to noise ratio.

It's an impressive addition in sound quality, performance and good looks to

the most sophisticated stereo system.

It is 17" by 4" by 11". It's backed by Hitachi's standard limited warranty.

TRY THE DUAL DONZEL RISK FREE

Make some original recordings or copies of cassettes. You'll hear sound so pure you'll think that you're hearing the original. The great frequency response and quietness of Dolby C are breathtaking.

Then put the computer controlled deck through its paces. I find watching the decks stop, start, rewind, fast forward and play by themselves just incredible.

If you aren't 100% satisfied for any reason, simply return it in its original box within 30 days for a courteous refund.

To order your Dual Donzel Hitachi D-W700 cassette deck risk free with your credit card, call the toll free hotline, or send your check for just \$349 (\$7 P&H) Order Number 9400.

If you've already looked in your dictionary and haven't figured out the meaning of the word 'donzel', it's an obsolete word that means, 'a young squire to a Knight'. So, whether you're young or not, you'll certainly be the squire to the Sir Lancelot of cassette tape decks.

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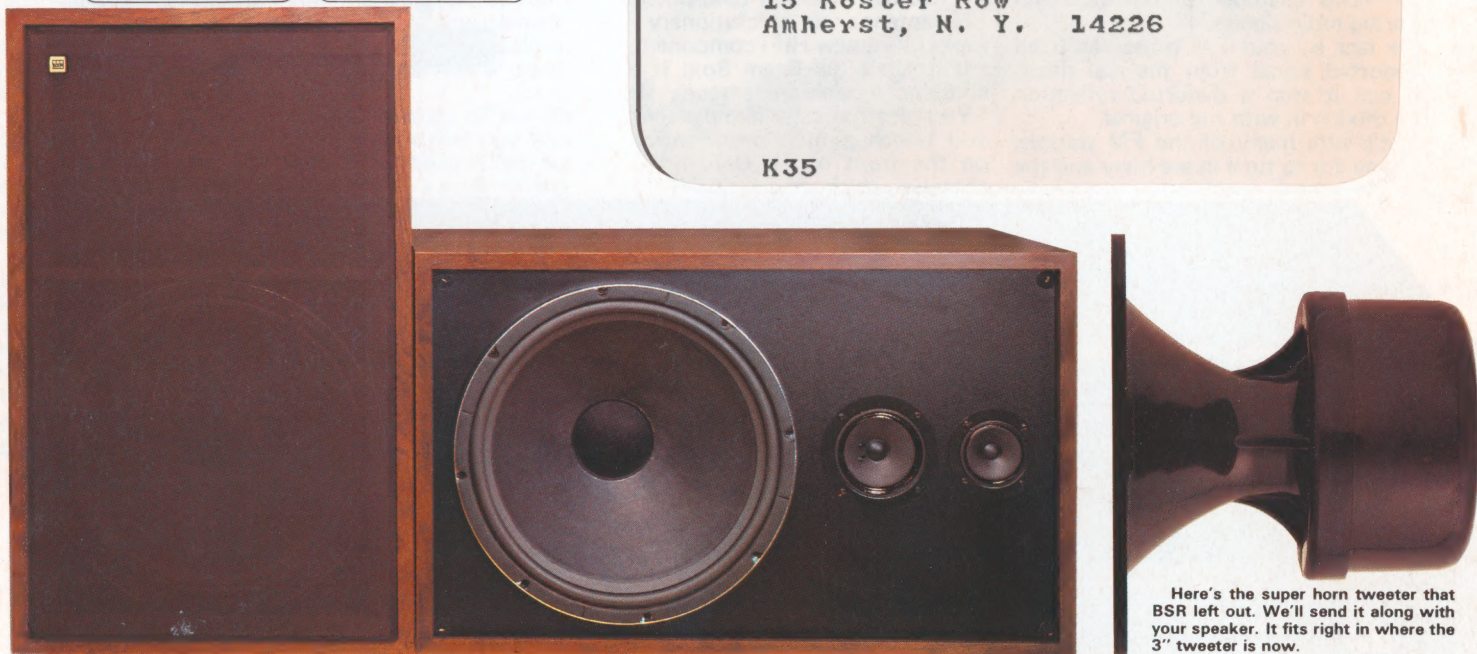
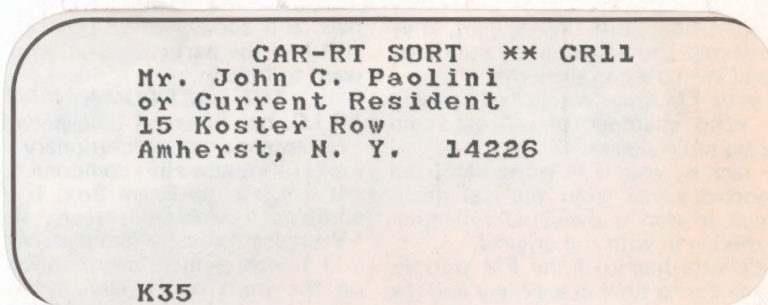


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Here's the super horn tweeter that BSR left out. We'll send it along with your speaker. It fits right in where the 3" tweeter is now.

Thunder Lizard Mistake

If you're willing to spend 5 minutes with a screwdriver, you can cash in on BSR's mistake and experience precise thundering bass and breathtakingly clear highs.

It was a mistake. Somebody goofed and put the wrong tweeter in this top of the line BSR 15" 3 way speaker system. The 3" tweeter they put in is normally used only in BSR's smaller 10" and 12" systems.

But don't worry. If you've got a screwdriver and 5 minutes you can turn these Thunder Lizards back into BSR's awesome top of the line 15" speaker systems, with thundering earthshaking bass and breathtakingly brilliant crystal clear highs.

THUNDER LIZARDS

BSR built 3500 of these speakers. Their salesman referred to them as Thunder Lizards because the 15" acoustic suspension bass driver is so powerfully dramatic that it can literally recreate the power of an earthquake or explosion in your living room.

Unfortunately, without the brilliant and powerful exponential horn tweeter, the bass simply overwhelms the high end and so the name Thunder Lizard was born.

YOU WIN

Because the speaker systems are factory sealed, BSR didn't want to open them and install the correct tweeter. Plus to a company the size of BSR, 3500 speakers just isn't enough to worry about.

So because of BSR's mistake, you can save a fortune. DAK bought all 3500 of the speakers. Plus, BSR sold us the exponential horn tweeters that were supposed to be put in originally.

So, here's the deal. We'll ship you the factory sealed BSR 15" 3 way speaker system with the wrong tweeter, and we'll ship the exponential horn tweeter separately.

All you do is unscrew 4 screws and pop out the 3" tweeter. Then, just pop in the exponential horn in the same hole. There's no soldering because push-on lugs are used, and even the screws fit exactly. You even get to keep the 3" tweeter.

WHAT SOUND

The kaleidoscopic panorama of sound from this speaker is nothing short of incredible. You're in for an earthshaking, bone jarring musical experience.

The exponential horn tweeter gives you startlingly dramatic highs to 20,000hz. A brilliance control lets you decide just how powerful you want the highs to be.

The midrange is velvet smooth. It's reproduced by a special 4" ferro-fluid cooled midrange driver. A presence control lets you contour the midrange to your taste.

Finally, the bass all the way down to 20hz is reproduced with thundering accuracy by the pride of the BSR line, a 15" acoustic suspension bass driver.

The beautifully crafted wood-grain appearance cabinet is 29" tall, 18" wide and 10-1/2" deep. And, it comes with a beautiful removable cloth speaker grill.

BSR backs this system with a 2 year limited warranty, and speaking of protec-

tion, the tweeter is fuse protected. The system can handle 180 watts peak, 90 watts continuous and requires 15 watts.

THUNDER LIZARDS NO MORE RISK FREE

Soft listening will give you a fullness and realism of sound not possible with conventional 10" and 12" speaker systems.

And wait till you (and your neighbors) hear the thundering realism of high volume listening with these incredibly pure audiophile speaker systems.

Normally only the most sophisticated audiophile can afford the ultimate, a 15" 3 way speaker system. But now due to BSR's error, everyone can experience the incredible realism of a truly great speaker.

If for any reason you're not 100% overwhelmed by these speaker systems, simply return them to DAK in their original boxes within 30 days for a refund.

To order your BSR top of the line 15" 3 way loudspeaker system with the exponential horn tweeter risk free with your credit card, call toll free, or send a check not for the suggested retail price of \$199 each, but for only **\$119** each. (\$12.50 each P&H) Order No. 9614.

Now, if you'll spend just 5 minutes with a screwdriver you'll experience dramatic earthshaking musical sound that's so startlingly alive, it'll send shivers through your body for years to come.